

West Hollywood Design District Advisory Board Meeting  
Date/Time: Wednesday, April 15, 2020 at 4:00 pm  
Location: Phone Conference – Participating via telephone  
Dial-in Number: (605) 475-4928  
Enter Access Code: 889806



## AGENDA

- 1) CALL TO ORDER 4:00pm
  - a) Self-Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
  
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm
  
- 3) CURRENT FINANCIALS 4:07pm
  
- 4) EXTERNAL PARTNER REPORTS 4:10pm
  - a) City of West Hollywood
  - b) West Hollywood Travel + Tourism Board
  - c) West Hollywood Chamber of Commerce
  
- 5) NEW BUSINESS 4:30pm
  - a) Status of District businesses due to COVID 19
  - b) What ways can the District help?
  - c) 90 Day Plan- thoughts?
  - d) 2020/2021 Budget/Plan for the City
  
- 6) UNFINISHED BUSINESS 5:00pm
  - a) RFP for the Management of the district
  - b) Event Subcommittee- Mixer calendar, Upcoming events
  - c) Marketing Subcommittee-
    - i) RFP for Social
    - ii) What can we communicate now to help?
  - d) Welcome Subcommittee- Collateral, Email plan, City list- ON HOLD
  
- 7) BOARD MEMBER COMMENTS 5:20pm
  
- 8) PUBLIC COMMENTS 5:25pm
  
- 9) ADJOURNMENT 5:30pm

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

### AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: April 10, 2020

Signature: \_\_\_\_\_/Yvonne Quarker\_\_\_\_\_  
Office of the City Clerk