

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

THURSDAY, September 27, 2018 – 3:30 P.M.

Location: West Hollywood City Hall, Community Meeting Room
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the July 26, 2018 Special Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

- II. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Americans for the Arts 2017 Survey of Public Art Programs

The Subcommittee will receive the Americans for the Arts 2017 Survey of Public Art Programs.

RECOMMENDATION: Receive and File.

C. CITYLINE Artwork

The Subcommittee will receive an update from staff on the CITYLINE Artwork featuring five artists from the WEHO Muralist Roster including: Ellierex, Kristin Farr, Casey Gray, Jim Houser, and Angie Wang.

RECOMMENDATION: Receive and File.

D. WEHO Muralist Roster – Application Review

The Subcommittee will review applications from sixteen (16) muralists including Kii Arens, Michele Asselin, Dede Bandaid, Marisabel Bazan, Phillippe Bourque, Couto Brothers, Joe Dea, Renee Fox, Brynn Gelbard, Joseph Hovsepian, CJ Hungerman, Trek Kelly, Tyson King, Ron Miller, Emily Nam, and Nitzan Mintz.

RECOMMENDATION: Recommend to the Arts and Cultural Affairs Commission approval of the artist applications for inclusion on the West Hollywood Muralist Roster.

E. Commercial Business Mural Application – 8619 Melrose Avenue (Marcel Von Berlin)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by Marcel Von Berlin for 8619 Melrose Avenue featuring the artwork of Ron Miller.

RECOMMENDATION: Recommend to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application for 8619 Melrose Avenue featuring the artwork by Ron Miller.

F. Temporary Art Project Proposal Review – Carlos Ulloa, *ungun_us*

The Subcommittee will receive an update from staff and discuss the Temporary Art Project Proposal *ungun_us* submitted by Carlos Ulloa.

RECOMMENDATION: Recommend to the Arts and Cultural Affairs Commission denial of the Temporary Art Project Proposal *ungun_us* submitted by Carlos Ulloa.

G. Temporary Art Project Proposal – 8410 Sunset Boulevard

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *PORTRAITS ON SUNSET* by artist Iliu Susiraja for installation on the electronic billboards at 8410 Sunset Boulevard from October 1, 2018 – November 31, 2018.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposed by Jessica Rich, The Rich Picture, for *PORTRAITS ON SUNSET* by artist Iliu Susiraja for installation on the electronic billboards at 8410 Sunset Boulevard from October 1, 2018 – November 31, 2018.

H. Temporary Art Project Proposal – 9039 Sunset Boulevard (1OAK)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *THE STORY OF V* by artist Chad Attie for installation on the electronic billboards at 9039 Sunset Boulevard from October 1, 2018 – November 31, 2018.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposed by Jessica Rich, The Rich Picture, for *THE STORY OF V* by artist Chad Attie for installation on the electronic billboards at 9039 Sunset Boulevard from October 1, 2018 – November 31, 2018.

I. Art on the Outside Current, Upcoming and Potential Projects Update

The Subcommittee will receive an update from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS

A. Mural Program – Commercial Business Mural, 8700 Santa Monica Boulevard

The Subcommittee will receive an update from staff regarding the commercial business mural installation at 8700 Santa Monica Boulevard.

RECOMMENDATION: Discuss and provide direction as applicable.

B. Mural Program Guidelines - Identification Information

The Subcommittee will review proposed modifications to the Mural Program Process and Guidelines to establish standards for mural identification information.

RECOMMENDATION: Recommend approval of the proposed modifications to the Mural Program Process and Guidelines to the Arts and Cultural Affairs Commission.

C. Art on Construction Fence – 8120 Santa Monica Boulevard

The Subcommittee will receive a presentation from staff about the Art on Construction Fence temporary project, *A Turret Affair* by Miss Brightside, at 8120 Santa Monica Boulevard scheduled to begin in October 2018.

RECOMMENDATION: Receive and file.

IV. NEW BUSINESS – None.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of October 25, 2018 meeting agenda.

X. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled October 25, 2018 at 3:30 p.m. at the West Hollywood City Hall Community Meeting Room at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: September 19, 2018

Signature: Alyson Powell