

West Hollywood Design District Advisory Board Meeting  
Date/Time: **Wednesday August 15, 2018, at 4:00 pm**  
Location: La Peer Hotel, 627 N. La Peer Dr.  
West Hollywood, CA



**AGENDA**

- 1) CALL TO ORDER 4:00pm
  - a) Self-Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
  
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm
  
- 3) CURRENT FINANCIALS 4:07pm
  
- 4) UNFINISHED BUSINESS 4:10pm
  - a) BID Manager Report
  - b) Approval of West Edge Design Fair Agreement
  - c) Approval of Design Miami
  - d) Board Retreat Recap Discussion
    - i. Strengthening our board
    - ii. BID Member Survey
    - iii. Working Calendar
  
- 5) NEW BUSINESS 5:00pm
  - a) Subcommittee Updates – BID Mixer, Brand Marketing
  - b) Content Management Update – Matte Black
  - c) Marketing Collateral Discussion
  
- 6) EXTERNAL PARTNER REPORTS 5:15pm
  - a) City of West Hollywood
  - b) Visit West Hollywood
  - c) West Hollywood Chamber of Commerce
  
- 7) BOARD MEMBER COMMENTS 5:20pm
  
- 8) PUBLIC COMMENTS 4:25pm
  
- 9) ADJOURNMENT 5:30pm

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

1017 N La Cienega Blvd, Suite 400; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: August 9, 2018

Signature: Alyssa F. Potholow