

City of West Hollywood
Arts and Cultural Affairs Commission
URBAN ART SUBCOMMITTEE
SPECIAL MEETING AGENDA
THURSDAY, JULY 19, 2018
5:00 P.M.

Location: **Community Meeting Room, West Hollywood Library**
625 N San Vicente Blvd, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net

Written materials distributed to the Urban Art Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California during normal business hours. They will also be available for inspection during the Urban Art Subcommittee meeting at the staff liaison's table.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the June 21, 2018 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS

A. 8432 Sunset Boulevard – Stage III Final Art Plan

The Subcommittee will receive a presentation from art consultant Tiffany Lendrum on the final design by artist Cao Perrot, in collaboration with Swarovski, for 8432 Sunset Boulevard. The Subcommittee will also consider recommending approval of Stage III Final Art Plan to the Arts and Cultural Affairs Commission.

RECOMMENDATIONS:

1. Consider recommending approval of Stage III Final Art Plan by artist Cao Perrot, in collaboration with Swarovski, for the urban art project at 8432 Sunset Boulevard to the Arts and Cultural Affairs Commission in accordance with the City's Urban Art Policy and Guidelines.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including: 1) description of the project, 2) the artist's biography and narrative statements, 3) construction drawings and specifications, including location of the Art Plaque. 4) scale model/renderings of artwork, 5) final list of special materials and colors, 6) list of proposed fabricators and suppliers, 7) completed maintenance plan and special considerations, 8) permits or approvals from the City Building Official (if applicable) and 9) project timeline and finalized Project Budget.

B. Urban Art Subcommittee Projects

The Subcommittee will receive an update from staff and discuss Urban Art projects under the Subcommittee's oversight. The list below reflects the current stage each development is pursuing (project address, project name if available, artist selected for the project).

STAGE I
▪ 1136 La Cienega Blvd (Mark Hagen)
STAGE II
▪ 625 N San Vicente (AIDS Monument, Daniel Tobin)
▪ 702 N Doheny Drive (Anya Gallaccio)
▪ 1040 La Brea (Jim Isermann)
▪ 1048 N Curson Avenue (Lee Hun Chung or Emanuel Rohss)
STAGE III
▪ 7905 Romaine Street (Empire at Fairfax, Laurie Frick)
▪ 8432 Sunset Boulevard (Pendry Hotel and Condominiums, Cao Perrot in collaboration with Swarovski)
STAGE IV
▪ 563 Alfred Street (Center of Early Education, Friedrich Kunath)
▪ 647 N San Vicente (West Hollywood Park Civic Art, Phillip K. Smith III)
▪ 826 N Kings Road (Susan Narduli)
▪ 1013 Genesee (Elena Manferdini)
▪ 1035 N Vista (Nondesigns)
▪ 1041 N Formosa (The Lot, Michael McMillen)
▪ 1250 N Fairfax (Cliff Garten)
▪ 8017 Norton (Heath Satow)
▪ 8497 Sunset Blvd. (Refik Anadol)
▪ 9001 Santa Monica Blvd. (Merge Conceptual Design)
▪ 9040 Sunset Boulevard (The Edition, Ruby Sterling)

<ul style="list-style-type: none"> ▪ 9060 Melrose Avenue (Melrose Triangle, Ned Kahn)
OTHER PROJECTS
<ul style="list-style-type: none"> ▪ Collections Management ▪ De-accession Policy ▪ Gift Policy ▪ Percent for Art Ordinance Modification ▪ Percent for Art Design Guidelines ▪ Rocky & Bullwinkle (Traffic triangle at Sunset Boulevard/Holloway)

RECOMMENDATION: Provide staff direction as applicable on Urban Art projects under the Subcommittee's oversight.

IV. NEW BUSINESS

A. 1136 La Cienega Blvd. – Stage I Artist Approval

The Subcommittee will receive a presentation from Simone Manwarring, Curator from Urban Art Projects (UAP) and Ghazal Khezri, LOHA, on proposed artist Mark Hagen for the development at 1136 La Cienega Blvd. The Subcommittee will also consider recommending approval of the artist to the Arts and Cultural Affairs Commission.

RECOMMENDATIONS:

1. Consider recommending Stage I Artist Approval of an artist for the development at 1136 La Cienega Blvd. in accordance with the City's Urban Art Policy and Guidelines, and forward recommendation to the Arts and Cultural Affairs Commission for ratification.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including: 1) The artist selection procedure used and 2) Artist(s) resume(s), biographical materials and evidence of artistic/cultural experience.

B. Cancellation of August 16, 2018 Urban Art Subcommittee meeting

The Subcommittee will consider cancelling the August 16, 2018 Urban Art Subcommittee meeting.

RECOMMENDATION: Consider cancelling the August 16, 2018 Urban Art Subcommittee meeting.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its August 16, 2018 meeting agenda.

X. ADJOURNMENT

The Urban Art Subcommittee will adjourn to its regular meeting scheduled Thursday, August 16, 2018, at 5:00 p.m. in the Community Meeting Room at West Hollywood City Hall located at 8300 Santa Monica Blvd., West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: July 11, 2018
Signature: Alysa T. Pollock