



## PLANNING COMMISSION MINUTES

*June 4, 1998*

West Hollywood Park Auditorium, 647 N. San Vicente Boulevard, West Hollywood, CA 90069

### 1. CALL TO ORDER

The regular meeting of the Planning Commission was called to order at 6:30 p.m. by Chair John Altschul.

#### A. Pledge of Allegiance

The Pledge of Allegiance was led by Sam Baxter.

#### B. Roll Call

Commissioners Present:

John Altschul, David Behr, Brad Crowe, Donald DeLuccio, Thomas Jones, Steve Smith

Commissioners Absent:

Liz Anderson

Staff Present:

Ray Reynolds, Community Development Director; Lisa Heep, Planning Manager; Think Tran, Administrative Staff Assistant; Tim Foy, Planning Intern; Liz Bar-El, Acting Associate Planner; Terence Boga, City Attorney's Office

#### D. Approval of Agenda

**Action: To pull Consent Calender and approve the Agenda, as amended.**

Motion: Crowe

Second: Behr

Votes: All Ayes (Anderson, Jones absent) Motion carried.

#### E. Posting of Agenda

This agenda was posted at City Hall, the Community Development Department counter, West Hollywood Library on San Vicente Boulevard, Plummer Park, and the West Hollywood Sheriff's station.

### 2. PUBLIC COMMENT

- a. **Jeanne Dobrin**, West Hollywood, commented on an article regarding the City becoming a Times Square of the West.

### 3. CONSENT CALENDAR - Pulled

### 4. EXCLUDED CONSENT CALENDAR

#### **A. Minutes, May 21, 1998**

The Commission directed staff to amend the minutes as follows:

- Page 3, move vote for discussion of EV charging stations to Item 6A.
- Page 3, amend action approving Resolution PC 98-172, that Section 7(b) comply with revision made in ZTA 98-01.
- Page 4, Item 8b, changed to Commissioner Behr.

**Action: To approve May 21, 1998 Minutes, as amended above.**

Motion: Behr Second: DeLuccio

Votes: All Ayes (Anderson, Jones absent) Motion carried.

## 5. COMMISSION CONSIDERATION - None

## 6. PUBLIC HEARING

**A. CUP 98-03, DVP 98-20 AND DMP 98-03: Construction and operation of municipal park.**

**Applicant:** City of West Hollywood

**Location:** 1000 Kings Road

**Planner:** Tim Foy

**Recommendation:** To approve the request subject to the findings and conditions in the proposed resolutions.

Commissioner Jones present from this point forward.

Commissioner Altschul stated that he has some ownership interests in condominiums on Kings Road, but will continue participating in this hearing, because there would not be a positive or negative impact larger than \$10,000.

Mr. Foy presented staff report.

- a. **Sherman Sylvan**, Sylvan & Associates, presented landscaping plans for the park.
- b. **Alexis Slafer**, Sylvan & Associates, presented lighting plans for the park.

Commissioner Jones, who had served on the review committee, made remarks on project. The Commission discussed the following:

- Lighting
- Staffing
- Public phone
- Earthquake retrofit demonstration
- Community uses

- c. **Jeanne Dobrin**, West Hollywood, commented on landscape design and parking and expressed support for the project.

**Action: To close the public hearing.**

Motion: Smith Second: DeLuccio

Votes: All Ayes (Anderson absent) Motion carried.

**Action: To approve Resolution PC 98-176, with and amendment describing number of acres for park land use as stated in General Plan versus present acreage.**

Motion: Behr Second: Crowe

Votes: All Ayes (Anderson absent) Motion carried.

## 7. STUDY SESSION

Sign Ordinance Revision – Liz Bar-El, Planner

Ms. Bar-El presented staff report.

- a. **Bud Kopps**, West Hollywood, commented on tall walls (residential impacts) and foreign language signs should be translated into English as well.

- b. **Harriet Segal**, West Hollywood, commented on inequity of murals, tall walls, and stated that signs should be in English as well.
- c. **Jeanne Dobrin**, West Hollywood, commented on portable signs and increasing permits costs.

The Commission discussed the following topics:

- Murals
- Creative signs (noticing requirements, approval body)
- Comprehensive sign program (non-exempt signs)
- Service stations/theaters

(Commissioners Smith and Jones absent from this point forward.)

- Prohibition of cabinet signs (definition to include plastic)
  - Large screen video signs (abandonment, non-removal)
  - Tall wall signs (time limits, limiting number on Sunset Boulevard, alternatives, moratorium, TUP's on art and advertising, revenue enhancements, fines)
  - Portable signs (changeable signs)
  - Real estate signs (temporary signs/open house, board signs/homeowners associations discretion, directional signage).
  - Sign measurement (tax lien for illegal signs, standards for billboards, rotation)
- d. **Jeanne Dobrin** (given time by Carol Rodriguez), West Hollywood, commented on real estate signs and dimensions.

## 8. PUBLIC COMMENT

- a. **Jeanne Dobrin**, West Hollywood, complimented Liz Bar-El on the report and the Planning Commission discussion tonight.

## 9. ITEMS FROM COMMISSIONERS

- a. Commissioner Behr complimented staff on sign ordinance revision and inquired about City's policy and research on English language signs. Ms. Heep stated that the staff does not support this issue.
- b. Commissioner DeLuccio stated that the Senior Teen Center Subcommittee has looked at potential building locations, and is leaning toward an option where the building faces Santa Monica Boulevard, and rehabilitation of existing buildings was voted no.
- c. Commissioner Crowe complimented staff on sign ordinance revision and Commissioner's Altschul's chairing over the meeting tonight.
- d. Commissioner Altschul stated that English signs would be beneficial.
- e. Commissioner DeLuccio inquired about letter from Dan Smith regarding 858 Doheny. Mr. Reynolds stated that he would report back.

## 10. ITEMS FROM STAFF

### a. Director's Report – Ray Reynolds

Mr. Reynolds reported on the following items: Zoning Text Amendment, FEMA Grant, Shooshani, China One, PDC, Billboard Live, Sunset Hammond/Hilldale, Chamber Awards, and Golden Crest.

**11. ADJOURNMENT**

**Action:** To adjourn to the next regular Planning Commission on June 18, 1998 from 6:30 PM until completion at West Hollywood Park Auditorium, 647 N. San Vicente Boulevard.

**Motion:** Crowe

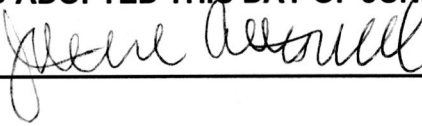
**Second:** Behr

**Votes:** All Ayes

**Motion carried.**

**PASSED, APPROVED AND ADOPTED THIS DAY OF JUNE 18, 1998.**

**CHAIRPERSON:** \_\_\_\_\_



**ATTEST:**

**COMMUNITY DEVELOPMENT DIRECTOR:** \_\_\_\_\_

