

Sunset Strip Business Improvement District Advisory Board Meeting  
Date/Time: **Monday, January 28, 2019, at 11:00 am**  
Location: BOA Steakhouse, 9200 W Sunset Blvd.  
West Hollywood, CA

# THE SUNSET --- STRIP

## AGENDA

- 1) CALL TO ORDER/CHAIR REPORT 11:00am
  - a) Self-Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA & MINUTES 11:05am
- 3) CURRENT FINANCIALS 11:07am
- 4) BLOCK BY BLOCK REPORT 11:10am
- 5) WEST HOLLYWOOD SHERIFF'S REPORT 11:15am
- 6) UNFINISHED BUSINESS 11:20am
  - a) Brand Birth Project
  - b) Summer Events
  - c) Banner Update
  - d) Update on City Sunset Pilot Projects by Garen Srapyan
- 7) NEW BUSINESS 11:35am
  - a) Canyon Country Update
  - b) Influencer Event
  - c) Parking or Transportation Promotion
  - d) St. Patrick's Day on the Strip
  - e) Introduction of Potential New Board Member
- 8) EXTERNAL PARTNER REPORTS 11:50pm
  - a) City of West Hollywood
  - b) West Hollywood Travel + Tourism Board
  - c) West Hollywood Chamber of Commerce
- 9) BOARD MEMBER COMMENTS 11:55pm
- 10) PUBLIC COMMENTS 12:00pm
- 11) ADJOURNMENT 12:05pm

Written material distributed to the Board Sunset Strip Business Improvement District Advisory Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd. Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

### AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: January 24, 2019  
Signature: Alyson Polledo