

Sunset Strip Business Improvement District Advisory Board Meeting  
Date/Time: **Monday, November 19, at 11:00 am**  
Location: BOA Steakhouse, 9200 W Sunset Blvd.  
West Hollywood, CA

THE  
**SUNSET**  

---

**STRIP**

**AGENDA**

- |                                       |         |
|---------------------------------------|---------|
| 1) CALL TO ORDER/CHAIR REPORT         | 11:00am |
| a) Self-Introductions/Roll Call       |         |
| b) Posting of Agenda                  |         |
| c) Board Comments on Agenda           |         |
| 2) APPROVAL OF AGENDA & MINUTES       | 11:05am |
| 3) CURRENT FINANCIALS                 | 11:07am |
| 4) BLOCK BY BLOCK REPORT              | 11:10am |
| 5) WEST HOLLYWOOD SHERIFF'S REPORT    | 11:15am |
| 6) UNFINISHED BUSINESS                | 11:20am |
| a) BID Manager: New Role Search       |         |
| b) Brand Birth Agreement              |         |
| i) Focus Groups                       |         |
| ii) Interviews                        |         |
| 7) NEW BUSINESS                       | 11:35am |
| a) Canyon Country                     |         |
| i) Crawl Update                       |         |
| ii) Shopping Event Update             |         |
| iii) Grammy Partner Update            |         |
| 8) EXTERNAL PARTNER REPORTS           | 11:50pm |
| a) City of West Hollywood             |         |
| b) Visit West Hollywood               |         |
| c) West Hollywood Chamber of Commerce |         |
| 9) BOARD MEMBER COMMENTS              | 11:55pm |
| 10) PUBLIC COMMENTS                   | 12:00pm |
| 11) ADJOURNMENT                       | 12:05pm |

Written material distributed to the Board Sunset Strip Business Improvement District Advisory Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California       )  
County of Los Angeles   )  
City of West Hollywood   )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: November 14, 2018

Signature: Alyssa T. Poldos