

West Hollywood Design District Advisory Board Meeting
Date/Time: **Friday September 21, 2018, at 4:00 pm**
Location: La Peer Hotel, 627 N. La Peer Dr.
West Hollywood, CA



AGENDA

- | | |
|--|--------|
| 1) CALL TO ORDER | 4:00pm |
| a) Self-Introductions/Roll Call | |
| b) Posting of Agenda | |
| c) Board Comments on Agenda | |
| 2) APPROVAL OF AGENDA & RECEIVE MINUTES | 4:05pm |
| 3) CURRENT FINANCIALS | 4:07pm |
| 4) UNFINISHED BUSINESS | 4:10pm |
| a) BID Manager update | |
| b) West Edge Design Fair – update Gary & Gulla | |
| c) Design Miami – update Gulla | |
| d) Rocky Event – update Nick Rimedio | |
| 5) NEW BUSINESS | 5:00pm |
| a) Sub Committee (marketing) – marketing plan shared | |
| b) Content Management Update – Matte Black | |
| c) Sub Committee (events) – next event date | |
| 6) EXTERNAL PARTNER REPORTS | 5:15pm |
| a) City of West Hollywood | |
| b) Visit West Hollywood | |
| c) West Hollywood Chamber of Commerce | |
| 7) BOARD MEMBER COMMENTS | 5:20pm |
| 8) PUBLIC COMMENTS | 4:25pm |
| 9) ADJOURNMENT | 5:30pm |

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

1017 N La Cienega Blvd, Suite 400; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: September 19, 2018

Signature: Alyssa Pineda