LADY GAGA AND ELTON JOHN

Elton John was a frequent customer in the Tower Records Store on Sunset Strip. During the days of Tower Records on Sunset Strip, Elton John would come here every chance he got to stock up on records.

STOPPED TRAFFIC

for the POP UP show in the Tower Records parking lot, 2017

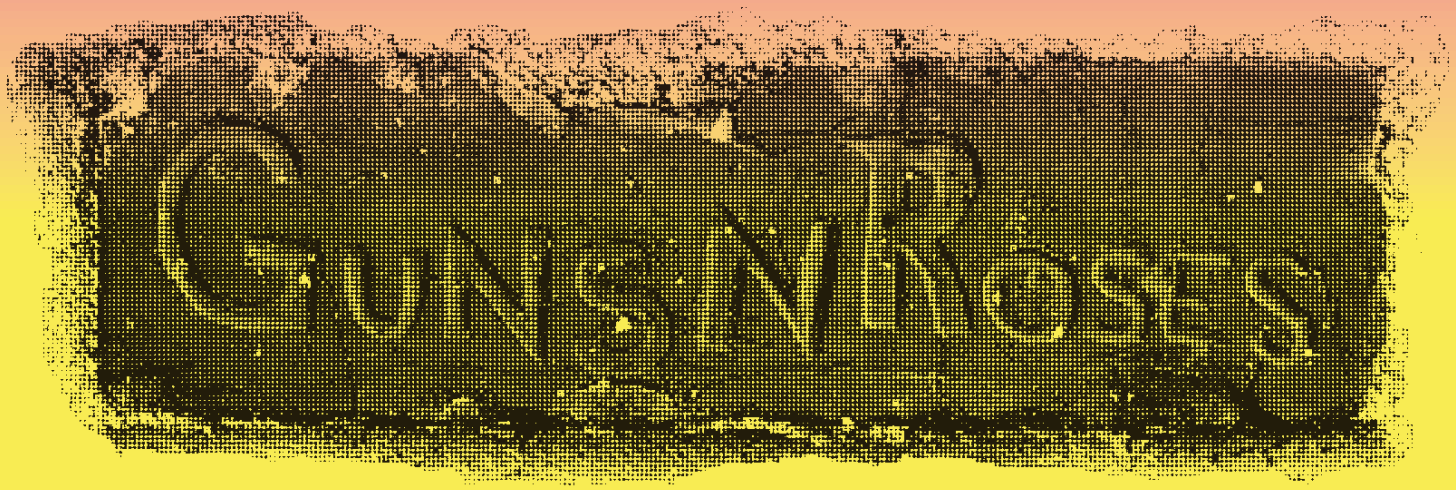
#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8801 W Sunset Blvd

WELCOME TO THE JUNGLE



Check out all the other band names carved into the bricks of The Roxy!

MET ★HERE★

Two bands merged into one: LA Guns + Hollywood Rose

'YOU'RE IN THE JUNGLE BABY'

#SunsetStrip
@wehocity
weho.org/sunsetexperience

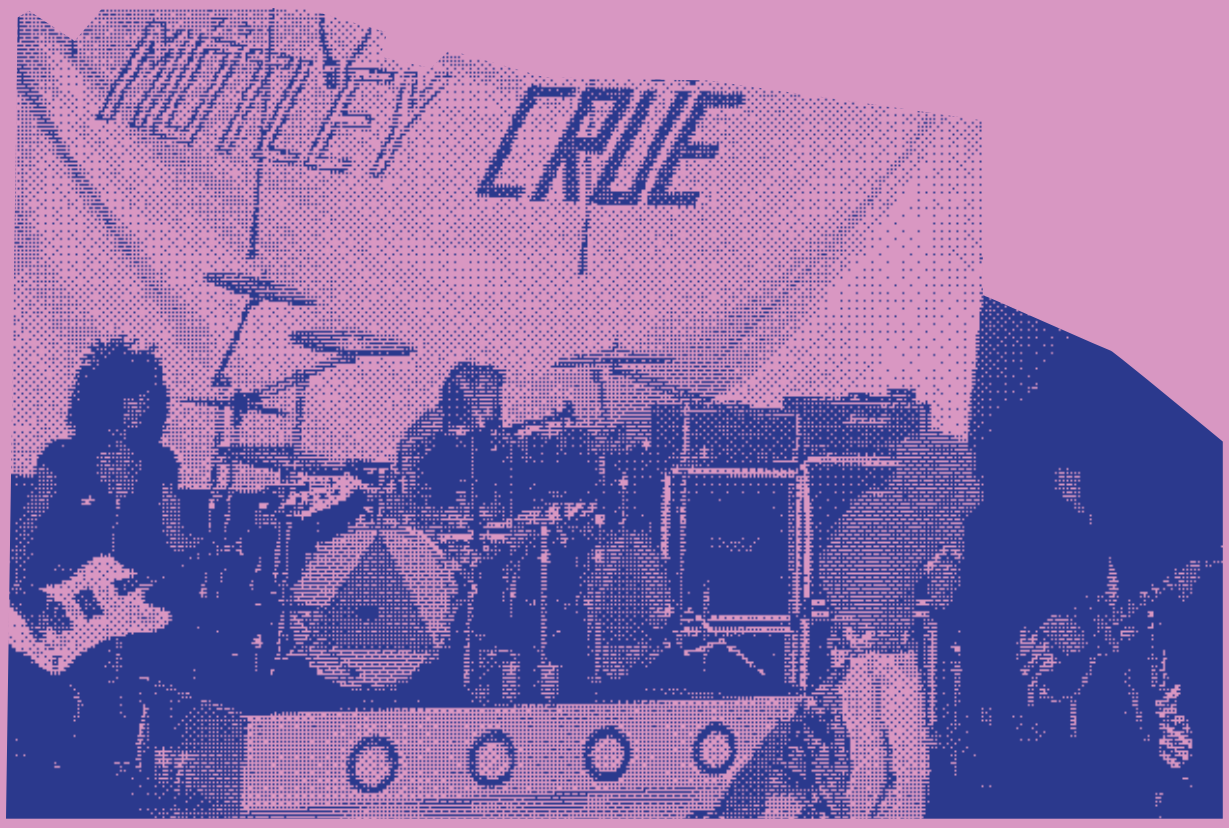
City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

9009 W Sunset Blvd

MÖTLEY CRÜE

INTERSECTION



**For a while, Mötley Crüe had their everyday life centered around Sunset Strip. The band lived just up the street from The Whisky a GoGo.
Their albums were displayed, signed and sold at Licorice Pizza Record Store.**

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

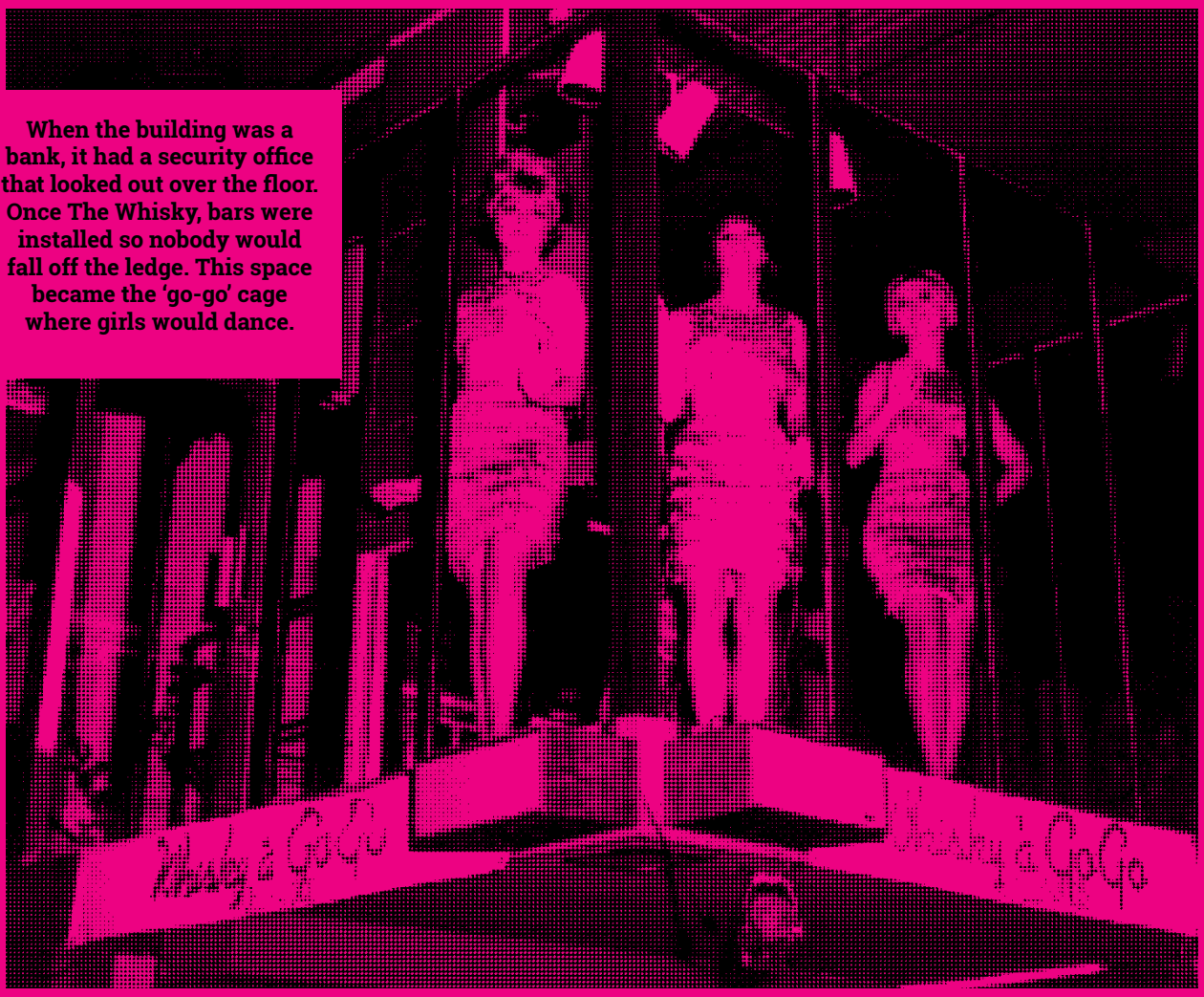
8901 Sunset Blvd

★ GO-GO ★

DANCERS ORIGINATED AT

Whisky a GoGo

When the building was a bank, it had a security office that looked out over the floor. Once The Whisky, bars were installed so nobody would fall off the ledge. This space became the 'go-go' cage where girls would dance.



#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8901 Sunset Blvd

BUY A RECORD GET FREE ★LICORICE★

THE LICORICE PIZZA RECORD STORE WAS HERE

1974 - 1986

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8878 Sunset Blvd

THE SUNSET STRIP MUSIC FESTIVAL

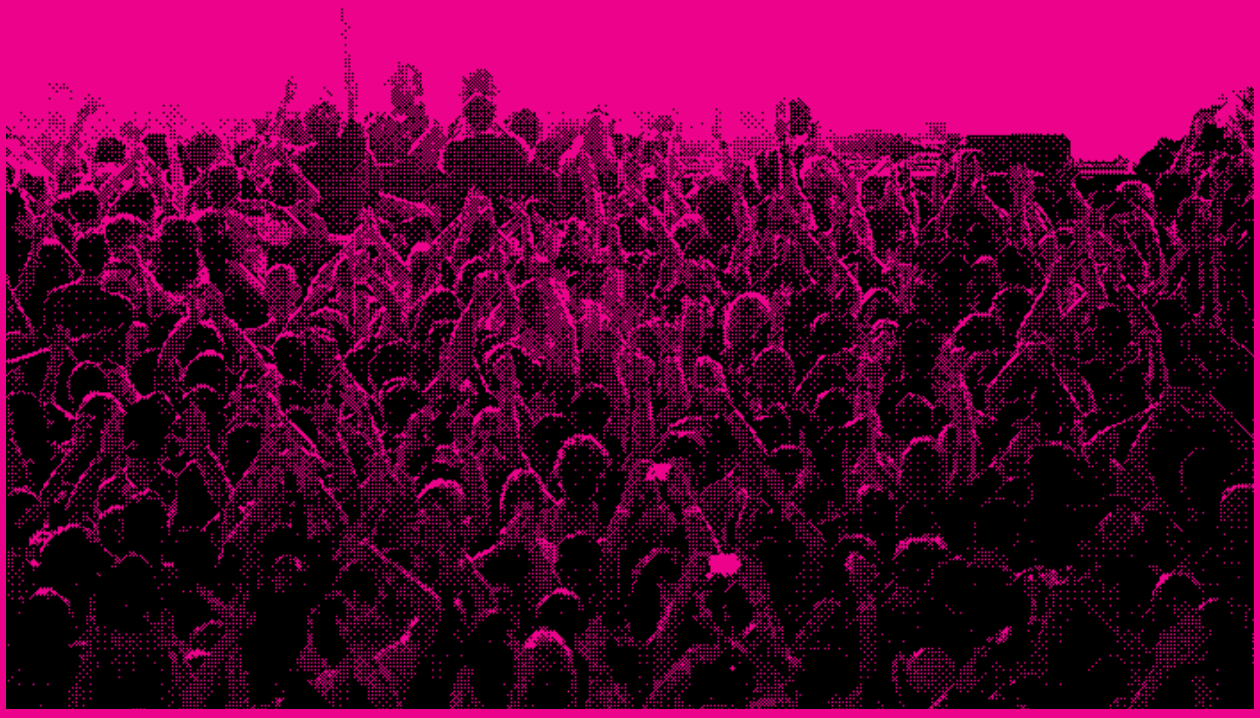


Photo by Jonathan Moore for Weho City

7 YEARS OF MUSIC IN THE STREET

Each year, the street closed for 2 days between San Vicente and Doheny Drive

During the last festival in 2014, 70 bands played—headlined by Jane's Addition almost 20 years after their Sunset Strip debut at The Roxy in 1985

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

Between San Vicente + Sunset Blvd

WE GOT THE BEAT
WE GOT THE BEAT
WE GOT THE BEAT

The original lineup (from left): Jane Wiedlin, Margot Olavarria, Belinda Carlisle, Gina Schock, and Charlotte Caffey at Tail O' The Pup, 1980

THE GO-GO'S WERE HERE

Go-Go's 1981 album, Beauty and the Beat, cemented LA punk. The band hung out around the San Vicente and Sunset intersection, Licorice Pizza and Whisky a GoGo, with other prominent members of the scene like Joan Jett.

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8901 Sunset Blvd

TAYLOR SWIFT

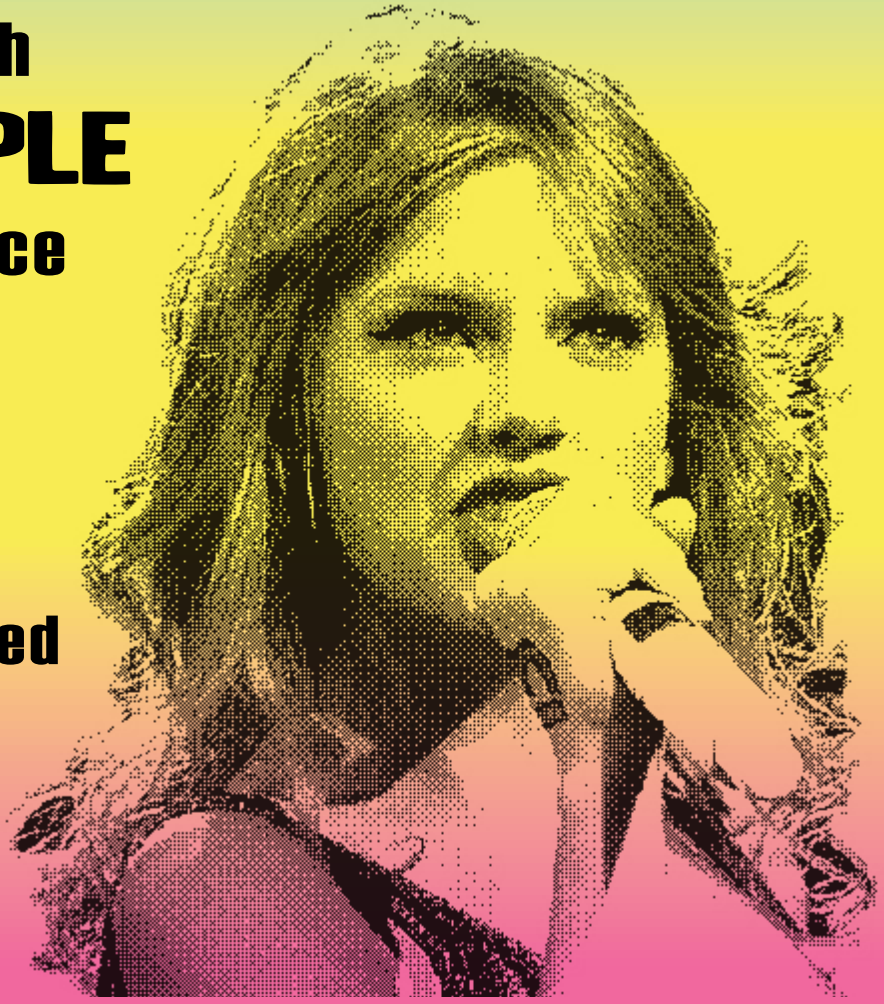
MADE HER LA DEBUT at

★ WHISKY A GO GO ★

in 2006 with

40 PEOPLE

in attendance



This summer she performed two sold out concerts at the Rose Bowl with

60,000 PEOPLE EACH!

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8901 Sunset Blvd

THE ★ RUNAWAYS ★

debuted at Whisky a GoGo

The Runaways, from left, Lita Ford, Cherie Currie, Jackie Fox, Sandy West and Joan Jett in the Whisky's dressing room in 1977 (Los Angeles Times)

on the Sunset Strip in 1975

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8901 Sunset Blvd

THE DOORS

Courtesy of Rock 'N' Roll Billboards/ Angel City Press

WERE HERE

This was the first rock n roll billboard on Sunset Strip in 1967

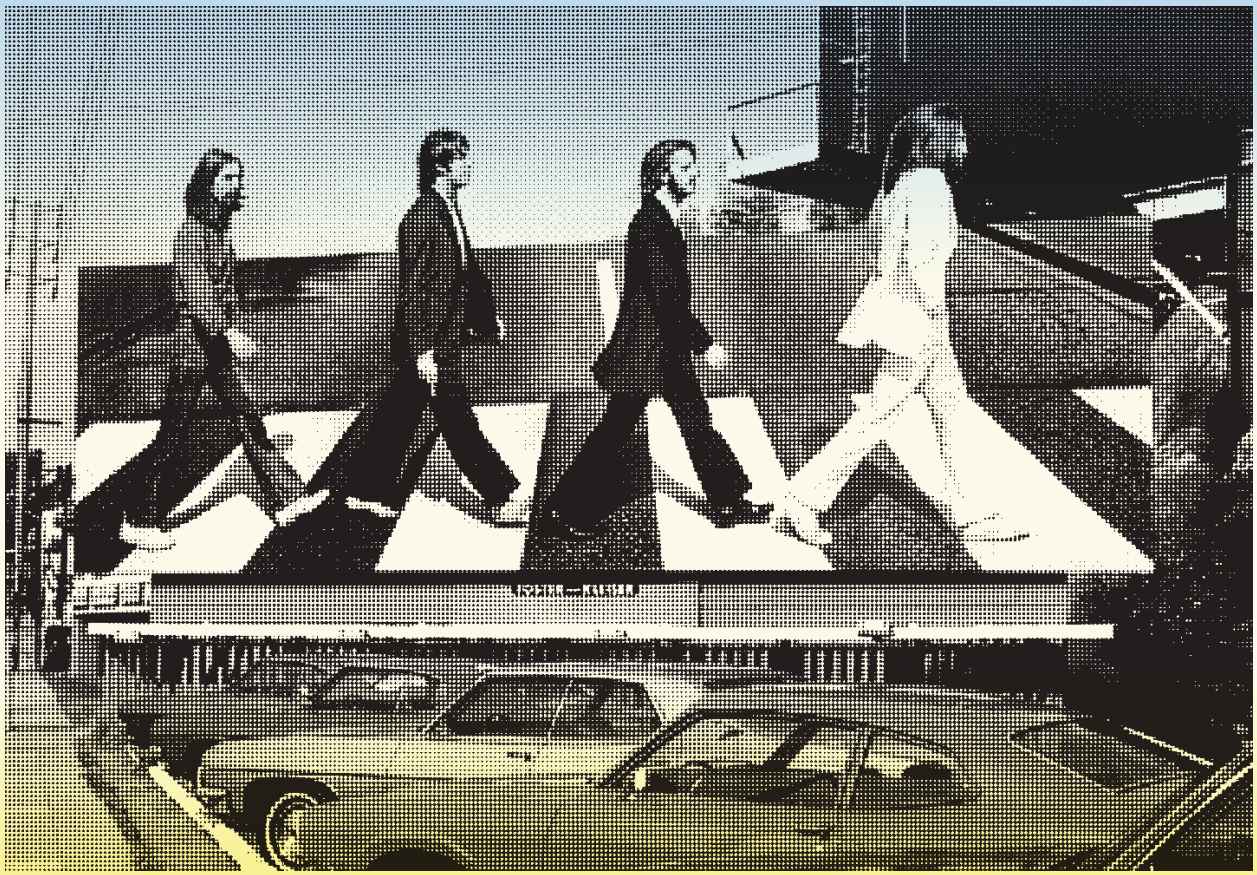
#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8171 Sunset Blvd

Abbey Road
ON Sunset Boulevard



Courtesy of Rock 'N' Roll Billboards/ Angel City Press

An excited fan sawed off Paul McCartney's head as a souvenir. The then teen, now a senior citizen, still has the 'head'. The Capitol Records art department originally intended to replace the head, but then decided to leave McCartney decapitated, to play off the "Paul is dead" rumors.

★ 1969 ★

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8459 Sunset Blvd

GANGSTER

BUGSY SIEGEL

LIVED HERE ON SUNSET BLVD

In 1931 the dining area of the Sunset Tower Hotel was his apartment

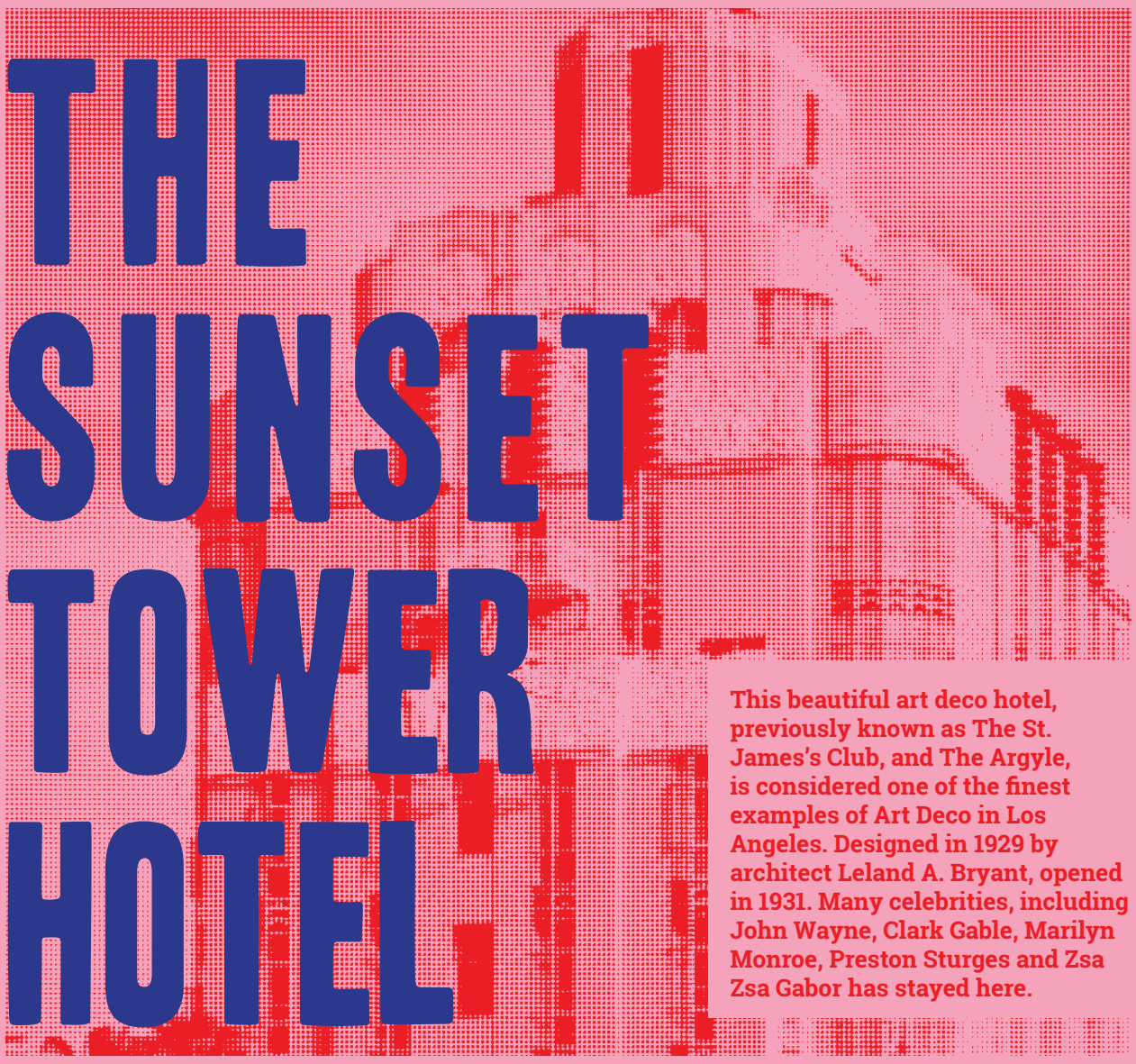
#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8358 Sunset Blvd

THE SUNSET TOWER HOTEL



This beautiful art deco hotel, previously known as The St. James's Club, and The Argyle, is considered one of the finest examples of Art Deco in Los Angeles. Designed in 1929 by architect Leland A. Bryant, opened in 1931. Many celebrities, including John Wayne, Clark Gable, Marilyn Monroe, Preston Sturges and Zsa Zsa Gabor has stayed here.

WAS FEATURED IN MOVIES

THE PLAYER ★ 1992 ★

GET SHORTY ★ 1995 ★

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8358 Sunset Blvd

CIRO'S NIGHTCLUB
WAS★HERE★

THIS WAS THE PLACE TO BE
★1940-1957★

Regulars included Joan Crawford, Lucille Ball, Cary Grant, Judy Garland, Jimmy Stewart, Humphrey Bogart, Lauren Bacall, and Marilyn Monroe.

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8433 Sunset Blvd

IN 1941 MOCAMBO NIGHTCLUB

WAS ONE OF THE BIGGEST AND MOST FAMOUS CLUBS ON THE STRIP

Eartha Kitt Powder Room: When singer Eartha Kitt arrived at Hollywood's Mocambo Night Club for her first Sunset Strip appearance, she found powder room facilities decorated in a French motif with titles of her top recording, *C'est Si Bon*, and Cadillac crests.

via Flickr Vieilles Annonces
Jet Magazine, November 26, 1953

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8588 Sunset Blvd

THE PLAYERS CLUB

WAS FOUNDED BY WRITER & DIRECTOR

PRESTON STURGES

**Now Pink Taco,
The Players club was a vibrant hotspot on the Sunset Strip from 1940-1953. In the 90s it was home to The Roxbury, another celebrity hangout spot**

Regulars included Barbara Stanwyck, the Bogarts, Orson Welles, Marlene Dietrich, Hedy Lamar, Howard Hughes, and the writers of the Algonquin Round Table

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8225 Sunset Blvd

Right here on Sunset Boulevard

HUMPHREY BOGART
TONY CURTIS
AND ROCK HUDSON

would come to

FINLANDIA BATHS

An all male bathhouse in the basement of the headquarters of Bing Crosby Enterprises

1930-1950

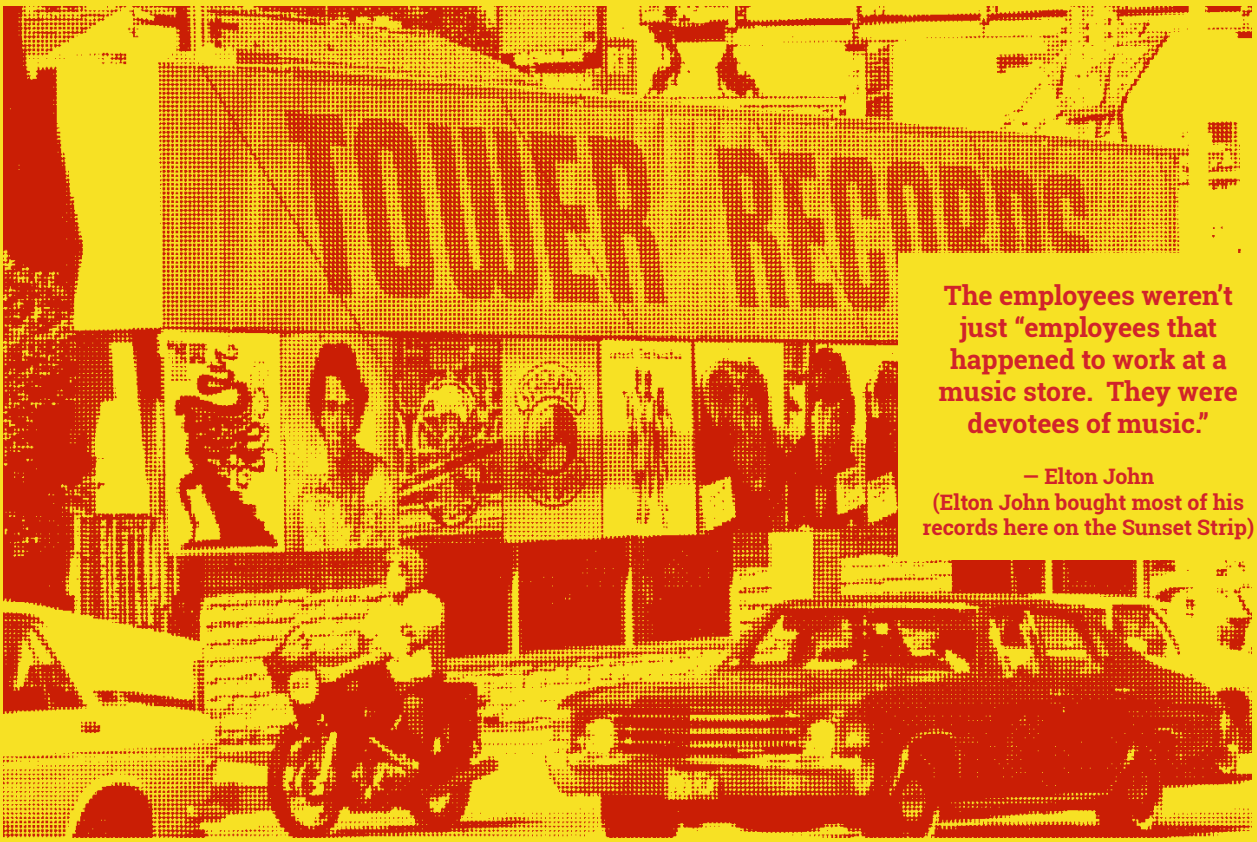
#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

9023 Sunset Blvd

TOWER RECORDS



The employees weren't just "employees that happened to work at a music store. They were devotees of music."

— Elton John
(Elton John bought most of his records here on the Sunset Strip)

"NO MUSIC. NO LIFE."

1970-2006

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8801 Sunset Blvd

(ROCKY AND)
BULLWINKLE

Bullwinkle stood tall at Sunset & Havenhurst from 1961 to 2013.

He will be put up at Sunset & Holloway *NEXT YEAR*

ON SUNSET STRIP

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8200 Sunset Blvd

THIS IS SILENT MOVIE ACTOR WILLIAM S. HART

This park was his home until he died in 1946.

photo via Hartmuseum.org

The City of West Hollywood used his trust funds to make improvements to the grounds and rededicated the park on his birthday (Dec. 6) in 1991. The dog park is "a tribute to Hart's attention and care for animals" (he loved his ponies and Great Danes).

scvhistory.com

"I would like to say in all the sincerity of which I am capable that in donating this beautiful spot, ... my former home, I am only trying to do an act of justice. I am only trying to give back to the American public some part of what the American public has already given to me."

— William S. Hart

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8341 De Longpre Ave

CAFE ★ GALA

WAS ONE OF THE FIRST CLUBS WITH OPENLY GAY CLIENTELE

1926 ★ 1945

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

1114 Horn

IN 1966 THERE WERE

RIOTS

"There's Something Happening Here..." is a known line from the song 'For What it's Worth', performed by Buffalo Springfield. It became the anthem for the Curfew Riots on the Sunset Strip. Although the song, written by Stephen Stills, is often seen as an anti-war song, Stills was inspired by the curfew riots. That same year Buffalo Springfield had become the house band at the Whisky a Go Go, a venue targeted by the curfew regulations. The venue became a symbol of the 'establishment trying to control the youth'

ON THE SUNSET STRIP

AGAINST CURFEWS, LOITERING LAWS AND CLUB AGE LIMITS

KNOWN AS THE 'HIPPIE RIOTS'

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

Sunset Blvd / Crescent Heights

77 SUNSET STRIP AT DINO'S LOUNGE

– THE MOST FAMOUS ADDRESS THAT NEVER EXISTED

77 Sunset Strip was an LA-based private eye TV show in the 1950s
The opening 30-second sequence was filmed here
in front of Dino's Lodge, owned by Dean Martin

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8524 Sunset Blvd

1934-1963
TROCADERO NIGHTCLUB

WAS HERE

OFFERING GLAMOUROUS NIGHTS TO ENTERTAINERS NAT KING COLE, JUDY GARLAND, JACKIE GLEASON, AND MOBSTERS MICKEY COHEN AND BUGSY SIEGEL

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8610 Sunset Blvd

THE SEWING CIRLCE

A LESBIAN GROUP IN THE '30s AND '40s

MET HERE

AT GARDEN OF ALLAH

A HOTEL THAT WAS A NEVER-ENDING HOUSE PARTY

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8152 Sunset Blvd

THE SOURCE

WAS★HERE★

In the 1970s, The Source was a hip cult-based vegetarian restaurant on the Sunset Strip

The Source was also featured in Woody Allen's film Annie Hall in 1977.
In the film, Allen meets Diane Keaton for lunch and orders "alfalfa sprouts and mashed yeast."

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8301 Sunset Blvd

IN 1968
BEN FRANK'S WAS HERE

CLOSE TO MANY RECORDING STUDIOS, THIS USED TO BE A FAVORITE HANGOUT FOR ROCKERS INCLUDING FRANK ZAPPA AND THE ROLLING STONES

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

8585 Sunset Blvd

ARCHITECT PAUL WILLIAMS

DESIGNED THE BERMAN FURS BUILDING ON SUNSET IN 1936

In 1923, Williams became the first black member of the American Institute of Architects. In 2017, nearly 40 years after his death, he became the first black recipient of the AIA Gold Medal.

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

9169 Sunset Blvd

IN 1956
THIS WAS THE
MELODY ROOM CLUB

(NOW THE VIPER ROOM)

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood California 1984

THE SUNSET EXPERIENCE

8852 Sunset Blvd

IN 1933

VILLA NOVA WAS HERE

VILLA NOVA WAS OPENED BY SILENT FILM ACTOR-DIRECTOR ALLEN DALE, WHO IMPOSED A STRICT NO PRESS RULE.

This is where Marilyn Monroe and Joe DiMaggio met for the first time. Charlotte Dale, Allen's wife, recalled that "Marilyn showed up with Mickey Rooney, but left with Joe DiMaggio. I guess she liked the way he looked. Well, as you can imagine, Rooney was furious."

IN 1972, THIS BECAME THE RAINBOW BAR & GRILL.

#SunsetStrip
@wehocity
weho.org/sunsetexperience

City of West Hollywood
California 1984

THE SUNSET EXPERIENCE

9015 Sunset Blvd