

West Hollywood Design District Advisory Board Meeting
Date/Time: **Wednesday, February 26, 2020 at 4:00 pm**
Location: La Peer Hotel, 627 N. La Peer Dr.
West Hollywood, CA



AGENDA

- 1) CALL TO ORDER 4:00pm
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda

- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm

- 3) CURRENT FINANCIALS 4:07pm

- 4) EXTERNAL PARTNER REPORTS 4:10pm
 - a) Dailey
 - b) City of West Hollywood
 - c) West Hollywood Travel + Tourism Board
 - d) West Hollywood Chamber of Commerce

- 5) UNFINISHED BUSINESS 4:30pm
 - a) BID RFP Update
 - b) Frieze Recap- Events, 2021, Vote to pay up to \$3500 for After Frieze event costs: \$500 per participating venue, DJ, Lighting
 - c) Event Subcommittee- Mixer calendar, Upcoming events
 - d) Marketing Subcommittee- Social Media, Website, Email outreach
 - e) Welcome Subcommittee- Collateral, Email plan, City list
 - f) Retreat Minute Review

- 6) NEW BUSINESS 5:00pm
 - a) New Board Member Vote: Mina Azami
 - 1. Other new potential members: Dogpound and John Varvatos

- 7) BOARD MEMBER COMMENTS 5:20pm

- 8) PUBLIC COMMENTS 5:25pm

- 9) ADJOURNMENT 5:30pm

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

1017 N La Cienega Blvd, Suite 400; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: February 20, 2020
Signature: Alyssa Peralta