

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
MONDAY, MARCH 18, 2019**

**WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:30 P.M. –REGULAR MEETING**

**CALL TO ORDER:** Mayor D'Amico called the meeting to order at 6:43 p.m.

**PLEDGE OF ALLEGIANCE:** Michael King led the Pledge of Allegiance.

**ROLL CALL:**

**PRESENT:** Councilmember Duran, Councilmember Heilman, Councilmember Meister, Mayor Pro Tempore Horvath, and Mayor D'Amico.

**ABSENT:** None.

**ALSO PRESENT:** City Manager Arevalo, City Attorney Jenkins, City Clerk Quarker, and Assistant City Clerk Crowder.

**REPORT OF CLOSED SESSION AGENDA:**

City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He stated that there was no public comment. He stated that the Closed Session adjourned at 6:30 p.m. with no reportable action.

**APPROVAL OF AGENDA:**

City Clerk Quarker indicated that there is a revision to Item 2.B. on page 20, under comments made by Mayor Pro Tempore Horvath those comments were made by Councilmember Meister. She asked that Council approve the minutes as amended. She also indicated that there is an Urgency Item before Council regarding Assembly Bill 377.

City Attorney Jenkins provided a brief explanation of the item and stated it is a Bill that would allow restaurants in residential zones; and would deprive the City of any authority to regulate. He stated that the bill is moving quickly through the legislature and that action would need to be taken before the next City Council meeting. He stated that Council could add the Urgency Item to the Agenda by a 4/5 vote.

Councilmember Heilman made a motion to add the Item to the Consent Calendar as Item 2.N. The motion was seconded by Mayor D'Amico and approved.

**Motion by Mayor Pro Tempore Horvath, and seconded by Councilmember Meister to approve the March 18, 2019 agenda as amended, and unanimously approved.**

**PRESENTATIONS:**

Councilmember Heilman presented Plaques to outgoing Commissioners Elizabeth Anderson and David Aghaei.

Councilmember Heilman presented a Proclamation to West Hollywood Aquatics, and received a check from them toward the West Hollywood Park Aquatic Center.

**ADJOURNMENT MOTIONS:**

Mayor Pro Tempore Horvath requested that the meeting be adjourned in memory of Jean Fairfax. She also requested that the meeting be adjourned for the following military adjournments: Sergeant Holli R. Bolinski (37) and Specialist Jackson D. Johnson (20).

Councilmember Heilman requested that the meeting be adjourned in memory of Jim Chud.

**1. PUBLIC COMMENT:**

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding various issues affecting the City.

ESTHER BAUM, WEST HOLLYWOOD, spoke regarding Aging in Place. She commented that the cost of living rent increase for rent stabilized units should be capped at 2%.

BOBBY GREEN, LOS ANGELES, spoke on behalf of the 1933 Group in support of Item 2.H.

MICHAEL RUSSNOW, WEST HOLLYWOOD, spoke regarding traffic flow along Santa Monica and Crescent Heights, specifically left turn signals. He also spoke regarding the traffic improvements along Fountain Avenue.

RICK WATTS, WEST HOLLYWOOD, spoke regarding elections. He thanked Councilmember Heilman for adjourning in Jim Chud's memory. Finally, he spoke regarding the traffic improvements along Fountain Avenue.

RICHARD EASTMAN, HOLLYWOOD, spoke regarding various issues affecting the City.

CATHERINE QUINN, WEST HOLLYWOOD, spoke regarding her inability to get in and out of her carport after the City repaired the sidewalk.

LYN ETCETERA, WEST HOLLYWOOD, spoke regarding Councilmember Duran.

DAVID FAIRBANK, LOS ANGELES, spoke on behalf of Lyft regarding Item 6.A. He suggested that scooters be included in the pilot program.

JACKIE SUBECK, WEST HOLLYWOOD, spoke on behalf of Door #6 regarding communication with the cannabis licensing process.

JONATHAN WALTERS, HOLLYWOOD, spoke regarding cannabis outreach.

DANI SHAKER, CENTURY CITY, spoke regarding communication with the cannabis licensing process.

ALEX KARDOS, LOS ANGELES, spoke regarding communication with the cannabis licensing process.

NAZANIN LAHIJANI, ESQ., LOS ANGELES, spoke regarding communication with the cannabis licensing process.

MICHAEL KING, WEST HOLLYWOOD, spoke regarding parking issues on his street.

ALEXANDER BAZLEY, WEST HOLLYWOOD, spoke in support of Item 2.H.

JEROME KITCHEN, LOS ANGELES, spoke about collaboration between people of color and the City Council. He spoke regarding Councilmember Duran. Finally, he spoke regarding working with the District Attorney regarding Ed Buck.

ANALISE SPANELLO, WEST HOLLYWOOD, spoke regarding stop signs in the Norma Triangle and the lack of people following traffic rules.

MIGUEL ALVAREZ, LOS ANGELES, spoke regarding National Youth HIV/AIDS Awareness Day on April 10<sup>th</sup>.

#### **COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:**

Councilmember Meister reported that she attended the Southern California Association of Government (SCAG) Community, Economic and Human Development Committee meeting. She also reported that she attended the recent *Pizza with Public Safety* event, which was well attended. She spoke in support of Items 2.H. and 2.I. and requested that staff also review traffic issues on Santa Monica at Crescent Heights. She asked the City Manager to provide an update on the Bank search for the City. She asked Councilmember Heilman to explain the logistics regarding Item 2.K. and the issue of who is raising the money. Councilmember Heilman indicated that it would be the responsibility of the West Hollywood Aquatics.

Councilmember Heilman congratulated his colleagues on their reelection, and welcomed Councilmember Duran back. He reported that he attended the National League of Cities meeting in Washington DC. He commented that he also attended the Access DC event with Mayor Pro Tempore Horvath to lobby on regional transportation

issues, specifically metro to West Hollywood. He also reported that he attended the Equality California event in Sacramento for LGBT elected and appointed officials. He wished everyone a Happy Nowruz. He requested that staff follow-up with Catherine Quinn regarding her carport and sidewalk issue. Finally, he also requested that staff review the traffic control issues in the Norma Triangle that were identified by Analise Spanello under Public Comment.

Mayor Pro Tempore Horvath mentioned the recent election and the upcoming election in 2020. She commented that she represented the City at the Clean Power Alliance board meeting and indicated that the public should follow-up with City staff regarding the one-year fee increase in their utility rates. She also reported that she attended the League of California Cities L.A. County Division meeting, the City of L.A. International Women's Day Celebration, and the National League of Cities Conference and participated in meetings of the Human Development Committee and Public Safety Committee. She mentioned Item 2.J. and encouraged people to get involved in working locally with the Census Bureau to assist with the census count. She spoke regarding public comments surrounding cannabis licensing; she suggested that the West Hollywood Chamber hold an event to help businesses advocate for cannabis legislation. She indicated that she also represented the City at the Liability Claims Fund Trust Board. She congratulated Chela Demuir on her recent "Herstory Award" from Hollywood Now. She spoke regarding meeting and giving a proclamation to Presidential Candidate Pete Buttigieg. She also congratulated West Hollywood Deputy Danny Martinez as Deputy of the Year.

#### **CITY MANAGER'S REPORT:**

City Manager Arevalo commented that Long Range Planning and Mobility will host an eastside pop-up regarding the Eastside Priorities Plan. He commented that the General Municipal Election results will be certified at the April 1<sup>st</sup> meeting, with the Election of Mayor and Mayor Pro Tempore scheduled for April 15<sup>th</sup>, with the Installation scheduled for May 20<sup>th</sup>. He reported that the LA Marathon is on Sunday, March 24<sup>th</sup> and he enumerated the street closures. He addressed Councilmember questions during Councilmember comments. Finally, he addressed the cannabis communication issues mentioned by some of the individuals under Public Comment.

#### **FISCAL IMPACT ON CONSENT CALENDAR:**

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$328,862 in expenditures, \$0 in potential revenues, and (\$0) in waived fees.

#### **2. CONSENT CALENDAR:**

**ACTION: Approve the Consent Calendar, as amended, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N. Motion by Councilmember Heilman, seconded by Councilmember Meister, and approved, noting the abstention of Councilmember Duran from Item 2.B.**

**2.A. POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, March 18, 2019 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, March 13, 2019.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.B. APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

**ACTION:** Approve the minutes of March 4, 2019. **Approved as part of the Consent Calendar.**

**2.C. APPROVAL OF DEMAND REGISTER NO. 843 [L. QUIJANO, C. CORRALES]:**

*SUBJECT: The City Council shall receive the Demand Register for period ending March 8, 2019 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.*

**ACTION:** Approve Demand Register NO. 843 and adopt Resolution No.19-5153, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 843." **Approved as part of the Consent Calendar.**

**2.D. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will receive Synopses from the Disabilities Advisory Board and Senior Advisory Board regarding actions taken at their recent meetings.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.E. ATTENDANCE REPORTS FOR CITY COMMISSIONS AND ADVISORY BOARDS [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will receive the attendance reports for City Commission and Advisory Board meetings convened between February 2018 and February 2019.*

**ACTION:** Receive and file the attendance reports. **Approved as part of the Consent Calendar.**

**2.F. TREASURER'S REPORT FOR JANUARY 2019 [L. QUIJANO, C. CORRALES, K. BARENG, N. CORONADO]:**

*SUBJECT: The City Council will receive the Treasurer's Reports for the month ended January 2019 pursuant to Section 53646 of the Government Code of the State of California.*

**ACTION:** Receive and file the January 2019 Treasurer's Report. **Approved as part of the Consent Calendar.**

**2.G. AGREEMENT FOR SERVICES WITH HERE DESIGN STUDIO, LLC TO CREATE THE WILLOUGHBY AVENUE AND VISTA/GARDNER STREET NEIGHBORHOOD GREENWAY CONCEPT DESIGN [J. KEHO, B. SIEGL, B. CHEUNG, T. WORDEN]:**

*SUBJECT: The City Council will consider approval of an agreement with Here Design Studio, LLC to provide technical expertise to conduct community outreach, create a temporary street installation, and develop a concept design plan for the Willoughby Avenue and Vista/Gardner Street Neighborhood Greenway.*

**ACTIONS:** 1) Approve an agreement for services with Here Design, LLC in the amount not to exceed \$311,880 to create a concept design plan, community engagement, and a temporary test installation for the Willoughby Avenue and Vista/Gardner Street Neighborhood Greenway; and 2) Authorize the City Manager or designee to execute all documents incident to the agreement. **Approved as part of the Consent Calendar.**

**2.H. REQUEST TO DESIGNATE THE BUILDING AT 7156 SANTA MONICA BOULEVARD AS A LOCAL CULTURAL RESOURCE (FORMOSA CAFÉ) [J. KEHO, D. DEGRAZIA, J. ALKIRE, M. PETERSON]**

*SUBJECT: The City Council will consider the Historic Preservation Commission's recommendation to approve the nomination of the building located at 7156 Santa Monica Boulevard, known as the Formosa Cafe, as a local cultural resource.*

**ACTION:** Staff recommends that the City Council uphold the Historic Preservation Commission's recommendation, and adopt Resolution No. 19-5154, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DESIGNATING THE PROPERTY AT 7156 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CALIFORNIA AS A LOCAL CULTURAL RESOURCE." (ATTACHMENT A) **Approved as part of the Consent Calendar.**

**2.I. WEHO SMART CITY – RING REBATE PILOT PROGRAM ELIGIBILITY EXPANSION [M. LOUIE, F. CONTRERAS, K. KIGONGO, K. COOK]:**

*SUBJECT: The City Council will consider authorizing staff to expand eligibility for the WeHo Smart City Ring Rebate Pilot Program from only households in Eastside Neighborhood Watch areas to all households in West Hollywood.*

**ACTION:** Authorize staff to expand eligibility for the WeHo Smart City Ring Rebate Pilot Program to all households in West Hollywood. **Approved as part of the Consent Calendar.**

**2.J. CITY PARTICIPATION IN THE CENSUS 2020 [J. LEONARD, H. MOLINA]:**

*SUBJECT: The City Council will consider directing staff to pursue a series of actions to collaborate with the U.S. Census so that a complete count of city residents can be achieved during the 2020 Census.*

**ACTIONS:** 1) Direct staff to work collaboratively with Census Bureau personnel with the goal of achieving a complete count of West Hollywood residents; 2) Approve the implementation of a Citywide Complete Count committee (CCC) including City staff, residents from different neighborhoods of West Hollywood, representatives of the West Hollywood Chamber of Commerce and local business owners, and representatives of local non-profit and other organizations; 3) Declare April 1, 2019 as the City of West Hollywood's Census 2020 Countdown Day; 4) Direct the Communications Department's staff to promote City-Census related activities as part of the campaign for a complete Census count; and 5) Report back to the City Council in 180 days with an update on activities conducted towards achieving a complete count. **Approved as part of the Consent Calendar.**

**2.K. WEST HOLLYWOOD PARK AQUATIC AND RECREATION CENTER DONATIONS [J. HEILMAN, J. LEONARD, A. LOVANO]:**

*SUBJECT: The City Council will consider directing staff to establish a process for the City to accept donations for the new West Hollywood Park Aquatic and Recreation Center.*

**ACTION:** Direct the Director of Finance and Technology Services to establish an account to accept tax-deductible donations earmarked for pool equipment at the new West Hollywood Park Aquatic and Recreation Center. **Approved as part of the Consent Calendar.**

**2.L. REPLICA OF THE HISTORIC ORIGINAL PRIDE FLAG [J. DURAN, J. LEONARD, A. LOVANO, Z. ATLAS]:**

*SUBJECT: The City Council will consider accepting the gift of a hand-dyed replica of the original pride flag from Lynn "Faerie Argyle Rainbow" Segerblom, one of the original pride flag creators.*

**ACTIONS:** 1) Accept the gift of a hand-dyed replica of the original pride flag from Lynn "Faerie Argyle Rainbow" Segerblom; and 2) Authorize the Director of Finance and Technology Services to allocate \$2,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with framing and installing the flag and a memorial plaque. **Approved as part of the Consent Calendar.**

**2.M. CO-SPONSORSHIP OF HOMEWARD LA [J. HEILMAN, L. MEISTER, J. LEONARD, A. LOVANO, Z. ATLAS]:**

*SUBJECT: The West Hollywood City Council will consider co-sponsoring two productions of Homeward LA in the City Council Chambers on April 26 and April 27, 2019.*

**ACTIONS:** 1) Approve co-sponsorship of two productions of Homeward LA on Friday, April 26, 2019 and Saturday, April 27, 2019 in the City Council Chambers; 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; 3) Authorize the use of City facilities for the event and waive facility use fees and parking fees at the 5-story West Hollywood Park garage for event attendees (estimated

\$2,132 in waived fees); 4) Direct the Communications Department to utilize all appropriate communications tools aquatic to promote the event such as the City's website and social media tools; 5) Authorize the Director of Finance and Technology Services to allocate \$1,350 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with providing technical support (Waveguide) for the events; and 6) Authorize the City Manager or designee to execute documents incident to the co-sponsorship agreement. **Approved as part of the Consent Calendar.**

**2.N. URGENCY ITEM IN OPPOSITION TO AB 377: MICROENTERPRISE HOME KITCHEN OPERATIONS ("MEHKOs") [M. JENKINS, K. SHIN]**

*SUBJECT: The City Council will consider adopting a letter signed by the Mayor to the State Assembly Committee on health, declaring the City's opposition to AB 377.*

**RECOMMENDATION:** Adopt the Letter of Opposition to AB 377 (Garcia): Microenterprise Home Kitchen Operations. **Approved as part of the Consent Calendar.**

**3. PUBLIC HEARINGS:**

**3.A. ZONE TEXT AMENDMENT AND SUNSET SPECIFIC PLAN AMENDMENT TO MODIFY STANDARDS FOR OFF-SITE SIGNAGE IN THE SUNSET SPECIFIC PLAN AREA [J. KEHO, B. SIEGL, B. ECK, S. LEJEUNE]:**

*SUBJECT: The City Council will receive an Initial Study/Negative Declaration, and draft Sunset Specific Plan Amendment and Zone Text Amendment, to update the City's off-site signage policy and adopt new standards for billboards on Sunset Boulevard. The purpose of this item is to establish new policy for the size, location, design, and operation of off-site advertising signage on Sunset Boulevard.*

City Clerk Quarker stated that the Item was noticed as required by law.

Senior Planner Bryan Eck provided background information as outlined in the staff report dated March 18, 2019.

Mayor D'Amico opened the public hearing and the following speakers came forward.

MARY VALENCIA, ON BEHALF OF OUTFRONT MEDIA, spoke regarding outstanding issues with the policy.

CHRISTOPHER SHANE, WEST HOLLYWOOD, spoke regarding the static sign on his property.

CATHERINE LEE, LOS ANGELES, spoke in support of the item.

MARK LEHMAN, WEST HOLLYWOOD, spoke in support of the alternative projects.

AARON GREEN, LOS ANGELES, spoke on behalf of the Afriat Consulting Group in support of the policy.

JEFF APPEL, WEST HOLLYWOOD, spoke in support of the policy.

GENEVIEVE MORRILL, MARINA DEL REY, spoke on behalf of the West Hollywood Chamber of Commerce in support of the policy.

Mayor D'Amico closed the public hearing.

Mayor Pro Tempore Horvath inquired about the approval process. She inquired about applicants that currently have applications with Planning and Development Services. She also inquired about the art contribution. Finally, she inquired as to what options the City has if the City moves forward with this new policy and it doesn't work. She also indicated that she met with the West Hollywood Chamber of Commerce's billboard committee. Staff responded to these inquiries.

Councilmember Meister inquired about the scoring process. She inquired about the Council's discretion over the creative process. She inquired about separating the new billboards from historic properties/conversions. Finally, she inquired about quality of life issues from digital billboards. Staff responded to these inquiries.

Councilmember Duran thanked staff for their hard work. He spoke about the historic billboards that predated Cityhood. He expressed concern with the scoring system and future branding of the Sunset Strip.

Councilmember Heilman thanked staff, the sign companies, and the West Hollywood Chamber of Commerce for their hard work. He shared the history of the billboards, specifically a mechanism for a public benefit. He commented that the policy is a win-win. He spoke regarding the scoring and hoped for an emphasis on creativity similar to the cannabis scoring. He requested that the Council receive the scoring rubric for review. He stated that he agrees with Mayor Pro Tempore Horvath that the applicants in the que should receive preference. Finally, he expressed a preference for monetary public benefits in the development agreement.

Mayor D'Amico reviewed Attachment B page 7 with staff and asked for clarification on specific items. Staff provided clarification on the items. He spoke regarding "ground disturbance" and requested that a landscape plan be included with the billboard application.

Mayor Pro Tempore Horvath spoke regarding the level of creativity with the billboard program. She indicated that she would like to know how the percentages will be calculated in the development agreements.

Councilmember Meister asked for clarification as to whether buildings that are cultural resources would be handled in a separate process, and staff indicated that those projects would be separated out from this process. She also inquired about the billboard content refresh rates, and staff indicated that they are using the Caltrans safety standard of eight seconds. She inquired about a billboard market study. She stated that there should be a 3-month review period and that residents and businesses should be included in any panel that is created. She also spoke regarding the billboard owned by Mr. Shane and that it should be considered.

**ACTIONS:**1) Adopt Resolution No. 19-5155: A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING A NEGATIVE DECLARATION FOR THE SUNSET BOULEVARD OFF-SITE SIGNAGE POLICY, IN THE CITY OF WEST HOLLYWOOD, CALIFORNIA and 2) Introduce on first reading Ordinance No. 19-1063: AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING AN AMENDMENT TO MUNICIPAL CODE TITLE 19, ZONING ORDINANCE AND AN AMENDMENT TO THE SUNSET SPECIFIC PLAN AMENDMENT TO MODIFY STANDARDS AND POLICIES FOR OFF-SITE SIGNAGE IN THE SUNSET SPECIFIC PLAN AREA IN THE CITY OF WEST HOLLYWOOD, CALIFORNIA; 2) Direct staff to ensure that a landscaping plan is included to deal with vegetation issues; 3) Share the finalized scoring rubric with Council; 4) Direct staff to ensure that priority is given to the applications already in que; 5) Include a six-month review in the development agreements for all signs that are approved; and 6) provide the option for a sell-back of time to be used for the City's Art's program. **Motion by Councilmember Duran, seconded by Mayor D'Amico, and approved.**

#### 4. UNFINISHED BUSINESS:

##### 4.A. PUBLIC SAFETY UPDATE [K. COOK, L. CAMPBELL, B. MOULDER, A. WILLIAMS, D. MICK, C. PLANCK, D. GIUGNI]:

*SUBJECT: The City Council will receive an update on public safety activities and provide additional direction to staff.*

Director of Public Safety Kristin Cook provided background information as outlined in the staff report dated March 18, 2019. Acting Sheriff's Captain Bill Moulder provided information on drug overdose incidents, massage parlors, and the deaths of Gemmel Moore and Timothy Dean. West Hollywood Assistant Fire Chief Anthony Williams provided his update for the fire department.

Councilmember Duran expressed concern with the comments surrounding issues at massage parlors and inquired if undercover vice officers are investigating the massage parlors. Acting Captain Moulder commented that the Sheriffs are more interested in human trafficking issues.

Mayor D'Amico inquired about the number of calls for drug overdoses that do not end in death. Chief Williams provided some information, and commented that a custom program can be created for the City that provides this information.

WILLIAM WEST SEEGMILLER, WEST HOLLYWOOD, spoke regarding SB 223, massage parlors, and rights for sex workers.

Mayor Pro Tempore Horvath spoke regarding drug overdoses and collaboration between the Sheriff's and Fire Departments. She inquired about car break-ins and Acting Captain Bill Moulder responded to this inquiry. She mentioned the cannabis businesses coming online and inquired about the Sheriff's plan to address it. She mentioned massage parlors and training to identify human trafficking. Finally, she inquired with Code Enforcement on proactive investigation of nuisance properties. Code Enforcement Supervisor Yessica Benitez responded to this inquiry.

Councilmember Duran requested that staff review SB 223 which was identified by Mr. Seegmiller. He spoke regarding sex work and the need to discuss the broader issues surrounding it. He mentioned the issue of crystal meth addiction and the lack of availability of drug rehabilitation facilities in the City.

Councilmember Heilman commented on the increase in crime over the last five years. He requested that a working group be created to address these issues and that a report be brought back to Council with proposed solutions. He spoke regarding homelessness in the City. He indicated that it would be helpful if the City Council and community understood how the City moves homeless individuals through the process. He also spoke regarding chronically mentally ill homeless individuals and the idea of conservatorship. He requested data on the types of drugs involved in the recent increase in overdoses. He requested that a Russian-speaking Deputy be assigned to the West Hollywood Sheriff's Station. He spoke about the number of suicides in the City and the causation. Finally, he inquired about whether or not the Fire Department coordinates the City's social services with individuals.

Councilmember Meister commented that the City does not feel safe even though the Staff Report indicates that West Hollywood continues to be a safe place to live, work and play. She inquired if reserve Sheriffs can patrol and inquired if we utilize them. She inquired about parking

enforcement assisting code enforcement with customer service calls during the evenings. She spoke regarding the public safety plan for the City's parks. She mentioned revisiting the idea of cameras in parks. She spoke about massage parlors and commented that the issue needs to be addressed. She thanked the volunteers for their hours of service. Finally, she mentioned coyotes, and spoke about the need to stay vigilant regarding this issue.

Mayor D'Amico mentioned direction that was provided to staff in January. He commented that utilizing parking enforcement officers in lieu of code enforcement officers is not what the Council had in mind when it provided direction. He spoke about the smaller population sets in West Hollywood that are directly affected by the City's crime.

**ACTION:** Receive and filed with comments and direction from Council.

**5. NEW BUSINESS:**

**5.A. L.A. PRIDE FOOTPRINT AND PROGRAMMING PROPOSAL [M. LOUIE, C. SMITH, M. REATH, J. HEREDIA]**

*SUBJECT: The City Council will consider an updated venue footprint and corresponding street closure requests related to the 2019 L.A. Pride Festival; Council will also receive a preliminary programming proposal from Christopher Street West and provide direction related to both the Festival and the Parade.*

Event Services Supervisor Megan Reath provided background information as outlined in the staff report dated March 18, 2019.

Christopher Street West (CSW) Board President Estevan Montemayor and Executive Director Madonna Cacciatore presented the updated footprint and programming proposal.

NICK RIMEDIO, WEST HOLLYWOOD, spoke on behalf of the West Hollywood Chamber of Commerce and indicated that the Chamber wishes to keep the lines of communication open.

***The following individuals did not wish to speak, but submitted a Citizen Position Slip in support of the recommended item: Alexander Bazley, Manny Rodriguez, and Daniel Rodriguez.***

Councilmember Meister inquired about the street closures. She requested that there be plenty of trash cans in surrounding neighborhoods, Sheriff decoy vehicles on residential streets, and Block by Block Officers. She spoke in support of the free public area and street closure and suggested that it be expanded a few blocks east of San Vicente Blvd. to include more Boystown businesses.

Councilmember Duran expressed his support of this Item. He commented on the increased public safety personnel and the use of the Pacific Design Center. He commented that as the festival utilizes more of the public right of way, a discussion of the build-up and tear-down, should be reviewed. He further indicated that the City should begin to take a larger role in the production of the event as the right of way is being utilized more, while still having Christopher Street West provide the entertainment.

Councilmember Heilman thanked staff. He also expressed concern with the build-up and tear-down of the event. He supports this Item this year since the park is not open. He commented on the liability for the event.

Mayor Pro Tempore Horvath commented that the impacted businesses and residents need to be notified as soon as possible, so that they can prepare. She inquired about which entity will pay for the cost increases. She also inquired about the street closures.

Mayor D'Amico spoke regarding the footprint change. He requested that the Council approve the use of the space but not the plan as currently designed at this time.

City Manager Arevalo commented that this plan is not going to be a perfect solution, but that Staff will work with CSW on the new elements of the event. He stated that they will focus on pedestrian activity on both sides of the street. He requested that the Council approve the "palette" and allow the sub-committee members to continue to work with CSW on finalizing the plan.

**ACTIONS:** 1) Approve expanded venue footprint and corresponding street closure requests related to the 2019 L.A. Pride Festival; 2) Approve the closure of Santa Monica Blvd. from La Cienega Blvd. to Doheny Dr. from 10:00 a.m. on Friday, June 7, 2019 through 5:00 a.m. on Monday, June 10, 2019 and waive corresponding street closure fees; 3) Approve the closure of San Vicente Blvd. from Melrose Ave. to Santa Monica Blvd. from 7:00 p.m. on Thursday, June 6, 2019 through 7:00 a.m. on Monday, June 10, 2019 and waive corresponding street closure fees; 4) Approve the closure of Robertson Blvd. from Melrose Ave. to Santa Monica Blvd. from 8:00 p.m. on Friday, June 7, 2019 through 12:00 a.m. on Monday, June 10, 2019 and waive corresponding street closure fees; 5) Approve the potential loss of parking meter revenue in the amount of \$43,644; 6) Authorize the Director of Finance and Technology Services to allocate \$418,000 from unallocated General Fund Reserves to Public Safety account number 100-2-04-04-534318 for personnel costs related to the street closures; 7) Receive programming presentation from Christopher Street West and provide staff direction related to Christopher Street West's presentation (Attachment 2); 8) Approve an agreement for services with JJLA in an amount not to exceed \$140,000 for services to

supply and build a medical care center inside the L.A. Pride Festival, emergency exit balloons and surveillance cameras (Attachment 3) and authorize City Manager to execute documents incident to the agreement. **Motion by Councilmember Heilman, seconded by Mayor Pro Tempore Horvath, and approved.**

**5.B. COMMISSION AND ADVISORY BOARD APPOINTMENTS [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider making direct appointments to the Arts & Cultural Affairs Commission, Historic Preservation Commission, Lesbian and Gay Advisory Board, and the Public Facilities Commission.*

Councilmember Duran thanked Manny Rodriguez for his service on the Public Facilities Commission and encouraged Women to apply for the position.

**ACTION:** 1) Mayor D'Amico made the following appointments: a) Historic Preservation Commission: **Lola Davidson**; and b) Lesbian & Gay Advisory Board: **Zekiah N. Wright**.

2) Councilmember Heilman asked that his appointments be tabled to a future meeting; as he is still interviewing applicants.

**5.C. APPOINTMENT OF A COUNCILMEMBER TO THE CSW/PRIDE COUNCIL SUB-COMMITTEE [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider appointing a member to the Christopher Street West/ PRIDE (CSW/Pride) Council Sub-Committee.*

**ACTION:** Council appointed by Councilmember Heilman to the CSW/Pride Council Sub-Committee.

**EXCLUDED CONSENT CALENDAR: None.**

**6. LEGISLATIVE:**

**6.A. PROPOSED DOCKLESS BIKE SHARE PILOT PROGRAM [J. KEHO, B. SIEGL, T. WORDEN, S. CAMPBELL, V. GUARINO, C. WAGMAN]:**

*SUBJECT: The City Council will receive an update regarding options to replace the City's current bike share system, consider a proposed 18-month pilot program to permit a limited number of dockless electric bikes in the City of West Hollywood and consider related municipal code amendments to allow for dockless bike share in order to continue to provide healthy, flexible transportation options.*

Associate Planner Tara Worden and Parking Operations Supervisor Coby Wagman provided background information as outlined in the staff report dated March 18, 2019, and read into the record revisions to the proposed Ordinance; she stated that Section 11.3.050(b) should include in the

beginning of the sentence, the following language: “notwithstanding the definition of shared on demand personal mobility devices,”

MANNY RODRIGUEZ, WEST HOLLYWOOD, spoke in opposition of the Item.

ALEXANDER BAZLEY, WEST HOLLYWOOD, spoke in support of the Item.

SEAN LANDHOLT, MARINA DEL REY, spoke on behalf of Jump in support of the Item.

GENEVIEVE MORRILL, MARINA DEL REY, spoke on behalf of the West Hollywood Chamber of Commerce in support of the Item.

TIM HARTER, SANTA MONICA, on behalf of Bird spoke on behalf of the Item.

KARLA OWUNWANNE, LOS ANGELES, spoke on behalf of Lime in support of the Item.

KEVIN BURTON, WEST HOLLYWOOD, spoke on behalf of the West Hollywood Bicycle Coalition in support of the Item.

***The following individuals did not wish to speak, but submitted a Citizen Position Slip in opposition to the recommended item: Matt Dubin, Daniel Rodriguez, Marcello Beltrani, and Michael Zanella.***

Councilmember Meister inquired about e-bikes on sidewalks. She supports ending WeHo Pedals, but indicated that the City needs to update its infrastructure prior to implementing this new program.

Mayor Pro Tempore Horvath commented that the City needs a bike share program; however she shares some of Councilmember Meister’s concerns. She spoke in opposition to having them on the sidewalk, and stated that she is not prepared to move forward with a scooter pilot program. She stated that the City needs to find an operator that will follow the City’s laws.

Councilmember Duran supports this Item. He also supports a pilot scooter program and provided his reasons.

Councilmember Heilman responded to Ms. Morrill’s comments on embracing progressive transportation solutions. He is not open to a scooter pilot program. He inquired as to why staff is recommending a dockless bike program considering the issues the City experienced with the scooters.

Mayor D'Amico inquired about the difference between dockless and locked bikes. Staff responded to this inquiry. He noted that a City subsidized sale program was not part of staff's recommendation, and stated that it should be something that Staff is looking at. Staff responding to this inquiry, and stated that it could look at this issue again and bring something back to Council for review.

Councilmember Heilman inquired if we could add a requirement that the bikes need to be locked or returned to a specific area. Staff indicated that a "lock to" feature could be added to the guidelines.

Mayor Pro Tempore Horvath inquired about dockless bikes on private property; and made a friendly amendment and asked that this be included in the motion; Councilmember Heilman accepted.

Councilmember Meister made a friendly amendment to restrict all bikes from the sidewalk. Councilmember Heilman did not accept the friendly amendment, and spoke regarding the speed of electric bikes versus traditional. He stated that Council could discuss this topic when the proposed ordinance is brought back.

**ACTIONS:** 1) Direct staff to establish an 18-month pilot program to permit one company to operate a limited number of dockless electric bikes in West Hollywood; 2) In order to allow for permitted dockless bike share operations within City boundaries, the City Council introduced on first reading a revised Ordinance No. 19-1064: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 11 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO EXEMPT PERMITTED DOCKLESS BICYCLE SHARING SYSTEMS FROM THE BAN ON SHARED ON-DEMAND PERSONAL MOBILITY DEVICES AND SERVICES, CITYWIDE;" 3) Authorize the City Manager or designee to create a selection process and implement administrative regulations for the West Hollywood Dockless Bicycle Sharing Pilot Program Guidelines; 4) Direct staff to prepare a fee schedule for the 18-month pilot program for inclusion in the Proposed Fee Resolution for Fiscal Year 2019-20; 5) Direct staff to include in the guidelines that the bikes must be returned either to a docking station, remain on private property with owner's permission, or be locked to a bike-rack; 6) Direct staff to return with a proposed Ordinance prohibiting electric bikes on the sidewalk when in electric mode; and 7) Direct staff to return with an item to discuss using savings to subsidize a bike sale program for residents. **Motion by Councilmember Heilman, seconded by Mayor D'Amico, and approved noting the "no" votes of Councilmember Duran and Councilmember Meister.**

**PUBLIC COMMENT:**

JOHN HAYS, WEST HOLLYWOOD, spoke regarding the 9<sup>th</sup> Annual National Animal rights event.

**COUNCILMEMBER COMMENTS:** None.

**ADJOURNMENT:** The City Council adjourned at 11:18 p.m. in memory of Jim Chud, Sergeant Holli R. Bolinski and Specialist Jackson D. Johnson to its next regular meeting, which will be on Monday, April 1, 2019 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 1<sup>st</sup> day of April, 2019 by the following vote:

AYES:	Councilmember:	Duran, Heilman, Meister, Mayor Pro Tempore Horvath, and Mayor D'Amico.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.



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JOHN D'AMICO, MAYOR

ATTEST:



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YVONNE QUARKER, CITY CLERK