

**AGENDA**

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|---|--------|
| 1) CALL TO ORDER                          | 1:00pm |
| a) Self-Introductions/Roll Call           |        |
| b) Posting of Agenda                      |        |
| c) Board Comments on Agenda               |        |
| 2) APPROVAL OF AGENDA & RECEIVE MINUTES   | 1:05pm |
| 3) CURRENT FINANCIALS                     | 1:07pm |
| 4) UNFINISHED BUSINESS                    | 1:10pm |
| a) Website marketing survey results- Seth |        |
| b) Website deployment calendar            |        |
| c) Calendar- Q1                           |        |
| d) Frieze update- Gulla                   |        |
| e) Dailey contract- social media          |        |
| 5) NEW BUSINESS                           | 1:40pm |
| a) New board members- vote                |        |
| a. Sara Falgren- Cecconi's                |        |
| b. Katherine Shadley- Grande Maison       |        |
| 6) EXTERNAL PARTNER REPORTS               | 2:00pm |
| a) City of West Hollywood                 |        |
| b) West Hollywood Travel + Tourism Board  |        |
| c) West Hollywood Chamber of Commerce     |        |
| 7) STRATEGY SESSION                       | 2:10pm |
| a) Revisit April retreat 2018             |        |
| b) Vision for 2019/2020                   |        |
| 8) BOARD MEMBER COMMENTS                  | 4:50pm |
| 9) PUBLIC COMMENTS                        | 4:55pm |
| 10) ADJOURMENT                            | 5:00pm |

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

1017 N La Cienega Blvd, Suite 400; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

**AFFIDAVIT OF POSTING**

State of California )

County of Los Angeles )

City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: January 11, 2019

Signature: Allyson T. Pohlman