

West Hollywood Design District Advisory Board Meeting  
Date/Time: Wednesday, October 16, 2019 at 4:00 pm  
Location: La Peer Hotel, 627 N. La Peer Dr.  
West Hollywood, CA



**AGENDA**

- 1) CALL TO ORDER 4:00pm
  - a) Self-Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
  
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm
  
- 3) CURRENT FINANCIALS 4:07pm
  
- 4) EXTERNAL PARTNER REPORTS 4:10pm
  - a) Dailey
  - b) City of West Hollywood
  - c) West Hollywood Travel + Tourism Board
  - d) West Hollywood Chamber of Commerce
  
- 5) UNFINISHED BUSINESS 4:30pm
  - a) Vice Chair nomination update
  - b) Transition update
  - c) Gelato Festival
  - d) CBA Event- Presenting Sponsor
  - e) Event Committee
    - i) Holiday Mixer
    - ii) Holiday Walk & Decorations
    - iii) 2020 Calednar update
  - f) Marketing Committee update
    - i) 3 Blog posts
    - ii) 2020 resource plan update- closed door mini session
  
- 6) NEW BUSINESS 5:00pm
  - a) Frieze planning- Feb 2020 and 2021
  - b) Open board seats
  
- 7) BOARD MEMBER COMMENTS 5:20pm
  
- 8) PUBLIC COMMENTS 5:25pm
  
- 9) ADJOURNMENT 5:30pm

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: 10-11-19  
Signature: C. Rasmussen