

West Hollywood Design District Advisory Board Meeting  
Date/Time: **Tuesday, December 17, 2019 at 4:00 pm**  
Location: La Peer Hotel, 627 N. La Peer Dr.  
West Hollywood, CA



**AGENDA**

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|--|--------|
| 1) CALL TO ORDER                           | 4:00pm |
| a) Self-Introductions/Roll Call            |        |
| b) Posting of Agenda                       |        |
| c) Board Comments on Agenda                |        |
| 2) APPROVAL OF AGENDA & RECEIVE MINUTES    | 4:05pm |
| 3) CURRENT FINANCIALS                      | 4:07pm |
| 4) EXTERNAL PARTNER REPORTS                | 4:10pm |
| a) Dailey                                  |        |
| b) City of West Hollywood                  |        |
| c) West Hollywood Travel + Tourism Board   |        |
| d) West Hollywood Chamber of Commerce      |        |
| 5) UNFINISHED BUSINESS                     | 4:30pm |
| a) Event Committee-                        |        |
| i) 2020 Calendar                           |        |
| ii) Holiday Mixer Decoration cost of \$11K |        |
| b) Marketing Committee                     |        |
| 6) NEW BUSINESS                            | 5:00pm |
| a) Frieze updates                          |        |
| b) Board Retreat- review possible dates    |        |
| 7) BOARD MEMBER COMMENTS                   | 5:20pm |
| 8) PUBLIC COMMENTS                         | 5:25pm |
| 9) ADJOURNMENT                             | 5:30pm |

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

1017 N La Cienega Blvd, Suite 400; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

AFFIDAVIT OF POSTING

State of California )

County of Los Angeles )

City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: December 12, 2019

Signature: Alyssa P. Pineda