

West Hollywood Travel + Tourism Board of Directors Meeting  
Date/Time: Wednesday June 20, 2018 at 12pm  
Location: 1017 N La Cienega Blvd, Suite 400, West Hollywood, CA



TRAVEL + TOURISM BOARD

**AGENDA**

- |  |                  |
|--|------------------|
| 1) CALL TO ORDER/CHAIR REPORT              | Norbert Relecker |
| a) Election of Board Member Terms 18/20    | 12:00pm-12:10pm  |
| b) Approval of Amended Bylaws              |                  |
| <br>                                       |                  |
| 2) MEETING MINUTES                         | Bill Karpiak     |
| a) April 18, 2018                          | 12:10pm- 12:20pm |
| <br>                                       |                  |
| 3) FINANCIAL REPORTS                       | Ira Kleinrock    |
| a) April 2018                              | 12:20pm-12:30pm  |
| b) May 2018                                |                  |
| c) Approval FY 18/19 Budget                |                  |
| <br>                                       |                  |
| 4) CEO REPORT                              | Tom Kiely        |
| a) Year-end Recap of Major Accomplishments | 12:30pm-12:55pm  |
| b) Revenue YTD Update                      |                  |
| c) Employee Satisfactory Survey Results    |                  |
| d) TBID Renewal                            |                  |
| e) Tourism Summit                          |                  |
| <br>                                       |                  |
| 5) CMO REPORT                              | Jeff Morris      |
| a) Name & Logo Rollout                     | 12:55pm-1:40pm   |
| b) Update on Marketing Materials           |                  |
| c) Research Update                         |                  |
| d) Summer on Sunset                        |                  |
| e) Business Development Update             |                  |
| f) Marketing Committee Establishment       |                  |
| <br>                                       |                  |
| 6) BOARD MEMBER COMMENTS                   | 1:40pm-1:45pm    |
| <br>                                       |                  |
| 7) PUBLIC COMMENTS                         | 1:45pm-1:50pm    |
| <br>                                       |                  |
| 8) ADJOURNMENT                             | 1:50pm           |

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Ave, Suite M60, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

**AFFIDAVIT OF POSTING**

State of California     )  
County of Los Angeles     )  
City of West Hollywood     )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: June 14, 2018

Signature: Alyssa J. Porello