

**WEST HOLLYWOOD SENIOR ADVISORY BOARD
MINUTES**

WEDNESDAY, JUNE 26, 2019

West Hollywood City Hall, Community Conference Room
8300 Santa Monica Blvd., West Hollywood, CA 90069

1. CALL TO ORDER

The meeting was called to order by Chair Joy Nuell at 2 PM.

2. PLEDGE OF ALLEGIANCE

Leslie Isenberg led the Pledge of Allegiance.

3. ROLL CALL

Members present: John Allendorfer, Esther Baum, Pat Dixon, Sofia Gelman,
Michael Hollingsworth, William McNeeley and Joy Nuell

Members absent: Lee Walkup

Staff present: Leslie Isenberg and Kim Patterson

4. ADJOURNMENT MOTIONS

None.

5. APPROVAL OF AGENDA

The agenda was unanimously approved.

6. APPROVAL OF MINUTES

The minutes of the May 22, 2019 meeting were unanimously approved.

7. PUBLIC COMMENT

None.

8. UNFINISHED BUSINESS

None.

9. NEW BUSINESS

A. SENIOR HEALTHCARE SCAMS AND FRAUD

Micki Nozaki, Senior Medicare Project Director at California Health Advocates, gave a presentation on senior frauds and scams related to Medicare, Medi-Cal and other healthcare concerns. She cited examples of some of the myriad scams that have resulted in \$60-90 billion/year lost to Medicare fraud.

B. ITEMS FROM SENIOR CENTER ACTIVITY PROGRAM

Valentina Aleksandrova, Activity Coordinator, distributed the new quarterly Spotlight which details the new payment rules, and announced upcoming programs and classes offered by the West Hollywood Comprehensive Services Center.

C. SENIOR MONTH

Leslie Isenberg reported on the successful Senior Month events that took place last month and asked for feedback from the Board on what went well and what needs improvement. Board members stated enjoying the Facebook Live interviews with Chair Nuell and Vice-Chair Allendorfer and of some of the Senior Health Fair service providers.

D. SOCIAL SERVICES COMMUNITY STUDY FINDINGS AND RECOMMENDATIONS

David Giugni, Social Services Manager, gave a report on the findings and recommendations of the 2019 Social Services Community Study. He reviewed the Summary of Findings which give an overview of the purpose, process, demographics, methodology and results of the study. The Community Study is conducted every six years and informs the Social Services funding priorities.

E. CITY OF WEST HOLLYWOOD OPIOID EDUCATION CAMPAIGN

Derek Murray, Social Services Program Administrator, gave an update on the City's Opioid Education Campaign which includes a focus on fentanyl harm reduction. Chair Nuell asked how drugs should best be disposed, and Leslie Isenberg said that people can safely and anonymously drop off unused or expired medications at the Sheriff's Department on the first Tuesday of the month. Derek Murray said that this information would be added to the written materials and fentanyl test strips which are distributed by outreach teams to bars and other places around the City. Five hundred strips were distributed at the Pride Festival.

10. PUBLIC COMMENT

None.

11. ITEMS FROM THE BOARD

Sofia Gelman proposed that the City have a Best of Morality campaign.

Michael Hollingsworth asked if there is an age minimum for Board members. Staff will check on this.

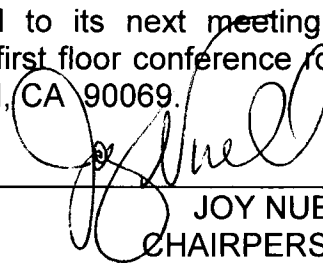
Vice-Chair Allendorfer congratulated the City on being one of the winners of the All-American City Award.

12. ITEMS FROM STAFF

Staff announced that elections for Board Chair and Vice-Chair will be held next month.

13. ADJOURNMENT

The Senior Advisory Board adjourned at 4:10 PM to its next meeting on Wednesday, July 24, 2019 beginning at 2 PM in the first floor conference room at City Hall, 8300 Santa Monica Blvd., West Hollywood, CA 90069.



JOY NUELL,
CHAIRPERSON

ATTEST:



STAFF LIAISON

A copy of the audio recording of this meeting can be obtained from the City Clerk's office upon request.

(Disclaimer: Staff records the meetings for the sole purpose of composing the official meeting minutes; therefore the recordings are not of commercial quality.)