

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING MINUTES**

THURSDAY, JULY 25, 2019 – 5:00 P.M.

*Location: Community Meeting Room – West Hollywood City Hall
8300 Santa Monica Boulevard, West Hollywood*

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Dishman at 5:01 PM.

A. Pledge of Allegiance: Commission Chair Dishman led the Pledge of Allegiance.

B. Roll Call:

Present:

Commissioner Martin Gantman
Commissioner Catherine Lee
Commissioner Madeleine Rackley
Commissioner Todd Williamson
Commission Vice Chair Dawn Moreno-Freedman
Commission Chair J. Dallas Dishman

Also Present:

Arts Manager Andrew Campbell
Administrative Specialist IV/Recording Secretary Moya Márquez
Grants Coordinator Prentis Bonds
Public Art Coordinator Rebecca Ehemann
Arts Technician Joy Tribble

C. Approval of the Agenda:

Staff recommended hearing item 5.A. after the Consent Calendar. Approval of the July 25, 2019 meeting agenda with staff recommendations was **motioned by Commissioner Lee, seconded by Commission Vice Chair Moreno-Freedman, and approved unanimously**

D. Approval of the June 27, 2019 Meeting Minutes

Commissioner Vice-Chair Moreno-Freedman recommended edits to the meeting minutes. Approval of the June 27, 2019 meeting minutes as edited was **motioned by Commissioner Williamson, seconded by Commissioner Gantman, and approved unanimously.**

E. Public Comment

ED WOODHAM, NEW YORK CITY, spoke as the founding director of Art in Odd Places to say he was honored to begin research in West Hollywood for a potential activation of Art in Odd Places West Hollywood.

II. CONSENT CALENDAR

The following matters were acted upon by one motion.

Approval of the Consent Calendar was motioned by Commissioner Gantman, seconded by Commissioner Lee, and approved unanimously.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

III. UNFINISHED BUSINESS

A. Performing Arts & Cultural Affairs Subcommittee Report

The Performing Arts & Cultural Affairs Subcommittee did not meet on July 11, 2019 due to lack of agenda items. No action required.

B. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held July 18, 2019.

Commissioner Williamson reported that the Subcommittee reviewed and discussed ongoing edits to the Urban Art Guidelines.

He also reported that the Subcommittee reviewed three artists for the Melrose Avenue Gathering Space. The Commission received a presentation of artwork for the artist recommended by the Subcommittee for his strong resume, community engagement experience, and versatility and integration techniques.

ACTIONS:

1. Approval of Cayetano Ferrer for the STAGE I Artist Approval of an artist for the development at Melrose Avenue Gathering Space in accordance with the City's Urban Art Policy and Guidelines.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including: 1) The artist selection procedure used and 2) Artist(s) resume(s), biographical materials and evidence of artistic/cultural experience.

Motioned by Commissioner Lee, seconded by Commissioner Rackley, and approved unanimously.

C. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held July 25, 2019.

Commissioner Lee reported that the temporary art project "Art and Democracy 6" has a final list of proposed artists. She mentioned that the Subcommittee recommends approval of the art project with the caveat that the artworks include artist statements to best explain the work.

Commissioner Lee also reported that there were four temporary artwork proposals submitted. These projects include: "Heart Work" by Pop Artist Toro in Plummer Park,

"The New Portraits" by Ryan McCann at 8775 Sunset, "Round Hole Square Peg 4" by curator Phil Tarley in Long Hall at Plummer Park, and "Transfigurative and Needy" by artist Lari Pittman, curated by Mitch Marr at 8752 Sunset.

Finally, Commissioner Lee reported that Subcommittee recommended approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *FACILITATOR* by artist Virginia Lee Montgomery for installation on the electronic billboards at 8410 Sunset Boulevard and 9039 Sunset Boulevard (1OAK) from August 1, 2019 – September 30, 2019

ACTIONS:

- 1) Approval of the exhibition Art and Democracy VI with the caveat that the curator should provide a stronger introduction curatorial statement, add descriptive title cards with each artwork, and noting historical context for art works depictions, if applicable. **Motioned by Commission Chair Dishman, seconded by Commissioner Gantman, and approved unanimously.**
- 2) Request that Pop Artist Toro present their project "Heart Work" to the full Commission at a future meeting for further consideration. **Motioned by Commissioner Lee, seconded by Commissioner Rackley, and approved unanimously.**
- 3) Approval of an allocation not-to-exceed \$7,500 for the temporary art project proposal by artist Ryan McCann titled "The New Portrait" to be presented at 8775 Sunset Boulevard (City owned parking lot) at a date TBD. **Motioned by Commissioner Gantman, seconded by Commissioner Rackley, and approved unanimously.**
- 4) Approval of an allocation not-to-exceed \$5,000 for the temporary art project proposal by curator Phil Tarley titled "Round Hole Square Peg 4" to be presented at Long Hall in Plummer Park from February 8, 2020 – March 7, 2020. **Motioned by Commissioner Gantman, seconded by Commissioner Rackley, and approved, noting Commissioner Moreno-Freedman exited the room temporarily during the vote.**
- 5) Approval an allocation not-to-exceed \$5,000 for the installation and deinstallation of "Transfigurative and Needy" a temporary art project billboard by artist Lari Pittman by curated by Mitch Marr to be presented on an on-site billboard at 8752 Sunset Boulevard from September 1, 2019 – January 5, 2020, with the caveat that artist Lari Pittman participate in an artist talk moderated by curator Connie Butler. **Motioned by Commissioner Williamson, Seconded by Commissioner Lee, and approved noting "No" votes from Commissioner Gantman and Commission Chair Dishman.**
- 6) Approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *FACILITATOR* by artist Virginia Lee Montgomery for installation on the electronic billboards at 8410 Sunset Boulevard and 9039 Sunset Boulevard (1OAK) from August 1, 2019 – September 30, 2019. **Motioned by Commissioner Williamson, Seconded by Commissioner Lee, and approved unanimously.**

IV. EXCLUDED CONSENT

None.

V. NEW BUSINESS

A. Metro Rail Update

The Arts and Cultural Affairs Commission received a presentation from staff on the Northern Extension of the Metro Crenshaw/LAX Line, including ways local residents and businesses can help shape the future of rail service to West Hollywood.

David Fenn, the City's Associate Planner, and Joanna Hankamer, the City's Principal Planner, spoke on the City's current efforts to bring rail back to West Hollywood. They summarized the County's approval of measure M and potential expedited timelines for projects that include the extension of the Crenshaw line into West Hollywood. They reported that Council directed them to reach out to all board and commissions to talk about the City's different options for metro rail and the City's advocacy for the rail in West Hollywood.

They informed the Commission that the City will be hosting transit tours for WeHo Residents on Saturday, August 17; Friday, August 23; and Saturday, September 21.

RECOMMENDATION: Receive update and provide comment.

B. City of West Hollywood Census 2020 Complete Count Committee (CCC)

The Arts and Cultural Affairs Commission elected one member to serve on the Complete Count Committee (CCC); which will develop strategies to ensure that every resident is counted for the 2020 Census.

Commission Chair Dishman volunteered to represent the Commission on the Complete Count Committee – provided there are no meetings during work hours.

ACTION: The Commission agreed by consensus to appoint Commission Chair Dishman for the Complete Count Committee, following his self-nomination.

C. ACAC Meeting Schedule for November, and December 2019

The Commission discussed potential changes to the November, and December meeting schedule of the Arts & Cultural Affairs Commission.

Staff recommended the rescheduling of meeting in November and December to avoid conflicts with the holiday weeks.

RECOMMENDATIONS:

- 1) Reschedule the November 28, 2019 meeting to November 21, 2019, and push back all regularly scheduled November Subcommittee meeting by one week in order to avoid conflicts with the holiday week.
- 2) Reschedule the December 26, 2019 meeting to December 19, 2019, and push back all regularly scheduled December Subcommittee meeting by one week in order to avoid conflicts with the holiday week.

Motioned by Commissioner Gantman, seconded by Commissioner Lee, and approved unanimously.

D. Election of Chair and Vice Chair FY2019-2020.

The Commission elected a Chair to preside over the Arts and Cultural Affairs Commission based on seniority and in accordance with the ACAC Bylaws. The Commission also elected a Vice-Chair to preside over the Art and Cultural Affairs Commission in absence of the Chair and in accordance with the ACAC Bylaws.

RECOMMENDATIONS:

- 1) Elect Commissioner Dawn Moreno-Freedman as Chair to the Arts and Cultural Affairs Commission based on seniority and in accordance with the ACAC Bylaws.
- 2) Elect Commissioner Todd Williamson as Vice Chair to the Arts and Cultural Affairs Commission in accordance with the ACAC Bylaws.

Motioned by Commission Chair Dishman, seconded by Commissioner Lee, and approved unanimously.

VI. PUBLIC COMMENT

None.

VII. ITEMS FROM COMMISSIONERS

Commission Chair Dishman congratulated Commission Chair Elect Moreno-Freedman and Commission Vice Chair Elect Williamson for their positions as Chair and Vice Chair in the Commission and thanked them for their time.

Commissioner Williamson said that his work is being exhibited at the "Circle of Truth Project" on display at the Museum of Art and History in Lancaster.

VIII. ITEMS FROM THE STAFF

Joy Tribble, Arts Technician, invited the Commission and Public to the Free Theatre in the Park's next show on August 3rd and the Matt Politano Summer Sounds Concert on August 18th.

Prentis Bonds, Grants Coordinator, attended the Los Angeles Women's Theatre Festival last weekend and was impressed with the talent at the event.

Rebecca Ehemann, Public Art Coordinator, announced that a new commissioner named Dan Faltz has been appointed to the Arts and Cultural Affairs Commission. He could not attend this meeting and will be at the meeting in August.

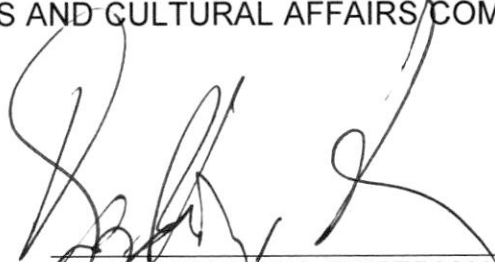
IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission authorized staff to develop the August 22, 2019 meeting agenda.

X. ADJOURNMENT

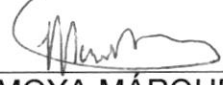
The Arts and Cultural Affairs Commission adjourned at 6:30PM to its meeting scheduled August 22, 2019, at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION
ON THIS 22ND DAY OF AUGUST, 2019.



DAWN MORENO-FREEDMAN, CHAIR

ATTEST:



MOYA MÁRQUEZ,
RECORDING SECRETARY