

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Council's office at (323) 848-6460 at least 48 hours prior to the meeting. The City TDD line for hearing impaired is (323) 848-6494.

Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

Thursday, February 25, 2010

3:30 p.m.

Location: RSH Hearing Room, 1st Floor, City Hall
8300 Santa Monica Boulevard, West Hollywood

I. CALL TO ORDER

- A.** Roll Call
- B.** Posting of the Agenda
- C.** Staff Comments on the Agenda
- D.** Approval of the Agenda

II. APPROVAL OF MINUTES

The Subcommittee will review and approve the minutes of January 21, 2010.

III. NEW BUSINESS

A. Temporary Environmental Art Project

The Subcommittee will receive a presentation from art consultant Lonnie Lardner of Creative Voltage regarding a proposed temporary environmental art project.

Recommendation: Receive presentation, discuss, and provide direction as applicable.

B. 2010-2011 AOTO Projects and Budget

The Subcommittee will review and discuss its proposed projects and budget for fiscal year 2010-2011.

Recommendation: Review and discuss proposed projects and budget and provide direction as applicable.

C. LAXART Video Project for the Sunset Boulevard Videotrons

The Subcommittee will receive a presentation from Lori Firstenberg of LAXART regarding a proposed video by artist Alex Israel to be presented on the Sunset Boulevard videotrons.

Recommendation: Receive presentation and approve project for installation.

D. Folk Art Everywhere

The Subcommittee will receive a report on Folk Art Everywhere, a project of the Craft and Folk Art Museum, and consider approving in concept the City hosting a work of art in conjunction with the project.

Recommendation: Receive report and approve in concept the City hosting a work of art in conjunction with Folk Art Everywhere.

E. List of Potential High Profile Artists for Exhibitions and Collaborations

As part of its 2010-2012 Work Plan, the Subcommittee will develop a list of high profile artists for exhibitions and collaborations.

Recommendation: Develop and maintain a list of high profile artists for exhibitions and collaborations.

IV. UNFINISHED BUSINESS

A. Route 66/Neon Art Project

The Subcommittee will receive an update from staff on this project.

Recommendation: Receive and file.

B. 25th Anniversary Exhibition of West Hollywood-Based Artists

The Subcommittee will discuss the goals and possible locations and timeframe for the 25th Anniversary Exhibition of West Hollywood-based artists tentatively scheduled for fall 2010.

Recommendation: Continue discussion and provide direction as applicable.

V. ITEMS FROM THE SUBCOMMITTEE

VI. ITEMS FROM THE STAFF

VII. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VIII. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its next regular meeting on Thursday, March 25, 2010 at 3:30 p.m. in the Community Conference Room at City Hall.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the City Manager's Department in the Office of the City Clerk and that I posted this agenda on:

Date:

Signature: _____
Administrative Assistant, City Clerk Division