

Meeting URL:

<https://us02web.zoom.us/j/85975519761?pwd=Ny9xSIVQdWk2T1VqT2xxdmdScloyZz09>



Meeting ID: 859 7551 9761 Passcode: 602006

BID MEETING AGENDA

Thursday | October 1, 2020

4:00pm – 5:30 pm

- 1) CALL TO ORDER/CHAIR REPORT 4:00PM
 - a. Self-Introductions/Roll Call
 - b. Posting of Agenda
 - c. Board Comments on Agenda

- 2) APPROVAL OF AGENDA & MINUTES 4:05PM

- 3) FINANCIAL REPORT 4:10PM
 - a. August actuals and reforecast at 20% reductions
 - b. Assessments due from City not yet sent

- 4) NEW BUSINESS 4:15PM
 - a. Election of Board Member – Greg Rang
 - b. City of West Hollywood
 - i. Presentation of Design District Streetscape Project
 - c. Draft Survey
 - d. Holiday Lighting

- 5) UNFINISHED BUSINESS 4:45PM
 - a. Marketing Committee report
 - i. Social Media proposals
 - ii. e-Newsletter
 - iii. Website updates
 - b. Debrief from Special Events on WHDD Annual Meeting & Mixer: *Unmasked: Safe Together Thrive Together*
 - i. Updates on attendance
 - ii. New business allies and how do we engage them
 - c. Date for Visioning session
 - d. Trademark update

- 6) EXTERNAL PARTNER REPORTS 4:55PM
 - a. City of West Hollywood
 - i. OUT Zone updates
 - ii. Commercial rent moratorium update
 - b. West Hollywood Travel + Tourism Board
 - i. October Eat + Drink Week – Oct 25 through Nov 1
 - c. West Hollywood Chamber of Commerce
 - i. LA County Public Health Councils, third party Enforcement

7) BOARD MEMBER COMMENTS

5:10PM

8) PUBLIC COMMENTS

5:15PM

9) ADJOURNMENT

5:30PM

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: September 21, 2020
Signature: \\Alyssa T. Poblador\
Office of the City Clerk