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Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
MONDAY, MARCH 1, 2010
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD**

6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda

6:30 P.M. – REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

REPORT OF CLOSED SESSION AGENDA:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

PRESENTATIONS:

1. **PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

- 1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

- 1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

COUNCILMEMBER COMMENTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. **CONSENT CALENDAR:**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

- 2.A. **POSTING OF AGENDA:**

The agenda for the meeting of Monday, March 1, 2010 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, February 25, 2010.

RECOMMENDATION: Receive and file.

- 2.B. **APPROVAL OF MINUTES:**

The City Council is requested to approve the minutes of prior Council meetings.

RECOMMENDATION: Approve the minutes of February 16, 2010.

2.C. DEMAND REGISTER NO. 645, RESOLUTION NO. 10-3947:

The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 645 and adopt Resolution No. 10-3947, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 645."

2.D. CLAIMS ADMINISTRATION:

The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

RECOMMENDATION: Deny the claims of Brett Shaad and refer to the City's claims adjuster.

2.E. ORDINANCE NO. 10-840 (2ND READING), ZONE MAP AMENDMENT TO PLACE A PARKING OVERLAY ZONE FOR THE PROPERTY LOCATED AT 510 WEST KNOLL DRIVE [T. WEST, C. SCHAFFER]:

The City Council will waive further reading and adopt Ordinance No. 10-840, a proposed ordinance approving Zone Map Amendment 2009-004 to place a parking overlay zone for the property located at 510 West Knoll Drive.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 10-840, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING ZONE MAP AMENDMENT 2009-004 TO PLACE A PARKING OVERLAY ZONE FOR THE PROPERTY LOCATED AT 510 WEST KNOLL DRIVE, WEST HOLLYWOOD, CA"

2.F. ORDINANCE NO. 10-841 (2ND READING), ADOPTING SPECIFIC PLAN 2007-001 AND ZONE TEXT AMENDMENT 2009-010, IN CONJUNCTION WITH THE PROPOSED MIXED-USE DEVELOPMENT LOCATED AT 7300-7328 SANTA MONICA BOULEVARD [T. WEST, C. SCHAFFER]:

The City Council will waive further reading and adopt Ordinance No. 10-841, a proposed ordinance adopting Specific Plan 2007-001 establishing the Movietown Specific Plan Area, and Zone Text Amendment 2009-010 adding a new Chapter 19.16 to Title 19 of the West Hollywood Municipal Code, in conjunction with the proposed mixed-use development located at 7300-7328 Santa Monica Boulevard.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 10-841, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING SPECIFIC PLAN 2007-001 ESTABLISHING THE MOVIE TOWN SPECIFIC PLAN AREA, and ZONE TEXT AMENDMENT 2009-010 ADDING A NEW CHAPTER 19.16 TO TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE, IN CONJUNCTION WITH THE PROPOSED MIXED-USE DEVELOPMENT LOCATED AT 7300-7328 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CALIFORNIA"

2.G. ORDINANCE NO. 10-842 (2ND READING), APPROVING ZONE TEXT AMENDMENT 2007-014 IN CONJUNCTION WITH THE PROPOSED MIXED-USE DEVELOPMENT LOCATED AT 7300-7328 SANTA MONICA BOULEVARD [T. WEST, C. SCHAFFER]:

The City Council will waive further reading and adopt Ordinance No. 10-842, a proposed ordinance approving Zone Text Amendment 2007-014 in conjunction with the proposed mixed-use development located at 7300-7328 Santa Monica Boulevard.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 10-842, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING ZONE TEXT AMENDMENT 2007-014 IN CONJUNCTION WITH THE PROPOSED MIXED-USE DEVELOPMENT LOCATED AT 7300-7328 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CALIFORNIA".

2.H. ORDINANCE NO. 10-843 (2ND READING), ADOPTING ZONING MAP AMENDMENT 2009-011, IN CONJUNCTION WITH PROPOSED DEVELOPMENT AGREEMENT 2008-001, SPECIFIC PLAN AMENDMENT 2007-001, AND ZONE TEXT AMENDMENT 2009-010 FOR THE PROPERTY LOCATED AT 7300-7328 SANTA MONICA BOULEVARD [T. WEST, C. SCHAFFER]:

The City Council will waive further reading and adopt Ordinance No. 10-843, a proposed ordinance adopting Zoning Map Amendment 2009-011, in conjunction with proposed Development Agreement 2008-001, Specific Plan Amendment 2007-001, and Zone Text Amendment 2009-010 for the property located at 7300-7328 Santa Monica Boulevard.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 10-843, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING ZONING MAP AMENDMENT 2009-011, IN CONJUNCTION WITH PROPOSED DEVELOPMENT AGREEMENT 2008-001, SPECIFIC PLAN AMENDMENT 2007-001, AND ZONE TEXT AMENDMENT 2009-010 FOR THE PROPERTY LOCATED AT 7300-7328 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CALIFORNIA".

2.I. ORDINANCE NO. 10-844 (2ND READING), APPROVING DEVELOPMENT AGREEMENT 2008-001 IN CONJUNCTION WITH THE PROPOSED MIXED-USE DEVELOPMENT LOCATED AT 7300-7328 SANTA MONICA BOULEVARD [T. WEST, C. SCHAFFER]:

The City Council will waive further reading and adopt Ordinance No. 10-844, a proposed ordinance approving Development Agreement 2008-001 in conjunction with the proposed mixed-use development located at 7300-7328 Santa Monica Boulevard.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 10-844, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING DEVELOPMENT AGREEMENT

2008-001 IN CONJUNCTION WITH THE PROPOSED MIXED-USE DEVELOPMENT LOCATED AT 7300-7328 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CALIFORNIA”.

2.J. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

The City Council will receive reports from the Public Facilities Commission, the Public Safety Commission and the Senior Advisory Board on actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

2.K. CONTRACT FOR CITYHOOD COMMUNITY CELEBRATION [S. BAXTER, N. BEARD, C. SMITH]:

The City Council will consider approving a contract with Authentic Agency to provide a variety of production related services in relation to the 25TH Anniversary Cityhood Community Celebration.

RECOMMENDATION: Authorize the City Manager to enter into a contract with Authentic Agency of West Hollywood, California in an amount not to exceed \$115,000.00 for production related services in relation to the 25TH Anniversary Cityhood Community Celebration.

2.L. AGREEMENT WITH ALBERT GROVER & ASSOCIATES FOR TRANSPORTATION ENGINEERING FOR THE SUNSET STRIP BEAUTIFICATION PROJECT [O. DELGADO, S. PERLSTEIN, D. UYENO]:

The City Council will consider approving a professional service agreement with Albert Grover & Associates for transportation engineering and traffic signal coordination work for the Sunset Strip Beautification Project, CIP 1004.

RECOMMENDATION: 1) Approve a professional services Agreement in an amount not to exceed \$30,000 with Albert Grover & Associates for transportation engineering and traffic signal coordination, and authorize the City Manager to sign the Agreement; and 2) Approve the use of contingency funds from the project budget for the Sunset Strip Beautification Project in the amount of \$30,000 to cover costs for the traffic signal coordination work for the Sunset Strip Beautification Project.

2.M. AUTHORIZATION TO AMEND AN AGREEMENT FOR CONTRACT SERVICES WITH PROJECT PARTNERS INC., FOR PUBLIC WORKS INSPECTION SERVICES [O. DELGADO, S. PERLSTEIN]:

The City Council will consider approving an amendment to a contract with Project Partners to increase their contract for as-needed Public Works Inspection Services.

RECOMMENDATION: Approve Amendment No. 1 to Agreement for Services with Project Partners, Inc. increasing the contract by \$15,000 for a total amount not to exceed \$90,000 for Public Works Inspection Services, and authorize the City Manager to sign the Agreement.

- 2.N. A REQUEST TO CONSTRUCT A MIXED-USE PROJECT INCLUDING AMENDMENTS TO THE GENERAL PLAN, ZONING ORDINANCE, AND ZONING MAP TO PERMIT INCREASED HEIGHT AND DENSITY IN A NEW SPECIFIC PLAN AREA [A. MCINTOSH, J. KEHO, D. DEGRAZIA]:**
The City Council will adopt one additional finding for Resolution 10-3945 approved by the City Council on March 16, 2010
RECOMMENDATIONS: Adopt Resolution 10-3948. "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING ONE ADDITIONAL FINDING FOR GENERAL PLAN AMENDMENT 2007-005 IN CONJUNCTION WITH THE PROPOSED MIXED-USE DEVELOPMENT LOCATED AT 7300-7328 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CALIFORNIA."
- 2.O. RELOCATION OF FIRE HYDRANTS, WATER SERVICE METERS AND ELECTRICAL VAULT MANHOLES OWNED BY LOS ANGELES DEPARTMENT OF WATER AND POWER FOR THE SUNSET STRIP BEAUTIFICATION PROJECT [O. DELGADO, S. PERLSTEIN, D. UYENO]:**
The City Council will consider approval of contingency funds to pay for costs to relocate fire hydrants and water meter boxes on the widened sidewalks being constructed for the Sunset Strip Beautification Project.
RECOMMENDATIONS: 1) Approve the use of contingency funds from the project budget for the Sunset Strip Beautification Project in the amount of \$79,600.00 to cover costs for the Los Angeles Department of Water and Power to relocate fire hydrants and water meter boxes; and 2) Approve the use of contingency funds from the project budget for the Sunset Strip Beautification Project in the amount of \$26,853.00 to cover costs for the Los Angeles Department of Water and Power to adjust manholes for their power vaults to the new grade of the street.
- 2.P. GREENACRE AVENUE TEST MEDIAN [A. MCINTOSH, T. SLIMMER, W. DAVIS]:**
The City Council will consider the permanent installation of a median on Greenacre Avenue just north of the alley to further identify the street as a No Outlet road and to deter attempted vehicle short-cutting.
RECOMMENDATION: Approve the installation of a permanent median on Greenacre Avenue.
- 2.Q. 1210 AND 1221 KINGS ROAD TEST MEDIANS [A. MCINTOSH, T. SLIMMER, W. DAVIS]:**
The Council will consider the test installation of medians along the frontage of 1210 and 1221 Kings Road to reduce the speeding potential on Kings Road between Santa Monica Boulevard and Fountain Avenue.
RECOMMENDATION: Approve the installation of test medians along the frontage of 1210 and 1221 Kings Road.

2.R. PARKING RATES FOR PROPERTY LOCATED AT 8459 SUNSET BOULEVARD [O. DELGADO, J. ROCCO, R. MARQUEZ]:

The City Council will consider adopting a resolution authorizing the installation of self-parking devices, establishing the hours of operation and public parking rates for the City operated surface parking lot located at 8459 Sunset Boulevard.

RECCOMENDATIONS: 1) Adopt Resolution No 10-3949, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AUTHORIZING THE INSTALLATION OF SELF-PARKING DEVICES AND ESTABLISHING THE HOURS OF OPERATION AND PARKING RATES FOR THE PARKING LOT LOCATED AT 8459 SUNSET BOULEVARD"; 2) Approve an amendment to the existing contract with Ampco System Parking to add the parking lot located at 8459 Sunset Boulevard; and 3) Authorize the City Manager to sign the contract amendment.

2.S. PURCHASE SINGLE SPACE PARKING METERS FOR SUNSET BOULEVARD [O. DELGADO, J. ROCCO, R. MARQUEZ, L. THU]:

The City Council will consider granting approval to purchase three hundred (300) single space parking meters that accept credit card payments for Sunset Boulevard.

RECOMMENDATIONS: 1) Authorize staff to negotiate an agreement with the IPS Group to purchase three hundred (300) single-space, credit card parking meters in an amount not to exceed \$ 143,000; and 2) Approve the issuance of a purchase order by the Department of Finance.

2.T. INCREASE PARK AVAILABILTY IN THE MID-CITY SECTION OF WEST HOLLYWOOD [J. DURAN, H. MOLINA, J. PRANG, M. HAIBACH]:

The City Council will consider directing the Public Facilities Commission (PFC) and staff to develop a recommendation and plan to open the grounds at the City-owned property located at 1343 N. Laurel Avenue for public open space on a temporary basis.

RECOMMENDATIONS: 1) Direct staff to develop a plan to open the grounds at the City-owned property located at 1343 N. Laurel Avenue for public open space. Staff to agendize proposed plan and alternatives at Public Facilities Commission for their consideration and recommendations; and 2) Report PFC recommendation back to City Council in 120 days.

2.U. YEAR-END REPORT ON SOCIAL SERVICES PROGRAMS [S. BAXTER, D. DENNIS]:

The City Council will receive the year-end report of Social Services contract programs for 2008-09.

RECOMMENDATION: Receive and file the year-end report.

2.V. SOCIAL SERVICES PROGRAMS AUGMENTATION [S. BAXTER, D. DENNIS]:

The City Council will consider recommendations for expenditure of \$107,035 in augmented funding to mitigate the impact of the economic downturn and/or cuts to State or County programs on members of the West Hollywood community.

RECOMMENDATION: Approve funding for the programs listed below effective March 2, 2010-September 30, 2010; authorize staff to negotiate scopes of work, outcome objectives, and budgets with the agencies; authorize the City Manager to sign social services contracts.

2.W. SPONSORSHIP OF THE AVENUES OF ART & DESIGN BUSINESS IMPROVEMENT DISTRICT ART & DESIGN WALK 2010 [J. HUFFER, M. LOUIE]:

The City Council will consider sponsorship of the 13th Annual Art & Design Walk, including waiving city-related event permit fees and lifting parking restrictions in the Avenues of Art and Design Business Improvement District (BID) during the event on Saturday, March 27, 2010.

RECOMMENDATIONS: 1) Approve sponsorship of the Avenues of Art & Design Walk and authorize the use of the City name and logo on invitations, programs and other collateral materials; 2) Waive residential permit parking between the hours of 12:00 p.m. and 6:00 p.m. in Permit Parking Districts 1 and 2; waive enforcement at parking meters on Beverly Boulevard, Melrose Avenue, Robertson Boulevard and any side streets in the Avenues of Art & Design district from 12:00 p.m. to 6:00 p.m. on March 27, 2010; 3) Direct the Avenues of Art & Design BID to conduct neighborhood and business outreach in advance of the event; 4) Approve in kind support in the form of fee waivers totaling \$2,400 as outlined; and 5) Authorize the City Manager to sign and execute any necessary documents or forms.

2.X. SUPPORT OF THE BREAST CANCER PATIENT PROTECTION ACT OF 2009, S. 688 (SNOWE) [C. PLANCK, L. FOOKS, E. BARRETT]:

The City Council will consider adopting a resolution in support of the Breast Cancer Patient Protection Act of 2009, S. 688 (Snowe).

RECOMMENDATIONS: 1) Adopt Resolution No. 10-3950, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF THE BREAST CANCER PATIENT PROTECTION ACT OF 2009, S. 688 (SNOWE); and 2) Send copies of the signed resolutions to U.S. Senator Olympia Snowe, U.S. Senator Dianne Feinstein, U.S. Senator Barbara Boxer, and the National Cancer Institute.

2.Y. CO-SPONSORSHIP OF BENEFIT FOR CANCER SCHMANCER MOVEMENT [L. HORVATH, I. PINE]:

The City Council will consider co-sponsoring an April 22, 2010, night of comedy benefit for the Cancer Schmancer Movement.

RECOMMENDATIONS: 1) Approve co-sponsorship of the April 22, 2010, Cancer Schmancer benefit at The Comedy Store; and 2) Authorize benefit organizers to utilize City's name and logo on printed materials advertising the event and ask Public Information Office to assist with outreach efforts in our community.

2.Z. CO-SPONSORSHIP OF 15TH ANNUAL TOM OF FINLAND FOUNDATION EROTIC ART FAIR WEEKEND MARCH 27-28, 2010 [S. BAXTER, J. BOOK]:

The City Council will consider co-sponsoring the 15th Annual Tom of Finland Foundation Erotic Art Fair Weekend, to be held March 27-28, 2010, in West Hollywood Park.

RECOMMENDATION: 1) Approve city co-sponsorship for 13th Annual Tom of Finland Foundation Erotic Art Fair Weekend, to be held March 27-28, 2010; and 2) Approve waiver of rental fees in the amount of \$1,335, and refundable deposit in the amount of \$350.

2.AA. LA MARATHON 2010 [S. BAXTER, N. BEARD, C. SMITH]:

The City Council will allow the LA Marathon route to pass through West Hollywood and permit street closures in support of the event.

RECOMMENDATION: Approve street closures on March 21, 2010 from 4am to 12 Noon and other standard elements for this type of event as described in this report in support of the LA Marathon.

THE CITY COUNCIL WILL RECESS AND RECONVENE AS THE COMMUNITY DEVELOPMENT COMMISSION: (see attached Community Development Commission Agenda)

THE COMMUNITY DEVELOPMENT COMMISSION WILL RECESS AND RECONVENE AS THE CITY COUNCIL:

3. PUBLIC HEARINGS:

3.A. A REQUEST TO CONSTRUCT A 268,805 SQUARE FOOT MIXED-USE HOTEL PROJECT INCLUDING AMENDMENTS TO THE GENERAL PLAN, SUNSET SPECIFIC PLAN, AND ZONING MAP TO PERMIT INCREASED HEIGHT AND DENSITY IN A NEW EXPANDED TARGET SITE [A. MCINTOSH, J. KEHO, D. DEGRAZIA]:

The Council will consider a mixed use hotel project including amendments to the General Plan, Sunset Specific Plan and Zoning Map to permit increased height and density at 9040-9056 Sunset Boulevard, 1018-1022 N. Doheny Drive, and 9031-9041 Harratt Street. On February 1, 2010 the City Council continued the public hearing to the meeting of March 1, 2010.

RECOMMENDATIONS: Resolution No. _____ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, ADOPTING A MITIGATION MONITORING PROGRAM AND ADOPTING A STATEMENT OF OVERRIDING CONSIDERATIONS REGARDING THE PROPOSED 148-ROOM MIXED USE HOTEL PROJECT WITH RETAIL, RESTAURANT AND 20 CONDOMINIUM UNITS LOCATED AT 9040-9056 W. SUNSET BOULEVARD, 1018-1022 N. DOHENY DRIVE AND 9031-9041 HARRATT STREET, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT A); 2) Resolution No. _____ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING GENERAL PLAN AMENDMENT 2006-001 IN CONJUNCTION WITH THE PROPOSED 148-ROOM MIXED USE HOTEL PROJECT WITH RETAIL, RESTAURANT AND 20 CONDOMINIUM UNITS LOCATED AT 9040-9056 W. SUNSET BOULEVARD, 1018-1022 N. DOHENY DRIVE AND 9031-9041 HARRATT STREET, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT B); 3) Introduce on first reading Ordinance No. _____ "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING ZONING MAP AMENDMENT 2009-008 IN CONJUNCTION WITH THE PROPOSED 148-ROOM MIXED USE HOTEL PROJECT WITH RETAIL, RESTAURANT AND 20 CONDOMINIUM UNITS LOCATED AT 9040-9056 W. SUNSET BOULEVARD, 1018-1022 N. DOHENY DRIVE AND 9031-9041 HARRATT STREET, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT C); 4) Resolution No. _____ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING SUNSET SPECIFIC PLAN AMENDMENT 2006-001 IN CONJUNCTION WITH THE PROPOSED 148-ROOM MIXED USE HOTEL PROJECT WITH RETAIL, RESTAURANT AND 20 CONDOMINIUM UNITS LOCATED AT 9040-9056 W. SUNSET BOULEVARD, 1018-1022 N. DOHENY DRIVE AND 9031-9041 HARRATT STREET, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT D); 5) Introduce on first reading Ordinance No. _____ "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING ZONING MAP AMENDMENT 2009-005, IN CONJUNCTION WITH THE PROPOSED

DEVELOPMENT AGREEMENT 2006-001, FOR THE PROPERTY LOCATED AT 9040-9056 W. SUNSET BOULEVARD, 1018-1022 N. DOHENY DRIVE AND 9031-9041 HARRATT STREET, WEST HOLLYWOOD, CALIFORNIA.” (ATTACHMENT E); 6) Introduce on first reading Ordinance No. _____ “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING DEVELOPMENT AGREEMENT 2006-001 IN CONJUNCTION WITH THE PROPOSED 148-ROOM MIXED USE HOTEL PROJECT WITH RETAIL, RESTAURANT AND 20 CONDOMINIUM UNITS LOCATED AT 9040-9056 W. SUNSET BOULEVARD, 1018-1022 N. DOHENY DRIVE AND 9031-9041 HARRATT STREET, WEST HOLLYWOOD, CALIFORNIA.” (ATTACHMENT F); and 7) Resolution No. _____ “A RESOLUTION OF CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING DEMOLITION PERMIT 2006-008, DEVELOPMENT PERMIT 2006-010, CONDITIONAL USE PERMIT 2006-007, MINOR CONDITIONAL USE PERMIT 2009-005, ADMINISTRATIVE PERMIT 2006-006 AND VESTING TENTATIVE TRACT MAP NO. 064782 (AKA TENTATIVE TRACT MAP 2006-004) FOR THE PROPOSED 148-ROOM MIXED USE HOTEL PROJECT WITH RETAIL, RESTAURANT AND 20 CONDOMINIUM UNITS LOCATED AT 9040-9056 W. SUNSET BOULEVARD, 1018-1022 N. DOHENY DRIVE AND 9031-9041 HARRATT STREET, WEST HOLLYWOOD, CALIFORNIA.” (ATTACHMENT G)

4. UNFINISHED BUSINESS:

4.A. UPDATE OF THE 2009-2010 OPERATING BUDGET, CAPITAL WORK PLAN, AND VISION 2020 ACCOMPLISHMENTS [P. AREVALO, A. GANDHY, D. HATCHER, D. WILSON]:

The City Council will consider the mid-year budget update of the City's 2009-10 Operating Budget and Capital Work Plan, Primary Strategic Goals and New Initiatives.

RECOMMENDATIONS: 1) Receive and file the attached report on accomplishments toward the Primary Strategic Goals of Vision 2020 and other activities of the City's Departments; 2) Authorize the Director of Finance and Technology to decrease budgeted revenues in the General Fund by 4% (\$2,500,000); and 3) Authorize the Director of Finance to increase the Transit/Parking Capital Projects Fund expenditures by \$184,912.

4.B. REVISIONS TO THE COMMUNITY DEVELOPMENT BLOCK GRANT BUDGET FOR FISCAL YEAR 2009-10 [A. WINDERMAN, R. BURNLEY]:

The City Council will consider approving revisions to the Community Development Block Grant (CDBG) budget for fiscal year 2009-10.

RECOMMENDATION: 1) Approve revisions to the Community Development Block Grant budget for fiscal year 2009-10, and instruct staff to submit the revised budget for approval to the Community Development Commission of the County of Los Angeles; and 2) Adopt Resolution No.

10- _____ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, REVISING THE COMMUNITY DEVELOPMENT BLOCK GRANT BUDGET FOR FISCAL YEAR 2009-10."

4.C. GRANT AGREEMENT WITH THE WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION FOR REHABILITATION OF AFFORDABLE HOUSING [A. WINDERMAN, J. SKORNECK, E. SAVAGE]:

The City Council will consider approval of a Grant Agreement for the rehabilitation of affordable housing with the West Hollywood Community Housing Corporation.

RECOMMENDATIONS: 1) Approve a Grant Agreement with the West Hollywood Community Housing Corporation for an amount not to exceed \$510,442; 2) Authorize City Manager to execute the Grant Agreement and related Amendment(s) to Regulatory Agreements between the City of West Hollywood and both the West Hollywood Community Housing Corporation and the Fountain Avenue Partnership; and 3) Confirm that planning and building permit fees are waived for work under this residential rehabilitation grant program

4.D. LOAN MODIFICATION COMMITMENT TO FACILITATE TAX CREDIT FINANCING FOR AFFORDABLE HOUSING AT 1234 HAYWORTH AVENUE [A. WINDERMAN, J. SKORNECK, E. SAVAGE]:

The City Council will consider approving a Commitment Letter and potentially converting an existing \$10.3 million acquisition and predevelopment loan to permanent financing to support the developer's applying for \$6.7 million in tax credit financing for the 48-unit 1234 Hayworth affordable housing project.

RECOMMENDATIONS: 1) Authorize the City Manager to sign a Commitment Letter, in substantially the form attached, outlining the City's commitment to extend its current \$10.3 million in acquisition and predevelopment loan funds to be permanent financing for rehabilitation of 1234 Hayworth Avenue as affordable housing; and 2) Authorize the City Manager to negotiate and execute a modification to the City's current Loan Agreement to be consistent with the terms outlined in the Commitment Letter.

4.E. PUBLIC SAFETY UPDATE [K. COOK, B. GOLDMAN, G. BURDEN, J. AUBEL]:

The City Council will receive an update on public safety activities and give additional direction to staff.

RECOMMENDATIONS: Approve the following public safety priorities including: a) Continue to work with local businesses, residents, and neighboring jurisdictions to promote neighborhood livability and mitigate impacts from nighttime establishments; b) Continue to collaborate with the Commercial Code Compliance Division to address various nuisance issues, including dogs off leash, inappropriate disposal of dog waste, and

noise; c) Monitor and adjust traffic enforcement deployment as needed to address speeding vehicles, driving while using cell phones, bicycles on sidewalks, and other traffic violations; d) Continue to aggressively address criminal transient issues, and assist Social Services with overall homelessness issues; e) Continue to provide attentive customer service; and f) Continue to educate the community through Neighborhood Watch and the Public Safety Commission's "Live, Work, Play, Be Safe" campaign on key public safety issues.

4.F. CREATION OF A BUSINESS IMPROVEMENT DISTRICT ON SANTA MONICA BOULEVARD [J. ENGLISH, L. BELSANTI, J. HUFFER, M. LOUIE, K. COOK]:

The City Council will receive an update regarding the feasibility of establishing a business improvement district for the businesses along Santa Monica Boulevard and adjacent side streets between La Cienega Boulevard and Doheny Drive.

RECOMMENDATIONS: 1) Receive and file; 2) Provide staff with comments; and 3) Direct staff to develop an interim ordinance placing a moratorium on any intensification of nighttime businesses along Santa Monica Boulevard and adjacent side streets between La Cienega Boulevard and Doheny Drive until a business improvement district is formed.

5. NEW BUSINESS:

5.A. ART SELECTION PROCESS FOR CITY CAPITAL PROJECTS [J. HUFFER, A. CAMPBELL]:

The City Council will consider approving a process for selecting art for City capital projects.

RECOMMENDATION: Review the three proposed art selection processes and approve one to be used by the City for its capital projects.

5.B. COMMISSION AND ADVISORY BOARD APPOINTMENTS [T. WEST, C. SCHAFFER]:

The City Council will consider making direct and at-large appointments to City Commissions and Advisory Boards.

RECOMMENDATION: The Council will make appointments to Boards and Commissions as detailed in the Staff Report.

5.C. ELECTION OF MAYOR AND MAYOR PRO TEMPORE [T. WEST, C. SCHAFFER]

The City Council will consider electing the new Mayor and Mayor Pro Tempore.

RECOMMENDATION: Call for nominations and election of Mayor and Mayor Pro Tempore, to be installed on April 19, 2010 at the Reorganization Meeting.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

6. LEGISLATIVE: None

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to their next regular meeting, which will be on Monday, March 15, 2010 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
March 15	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
April 5	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
April 19	Monday	6:30 PM	Mayoral Installation	W.H. Park Aud.
May 3	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.

City Council Agendas and Staff Reports
are available on-line at

www.weho.org

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
CLOSED SESSION AGENDA
MONDAY, MARCH 1, 2010
6:00 P.M.**

WEST HOLLYWOOD PARK AUDITORIUM, STUDIO ROOM

CONFERENCE WITH LEGAL COUNSEL

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation.

1. CONFERENCE WITH REAL PROPERTY NEGOTIATORG.C. 54956.8

Property: 8445 Santa Monica Boulevard
City Negotiator: City Manager
Negotiating parties: 8445 SMB, Inc.
Under Negotiation: Lease price, terms of payment and purchase option

2. PENDING LITIGATION G.C. 54956.9(a)

Hoffman Street et al v. City of West Hollywood
Los Angeles Superior Court, Case No. BS 111413

3. INITIATION OF LITIGATION..... G.C. 54956.9(c)

Three cases

4. CONFERENCE WITH LABOR NEGOTIATORG.C. 54957.6

City Negotiator: Vivian Love
Employee Organization: West Hollywood Municipal Employees