

Sunset Strip Business Improvement District Advisory Board Meeting  
Date/Time: **Monday, October 21, 2019 at 11:00 am**  
Location: BOA Steakhouse, 9200 W Sunset Blvd.  
West Hollywood, CA

THE  
SUNSET  

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STRIP

**AGENDA**

- |  |         |
|--|---------|
| 1) CALL TO ORDER/CHAIR REPORT                          | 11:00am |
| a) Self-Introductions/Roll Call                        |         |
| b) Posting of Agenda                                   |         |
| c) Board Comments on Agenda                            |         |
| 2) APPROVAL OF AGENDA & MINUTES                        | 11:05am |
| 3) CURRENT FINANCIALS                                  | 11:07am |
| 4) BLOCK BY BLOCK REPORT                               | 11:10am |
| 5) WEST HOLLYWOOD SHERIFF'S REPORT                     | 11:15am |
| 6) UNFINISHED BUSINESS                                 | 11:20am |
| a) Executive Director Update                           |         |
| 7) NEW BUSINESS  | 11:35am |
| a) Discussion / Vote to Sponsor a table at Chamber CBA |         |
| 8) EXTERNAL PARTNER REPORTS                            | 11:50am |
| a) Canyon Country                                      |         |
| b) City of West Hollywood                              |         |
| 1. Sunset Strip Framework Presentation                 |         |
| 2. Introduction of Business Development Analyst        |         |
| 3. Gateway Project – Bryan Eck                         |         |
| c) West Hollywood Travel + Tourism Board               |         |
| d) West Hollywood Chamber of Commerce                  |         |
| 9) BOARD MEMBER COMMENTS                               | 12:00pm |
| 10) PUBLIC COMMENTS                                    | 12:05pm |
| 11) ADJOURNMENT  | 12:10pm |

Written material distributed to the Board Sunset Strip Business Improvement District Advisory Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd. Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California     )  
County of Los Angeles     )  
City of West Hollywood     )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: October 17, 2019  
Signature: Allyson T. Pineda