

West Hollywood Design District Advisory Board Meeting
Date/Time: Wednesday, October 17, 2018, at 4:00 pm
Location: La Peer Hotel, 627 N. La Peer Dr.
West Hollywood, CA



AGENDA

- 1) CALL TO ORDER 4:00pm
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm
- 3) CURRENT FINANCIALS 4:07pm
- 4) UNFINISHED BUSINESS 4:10pm
 - a) BID Manager: new role search
 - b) West Edge Design Fair – Gulla update and final planning
- 5) NEW BUSINESS 5:00pm
 - a) Sub Committee (marketing) – update
 - i) Website
 - ii) PR agency review
 - iii) Gifting / welcome to the neighborhood
 - b) Content Management Update – Matte Black
 - c) Sub Committee (events) – next event date Marco
 - d) Banner Update
- 6) EXTERNAL PARTNER REPORTS 5:15pm
 - a) City of West Hollywood
 - b) Visit West Hollywood
 - c) West Hollywood Chamber of Commerce
- 7) BOARD MEMBER COMMENTS 5:20pm
- 8) PUBLIC COMMENTS 4:25pm
- 9) ADJOURNMENT 5:30pm

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: 10-12-18

Signature: [Handwritten Signature]