

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING MINUTES**

THURSDAY, MAY 23, 2019 – 5:00 P.M.

*Location: Community Meeting Room – West Hollywood City Hall
8300 Santa Monica Boulevard, West Hollywood*

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Dishman at 5:01 PM.

A. Pledge of Allegiance: Commission Chair Dishman led the Pledge of Allegiance.

B. Roll Call:

Present:

Commissioner Martin Gantman
Commissioner Catherine Lee
Commissioner Madeleine Rackley
Commission Vice Chair Dawn Moreno-Freedman
Commission Chair J. Dallas Dishman

Absent: Commissioner Todd Williamson

Also Present: Arts Manager Andrew Campbell
Administrative Specialist IV/Recording Secretary Moya Márquez
Grants Coordinator Prentis Bonds
Arts Coordinator Michael Che
Public Art Coordinator Rebecca Ehemann
Arts Technician Joy Tribble

C. Approval of the Agenda:

Approval of the May 23, 2019 meeting agenda was **motioned by Commissioner Lee, seconded by Commissioner Gantman, and approved unanimously.**

D. Approval of the April 25, 2019 Meeting Minutes

Commissioners Rackley and Moreno-Freedman recommended edits to the minutes for clarity and accuracy. Approval of the April 25, 2019 meeting minutes as edited was **motioned by Commissioner Gantman seconded by Commissioner Lee, and approved unanimously.**

E. Public Comment

None.

II. CONSENT CALENDAR

The following matters were acted upon by one motion.

Approval of the Consent Calendar was motioned by Commissioner Moreno Freedman, seconded by Commissioner Rackley, and approved unanimously.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

B. 2020 Arts Grant Program Budget

The Arts and Cultural Affairs Commission will review and consider approval of the 2020 Arts Grant Program budget totaling \$240,000 as recommended by the Performing Arts and Cultural Affairs Subcommittee (PACA).

ACTION: Approval of the 2020 Arts Grant Program budget totaling \$240,000 that includes the allocations of funds to various grant categories under the West Hollywood Arts Grant Program. **Approved as part of the Consent Calendar.**

III. UNFINISHED BUSINESS

A. Performing Arts & Cultural Affairs Subcommittee Report

The Commission received a report from the Performing Arts & Cultural Affairs Subcommittee on its meeting held May 9, 2019.

Commissioner Moreno-Freedman reported that the Subcommittee reviewed and approved the budget, which was approved by the item in Consent Calendar.

She also reported that the Subcommittee discussed the Professional Development item, which will be addressed on item III.E.

ACTION: Received the Performing Arts & Cultural Affairs Subcommittee Report, provided direction as applicable, and ratified recommendations proposed by the Subcommittee.

B. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held May 16, 2019.

Commissioner Gantman reported that the Subcommittee recommended approval of Stage III Final Art Plan for the project at 1040 La Brea Avenue with artist Jim Isermann. The artwork is a series of cast concrete tiles that will be installed on columns.

Commissioner Gantman also reported on the creation of the Beverly Boulevard Gathering Space at the northeast corner of the intersection of Robertson Boulevard and Beverly Boulevard. Proposed as a gathering space for the community to be built following a series of community engagement meetings, the space will incorporate an

artist into the design team. The Subcommittee recommended approval of the Artist Team Greenmeme for the Stage I Artist Approval.

ACTIONS: Received the Urban Art Subcommittee Report, provided direction as applicable, and ratified the recommendations proposed by the Subcommittee:

- 1) Approval of Stage III Final Art Plan by artist Jim Isermann for the urban art project at 1040 La Brea Avenue in accordance with the City's Urban Art Policy and Guidelines. **Motioned by Commissioner Rackley, seconded by Commissioner Gantman, and approved noting "No" votes from Commission Chair Dishman and Commissioner Lee.**
- 2) Approval of Stage I Artist Approval of artist Greenmeme for the development at Beverly Boulevard Gathering Space in accordance with the City's Urban Art Policy and Guidelines. **Motioned by Commissioner Lee, seconded by Commission Chair Dishman, and approved unanimously.**

C. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held May 23, 2019.

Commissioner Lee reported that the Subcommittee recommended for approval a temporary video art project proposed by Jessica Rich, The Rich Picture, for #GAYFACE by artist Magnus Hastings for installation on the electronic billboards at 8410 Sunset Boulevard and 9039 Sunset Boulevard (1OAK) from June 1, 2019 – July 31, 2019. The West Hollywood artist features WeHo residents in his artwork.

Commissioner Lee also reported that the Subcommittee reviewed a WeHo Muralist Roster application for Artist Lilian Martinez in tandem with the Commercial Business Mural application for 8552 Melrose Avenue. The Commission reviewed her past work for inclusion into the Muralist Roster and her proposed work for 8552 Melrose Avenue. The Commission suggested that the artwork be modified so as to remove numbers on the jerseys of the artwork so as to not misconstrue the artwork as advertisement.

Commissioner Lee also reported that the Subcommittee reviewed submissions to the 9x9 Mural for West Hollywood Park. The Subcommittee selected an artwork by Artist Rajab Sayed.

Finally, Commissioner Lee reported on the review of artwork proposed for the City Hall mural. The Subcommittee reviewed and selected two potential artworks: one by Aaron Glasson and another by Mike Stilkey. The Commission deliberated on the selection of the mural.

ACTIONS: Received the Art on the Outside Subcommittee Report, provided direction as applicable and ratified recommendations proposed by the Subcommittee.

- 1) Approval of a temporary video art project proposed by Jessica Rich, The Rich Picture, for #GAYFACE by artist Magnus Hastings for installation on the electronic billboards at 8410 Sunset Boulevard and 9039 Sunset Boulevard (10AK) from June 1, 2019 – July 31, 2019. **Motioned by Commissioner Gantman, seconded by Commissioner Moreno-Freedman, and approved noting a “No” vote from Commission Chair Dishman.**
- 2) Approval of the artist application for Lilian Martinez for inclusion on the WEHO Muralist Roster. **Motioned by Commission Chair Dishman, seconded by Commissioner Rackley, and approved unanimously.**
- 3) Approval of the Commercial Business Mural Application for 8552 Melrose Avenue featuring the artwork by Lilian Martinez, with the condition that the numbers on the jerseys be removed. **Motioned by Commissioner Rackley, seconded by Commission Chair Dishman, and approved unanimously.**
- 4) Approval of an artwork for the 9x9 Mural for West Hollywood Park by Artist Rajab Sayed. **Motioned by Commissioner Gantman, seconded by Commissioner Moreno-Freedman, and approved unanimously.**
- 5) Approval of an artwork for the City Hall Mural by artist Mike Stilkey. **Motioned by Commissioner Dishman, seconded by Commissioner Moreno-Freedman, and approved unanimously.**

D. 2020 One City One Pride Grant Guidelines

The Commission reviewed the new guidelines and theme for the 2020 One City One Pride LGBTQ Arts Festival.

Staff reported that they sought out feedback on the originally proposed theme for the 2020 One City One Pride LGBTQ Arts Festival and as a result changed the theme from “Undocumented” to “For the Record.”

Commissioners Rackley and Moreno-Freedman suggested some typographical changes.

ACTION: Approval of the guidelines and theme for the 2020 One City One Pride LGBTQ Arts Festival. **Motioned by Commissioner Lee, seconded by Commissioner Gantman and approved unanimously.**

E. WeHo Artist Professional Development Program

The Commission reviewed, discussed and provided staff direction on the draft design and development of the WeHo Artist Professional Development Program

Arts Manager Andrew Campbell explained that the WeHo Artist Professional Development program was refined since the last time it was presented. The general

idea of the program is that it will begin in 2020 and will be a series of six workshops as part of the Artist Roundtable.

It will be broadly open to the community so anyone can attend.

Staff also put out a survey to the Artist Roundtable to get an understanding of the issues that are pressing to potential attendees.

ACTION: Provided staff with direction on the draft design and development of the WeHo Artist Professional Development Program.

IV. EXCLUDED CONSENT

None.

V. NEW BUSINESS

None.

VI. PUBLIC COMMENT

None.

VII. ITEMS FROM COMMISSIONERS

Commission Vice Chair Moreno-Freedman asked for clarification of a City Council item involving commissioners. She also thanked Mayor D'Amico for her re-appointment and expressed her gratitude at being allowed to serve on the Commission.

Commissioner Rackley encouraged the Commission to attend the Metropolitan Master Chorale's performance of "Considering Matthew Shepard."

Commission Chair Dishman reported that he participated in the reading of "Dear Harvey" for the One City One Pride kickoff and encouraged the Commission to consider participating next year.

VIII. ITEMS FROM THE STAFF

Prentis Bonds, Grants Coordinator, reported that he staffed the ladies night of the LA Diversity Film Festival and found it to be very successful.

Arts Coordinator Mike Che thanked Commissioner Dishman for his participation in the "Dear Harvey" reading. He also thanked Commissioner Moreno-Freedman for coming to the One City One Pride kickoff. He also introduced the new LA County Arts Commission grant-funded summer intern Gwen Howard.

Rebecca Ehemann, Public Art Coordinator, reported that Yolki Palki, a new artwork, is now installed at Plummer Park. She also reported that staff will attend the Americans for the Arts conference in June.

Andrew Campbell, Arts Manager thanked staff for their hard work at launching One City One Pride. He clarified that the item at the City Council meeting that modified the manner in which appointments are made to Board and Commissions failed. He also

reported that the Laurel House project is being brought back to the next City Council meeting.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission authorized staff to develop the June 27, 2019 meeting agenda.

X. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:26 PM to its meeting scheduled June 27, 2019, at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION
ON THIS 27TH DAY OF JUNE, 2019.



J. DALLAS DISHMAN, CHAIR

ATTEST:



MOYA MÁRQUEZ,
RECORDING SECRETARY