



**BOARD OF DIRECTORS MEETING
AGENDA**

THURSDAY, APRIL 22, 2010, 1:45 - 3:00 P.M.

Location: Roxy Theatre, 9009 Sunset Blvd., West Hollywood, CA 90069

CALL TO ORDER

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

- I. APPROVAL OF MARCH MINUTES 1:50 p.m.
- II. APPROVAL OF MARCH FINANCIALS 1:52 p.m.
- III. ITEMS FROM THE PUBLIC 1:55 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- IV. ACTION ITEMS 2:00 p.m.
 - A. Board of Directors Election
 - B. President
 - C. Appointment of Board Officers - Newly appointed President of the Board will appoint members to the Executive Committee and the Ex-Officios
- V. Sunset Strip Nightlife Economic Impact Study – LSC Consulting 2:15 p.m.
- VI. Sunset Strip BID Security – Block-by-Block 2:35 p.m.
- VII. CONTINUED/UNFINISHED BUSINESS 2:45 p.m.
 - A. Sunset Strip Music Festival Update – Aug 26-28, 2010
 - B. Sunset Strip Beautification Project Update
 - C. Committee Reports
 - 1. Security – Chris Zagya
 - 2. Marketing – Courtney Kemp
- VIII. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:55 p.m.
- IX. ADJOURNMENT 2:57 p.m.
Next Meeting: Thursday, May 27, 1:45 p.m., Location – Andaz West Hollywood

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **April 19, 2010**

Signature: _____
Office of the City Clerk

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.