

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING MINUTES**

THURSDAY, APRIL 25, 2019 – 5:00 P.M.

*Location: Community Meeting Room – West Hollywood City Hall
8300 Santa Monica Boulevard, West Hollywood*

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Dishman at 5:02 PM.

A. Pledge of Allegiance: Commission Chair Dishman led the Pledge of Allegiance.

B. Roll Call:

Present:

Commissioner Martin Gantman
Commissioner Catherine Lee
Commissioner Madeleine Rackley
Commission Vice Chair Dawn Moreno-Freedman
Commission Chair J. Dallas Dishman

Absent: Commissioner Todd Williamson

Also Present: Arts Manager Andrew Campbell
Administrative Specialist IV/Recording Secretary Moya Márquez
Grants Coordinator Prentis Bonds
Arts Coordinator Michael Che
Public Art Coordinator Rebecca Ehemann
Arts Technician Joy Tribble

C. Approval of the Agenda:

Approval of the April 25, 2019 meeting agenda was **motioned by Commissioner Lee, seconded by Commissioner Gantman, and approved unanimously.**

D. Approval of the March 28, 2019 Meeting Minutes

Approval of the March 28, 2019 meeting minutes was **motioned by Commissioner Lee seconded by Commissioner Rackley, and approved unanimously.**

E. Public Comment

None.

II. CONSENT CALENDAR

The following matters were acted upon by one motion. Item II.B. was moved to excluded consent at the request of Commission Chair Dishman.

Approval of the Consent Calendar as amended was motioned by Commissioner Gantman, seconded by Commissioner Rackley, and approved unanimously.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Receive and file. **Approved as part of the amended Consent Calendar.**

B. Performing Arts & Cultural Affairs Subcommittee Report

The Commission considered ratifying the Performing Arts and Cultural Affairs Subcommittee recommendation to approve 2020 Arts Grant Program guidelines including the One City One Pride Grant Program Guidelines; Transgender Arts Initiative Grant Program Guidelines and WeHo Arts Grant Program Guidelines.

ACTION: Approve 2020 WeHo Arts Grant Program guidelines including the One City One Pride Grant Program Guidelines; Transgender Arts Initiative Grant Program Guidelines and WeHo Arts Grant Program Guidelines as recommended by the Performing Arts and Cultural Affairs Subcommittee.

This item was moved to excluded consent.

III. NEW BUSINESS

A. Update On Los Angeles County Arts Commission Initiatives & Programs

The Commission received a presentation from Kristin Sakoda, Executive Director of the Los Angeles County Arts Commission, and Anji Gaspar-Milanovic, Director of Grants and Professional Development, about current Los Angeles County Arts Commission initiatives and programs.

Kristen Sakoda and Anji Gaspar-Milanovic spoke regarding the County's commitment to equity and inclusion in the arts and about the approved recommendations to address equity in the arts that will be implemented County-wide. They also commented on new requirements for grant-receiving organizations that require them to create new statements on inclusivity.

ACTION: Receive presentation

IV. UNFINISHED BUSINESS

A. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held April 18, 2019.

Commissioner Gantman reported that the Subcommittee received an update about the Rocky & Bullwinkle statue indicating that installation will be scheduled for August of this year.

Staff reported that they pulled the item regarding the Urban Art Guidelines from the last Council meeting following a letter from a community member that raised a few concerns.

Commissioner Gantman informed the Commission that one item submitted for STAGE I approval is the artwork for 7985 Santa Monica Boulevard (The French Market). Art Consultant Maria Luisa de Herrera and proposed artist Judy Baca spoke on the artwork, which would be a narrative historical mural printed on a permanent material, like metal or glass, exploring the history of the LGBT Community.

ACTIONS: Received the Urban Art Subcommittee Report, provided direction as applicable, and ratified a recommendation proposed by the Subcommittee, including:

- 1) Recommend artist Judy Baca for STAGE I Artist Approval for the development at 7985 Santa Monica Boulevard (French Market) in accordance with the City's Urban Art Policy and Guidelines.
- 2) Received and filed submissions from the developer in accordance with the Urban Art Policy and Guidelines including: 1) The artist selection procedure used and 2) Artist's resume, biographical materials and evidence of artistic/cultural experience.

Motioned by Commissioner Rackley, seconded by Commissioner Vice Chair Moreno-Freedman, and approved unanimously.

B. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held April 25, 2019.

Commissioner Lee reported that the subcommittee reviewed the temporary video art project *SURVIFOR (F)* by artist Suzanne Treister for installation on the electronic billboards at 8410 Sunset Boulevard from April 1, 2019 – May 31, 2019.

Commissioner Lee also reported on the review and consideration of the temporary video art project *ADAPTIVE IN 4 PARTS* by artist Jedediah Ceasar for installation on the electronic billboards at 9039 Sunset Boulevard (1OAK) from April 1, 2019 – May 31, 2019.

Finally, Commissioner Lee shared the Subcommittee's review of proposals submitted for the 9x9 Mural in West Hollywood Park parking structure. The City received a total of 39 proposals. Staff reviewed the submissions and evaluated the applications according to the established selection process criteria outlined in the RFP. Staff presented a short list of 5 artists who submitted exemplary applications for the Subcommittee to consider. The subcommittee unanimously selected the proposal from artist Corrine Chaix, titled *Looking Out*, for the 9x9 Mural exhibition in the 5-story parking structure at West Hollywood Park. Commissioner Dishman raised concerns about the artwork's potential incorrect reading of a suicide attempt.

Staff indicated that they would consult with City's Human Services staff to see if they had similar concerns.

ACTIONS:

- 1) Approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *SURVIFOR (F)* by artist Suzanne Treister for installation on the electronic billboards at 8410 Sunset Boulevard from April 1, 2019 – May 31, 2019. **Motioned by Commissioner Gantman, seconded by Commissioner Lee, and approved unanimously.**
- 2) Approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *ADAPTIVE IN 4 PARTS* by artist Jedediah Ceasar for installation on the electronic billboards at 9039 Sunset Boulevard (10AK) from April 1, 2019 – May 31, 2019. **Motioned by Commissioner Gantman, seconded by Commissioner Lee, and approved unanimously.**
- 3) Conditional approval of the artist proposal from Corrine Chaix, *Looking Out*, for the 9x9 Mural (West Hollywood Park) following review and approval from Human Services staff. **Motioned by Commissioner Rackley, seconded by Commissioner Gantman, and approved unanimously.**

C. Off-Site Advertising Signage and Billboards on Sunset Boulevard

The Commission received an update from staff on the Off-Site Advertising Signage and Billboards on Sunset Boulevard Policy approval by Council.

Rebecca Ehemann reported that there is a new policy and ordinance for future digital billboards that will require art to be played on them. The new percentage of art per hour is 17.5%, which is about 10 minutes per hour. This new policy applies only to new billboards or billboards undergoing significant repair or remodeling.

The Commission will continue to oversee artistic programming of all electronic billboards.

ACTION: Received update.

D. WeHo Artist Professional Development Program

The Commission reviewed, discussed and provided staff direction on the draft design and development of the WeHo Artist Professional Development Program

Prentis Bonds, Grant Coordinator, reported on the development of the WeHo Artist Professional Development Program. The program will attempt to help artists be able to navigate the intricacies of creating a career from their art. The program would be open to all artists, with open workshops held once every two months, with modules in the same structural vein as the current Artist Roundtable.

Staff will consider hiring a consultant to oversee the program. The consultant would deliver the topic material themselves or bring in content-expert speakers for each session.

Topics for each session would be developed by the consultant with input from artists.

The Commission asked staff to return with a more fleshed out proposal of the project.

ACTION: Provided staff direction on the draft design and development of the WeHo Artist Professional Development Program.

V. EXCLUDED CONSENT

A. Performing Arts & Cultural Affairs Subcommittee Report

The Commission considered ratifying the Performing Arts and Cultural Affairs Subcommittee recommendation to approve 2020 Arts Grant Program guidelines including the One City One Pride Grant Program Guidelines; Transgender Arts Initiative Grant Program Guidelines and WeHo Arts Grant Program Guidelines.

The Commission reviewed the language in the 2020 Arts Grant Program guidelines and presented staff with typographical changes and language to review.

They asked staff to bring back ideas for the theme of 2020's One City One Pride festival directly to the Commission.

ACTION: Approve 2020 WeHo Arts Grant Program guidelines including the Transgender Arts Initiative Grant Program Guidelines and WeHo Arts Grant Program Guidelines as recommended by the Performing Arts and Cultural Affairs Subcommittee. Directed staff to return to the next Commission meeting with revised guidelines for the 2020 One City One Pride Grant Program. **Motioned by Commissioner Lee, Seconded by Commissioner Gantman, and approved unanimously.**

VI. PUBLIC COMMENT

None.

VII. ITEMS FROM COMMISSIONERS

Commission Chair Dishman asked for an update on the support of Commissioner Williamson's exhibit in Italy.

VIII. ITEMS FROM THE STAFF

Rebecca Ehemann, Public Art Coordinator, reported that the next artist roundtable takes place on Saturday, April 27th.

Mike Che, Arts Coordinator, reported on upcoming WeHo Reads events for the City's celebration of Poetry Month. He also reported that One City One Pride kicks off on Harvey Milk Day, May 22.

Andrew Campbell, Arts Manager, reported that the Beverly Johnson performance is scheduled on Friday, April 26. It is the first public reading of her show.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

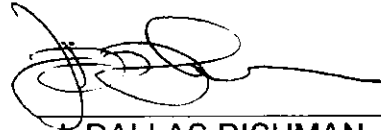
The Commission authorized staff to develop the May 23, 2019 meeting agenda.

The Commission asked Staff to bring a new version of the One City One Pride Guidelines to the next Commission Meeting, and to return with more information on the WeHo Artist Professional Development Program.

X. ADJOURNMENT

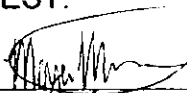
The Arts and Cultural Affairs Commission adjourned at 6:47 PM to its meeting scheduled May 23, 2019, at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION
ON THIS 23RD DAY OF MAY, 2019.



J. DALLAS DISHMAN, CHAIR

ATTEST:



MOYA MARQUEZ,
RECORDING SECRETARY