

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

THURSDAY, MAY 23, 2019 – 3:30 P.M.

Location: West Hollywood City Hall, Community Meeting Room
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the April 25, 2019 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

- II. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Temporary Art Project Proposal – 8410 Sunset Boulevard and 9039 Sunset Boulevard (1OAK)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for #GAYFACE by artist Magnus Hastings for installation on the electronic billboards at 8410 Sunset Boulevard and 9039 Sunset Boulevard (1OAK) from June 1, 2019 – July 31, 2019.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposed by Jessica Rich, The Rich Picture, for #GAYFACE by artist Magnus Hastings for installation on the electronic billboards at 8410 Sunset Boulevard and 9039 Sunset Boulevard (1OAK) from June 1, 2019 – July 31, 2019.

C. WEHO Muralist Roster – Application Review

The Subcommittee will review a WEHO Muralist Roster application from Lilian Martinez submitted in tandem with the Commercial Business Mural Application for 8552 Melrose Avenue.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the artist application for Lilian Martinez for inclusion on the WEHO Muralist Roster.

D. Commercial Business Mural Application – 8552 Melrose Avenue (Nike pop-up shop)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by Kelly Moseley, Nike Direct Brand Marketing Director, for 8552 Melrose Avenue featuring the artwork of Lilian Martinez.

RECOMMENDATION: Recommend to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application for 8552 Melrose Avenue featuring the artwork by Lilian Martinez.

III. UNFINISHED BUSINESS

A. 9X9 Mural (West Hollywood Park) RFP – Second Review of Artists Proposals

The Subcommittee will receive a presentation from staff and review proposals submitted for the 9x9 Mural (West Hollywood Park) Request for Proposals (RFP) and consider recommending to the Arts and Cultural Affairs Commission approval of one of the artist's proposals.

RECOMMENDATION: Recommend that the Subcommittee select one artist proposal for the 9x9 Mural (West Hollywood Park) and forward the recommendation to the Arts and Cultural Affairs Commission for ratification.

B. City Hall Mural RFP – Review of Artists Proposals

The Subcommittee will review proposals submitted for the City Hall Mural Request for Proposals (RFP) and consider recommending to the Arts and Cultural Affairs Commission approval of one of the artist's proposals.

RECOMMENDATION: Recommend that the Subcommittee select one artist proposal for the City Hall Mural and forward the recommendation to the Arts and Cultural Affairs Commission for ratification.

C. Arts Festival Feasibility Study

The Subcommittee will receive a presentation from staff about the recent request for proposals to conduct an Arts Festival Feasibility study and selected consultant team who will be working with staff.

RECOMMENDATION: Discuss and provide direction as applicable.

D. Art on the Outside Current, Upcoming and Potential Projects Update

The Subcommittee will receive an update from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Discuss and provide direction as applicable.

IV. NEW BUSINESS

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of June 27, 2019 meeting agenda.

X. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled June 27, 2019 at 3:30 p.m. at the West Hollywood City Hall Community Meeting Room at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: 5-16-19
Signature: C. Kemp