

**CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
ART ON THE OUTSIDE SUBCOMMITTEE**

SPECIAL MEETING AGENDA

Thursday, July 23, 2020, 3:30 p.m.

TELECONFERENCE MEETING*

Dial-in: (669) 900-6833

Use Meeting ID: 994 5375 5387, then press #

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THE GOVERNOR OF CALIFORNIA HAS ORDERED ALL CALIFORNIANS TO STAY HOME AND AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

*TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:
Please note; This option is to provide public comment via phone ONLY.*

1. You are strongly encouraged to Email or call the Arts and Cultural Affairs Commission Secretary at: mmarquez@weho.org or 323-848-6574 no later than 1:30 p.m. on Thursday, July 23, 2020, to be added to the Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item you would like to speak on.
2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 3:30 p.m.)
You will be placed on HOLD in the Virtual Meeting Room until it is your turn to speak.
 - Dial-in: (669) 900-6833
 - Meeting ID.: 994 5375 5387, then press #

If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Arts and Cultural Affairs Commission Secretary at mmarquez@weho.org or (323) 848-6574 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts or follow @WeHoArts on social media.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the February 27, 2020 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE" at the top of the first page of this Meeting Agenda.

II. CONSENT CALENDAR The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Discuss and provide direction as applicable.

B. West Hollywood Mural Program Guidelines Review

The Subcommittee will review the West Hollywood Mural Program Guidelines with updates made to the sections: Guidelines, Required Application Materials, Projects Not Reviewed in this Program, and Glossary.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the West Hollywood Mural Program Guidelines.

C. WEHO Muralist Roster Application Review

The Subcommittee will review 14 WEHO Muralist Roster Applications from Greg Auerbach, Charles Baker Strahan, Juan Rozas, Tomer Peretz, Richard Tucci, Forest Wolf Kell, Dina Fisher, Karen Bystedt, MJ Lindo Lawyer, Andrew Haan, Evan Meyer, Austin Daniels, Zach Touchon, Lefty Out There for inclusion on the WEHO Muralist Roster.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the 14 WEHO Muralist Roster Applications from Greg Auerbach, Charles Baker Strahan, Juan Rozas, Tomer Peretz, Richard Tucci, Forest Wolf Kell, Dina Fisher, Karen Bystedt, MJ Lindo Lawyer, Andrew Haan, Evan Meyer, Austin Daniels, Zach Touchon, Lefty Out There for inclusion on the WEHO Muralist Roster.

D. Commercial Business Mural – 8811 Beverly Boulevard

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by Maddox Gallery for 8811 Beverly Boulevard featuring artwork by Lefty Out There.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 8811 Beverly Boulevard featuring the artwork Lefty Out There.

E. Commercial Business Mural – 7853 Santa Monica Boulevard

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by Kung Pao Bistro for 7853 Santa Monica Boulevard featuring artwork by Mikael Brandup.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for Kung Pao Bistro for 7853 Santa Monica Boulevard featuring artwork by Mikael Brandup.

F. Temporary Art Project Proposal – 8410 and 9039 Sunset Boulevard (1OAK)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *HOME* by Marco Brambilia for installation on the electronic billboards at 8410 and 9039 Sunset Boulevard (1OAK) from 8/1/20 – 9/30/20.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video project proposal by Jessica Rich, The Rich Picture for *HOME* by Marco Brambilia for installation on the electronic billboards at 8410 and 9039 Sunset Boulevard (1OAK) from 8/1/20 – 9/30/20.

G. Art on the Outside Subcommittee Workplan 2020-21

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Art on the Outside Subcommittee Workplan for 2020-21.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Art on the Outside Subcommittee Workplan for 2020-21.

III. UNFINISHED BUSINESS

A. Temporary Art Project Proposal Review – Kiduck Kim, Meringue

The Subcommittee will receive final presentation and budget proposal from Kiduck Kim for *Meringue* as a potential Art on the Outside project to be installed in June 2021.

RECOMMENDATION: Receive the presentation and make a recommendation of approval or denial of the proposal from Kiduck Kim for *Meringue* to the Arts and Cultural Affairs Commission.

B. Art on the Outside Current, Upcoming and Potential Projects Update

The Subcommittee will receive an update from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Discuss and provide direction as applicable.

IV. NEW BUSINESS

A. #ArtfulDistancing RFP – Review of Artists Proposals

The Subcommittee will review proposals received for the #ArtfulDistancing Request for Proposals for further consideration as potential Art on the Outside projects.

RECOMMENDATION: Identify each proposal received as approved, denied or direct staff to invite the applicant to present additional information at a future Subcommittee meeting.

B. Temporary Art Project Proposal Review (January – June 2020)

The Subcommittee will review and discuss the Temporary Art Project Proposals received between January 1, 2020 and June 30, 2020 for temporary art projects for further consideration as potential Art on the Outside projects.

RECOMMENDATION: Identify each proposal received as approved, denied or direct staff to invite the applicant to present additional information at a future Subcommittee meeting.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE" at the top of the first page of this Meeting Agenda.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of August 27, 2020 meeting agenda.

X. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its special meeting scheduled Thursday, August 27, 2020 at 5 p.m. to be held via teleconference.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: July 16, 2020
Signature: \\Alyssa T. Poblador\
Office of the City Clerk