

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, MARCH 5, 2018
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor Heilman called the meeting to order at 6:30 p.m.

PLEDGE OF ALLEGIANCE: Molly Riddle led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember D’Amico, Councilmember Horvath, Councilmember Meister, Mayor Pro Tempore Duran, and Mayor Heilman.

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk Quarker and Assistant City Clerk Crowder.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He stated that there was no public comment. He reported that there were no items added to the agenda and that the Closed Session adjourned at 6:30 p.m. with no reportable action.

APPROVAL OF AGENDA:

Mayor Pro Tempore Duran requested that Item 4.B. and 5.A. be moved to the Consent Calendar as Items 2.Z. and 2.CC. respectively.

Mayor Heilman requested that Items 4.C. and 4.D. be moved to the Consent Calendar as Items 2.AA. and 2.BB. respectively.

Motion by Duran, seconded by Meister, to approve the March 5, 2018 agenda as amended, and unanimously approved.

ADJOURNMENT MOTIONS:

Councilmember Horvath asked that the meeting be adjourned in memory of the following soldier who died in Afghanistan and Iraq since the last City Council meeting: Sergeant Christina M. Schoenecker (26).

Mayor Heilman requested that the meeting be adjourned in memory of Russ Solomon and Bernard Alane, the man killed in West Hollywood over the weekend.

PRESENTATIONS:

Mayor Heilman presented a Proclamation to the Women's Advisory Board in honor of Women's History Month.

The City Council unveiled the Women's History Month Banners.

1. PUBLIC COMMENT:

JAMES DUKE MASON, WEST HOLLYWOOD, spoke regarding Item 4.C.

ROBERTO MAZARIEGOS, LOS ANGELES, spoke regarding Item 2.E.

LOREN, WEST HOLLYWOOD, spoke regarding Item 2.E.

STEPHANIE C., WEST HOLLYWOOD, spoke regarding Item 2.E.

JASON RECORD, WEST HOLLYWOOD, spoke regarding Item 2.E.

BRAD KEISTLER, WEST HOLLYWOOD, spoke regarding Item 2.E.

ANDREA D., WEST HOLLYWOOD, spoke regarding Item 2.E.

JARED B., WEST HOLLYWOOD, spoke on behalf of a West Hollywood resident regarding Item 2.E.

JANET M. GAGNON, APARTMENT ASSOCIATION OF GREATER LA, spoke regarding Item 2.E.

ROB BERGSTEIN, WEST HOLLYWOOD, spoke regarding Item 2.V. and smoking in rent stabilized units.

JENNIFER GREGG, LOS ANGELES, spoke on behalf of the One Archives Foundation regarding Item 2.U.

GED KENSLEA, NORTH HOLLYWOOD, spoke on behalf of the AIDS Healthcare Foundation regarding Item 2.V.

JORDAN FEIN, LOS ANGELES, spoke on the United Hotel Workers Union regarding Item 2.E.

ALEXANDRA WEYMAN, LOS ANGELES, spoke regarding 2.E.

MICHAEL KING, WEST HOLLYWOOD, spoke regarding Items 2.E., 2.G., and a noise issue from his adjacent neighbor.

FATIMA MURRIETA, LOS ANGELES, spoke on behalf of UNITE HERE Local 11 regarding Item 2.E.

ROCKSAND RAMIREZ, LOS ANGELES, spoke regarding Item 2.E.

FERNANDO PASTORE, LOS ANGELES, spoke regarding Item 2.E.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding Item 2.V. and honoring Maxine Waters for Women's History Month.

DOUG ROUTH, LOS ANGELES, spoke regarding Item 2.E.

NATALIE SCHOMAN, LOS ANGELES, spoke regarding Item 2.E.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke regarding Item 2.I.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke regarding Item 2.I.

NICK GERBER, LOS ANGELES, spoke regarding Item 2.E.

WENDELL JONES, WEST HOLLYWOOD, spoke regarding Item 2.E.

VIRGINA GILLICK, WEST HOLLYWOOD, spoke regarding Item 2.I.

HUGO SOTO, UNKNOWN, spoke regarding Item 2.E.

JORGE SEPERAK, WEST HOLLYWOOD, spoke regarding Item 2.E.

MARCO ALCALA, RESEDA, spoke regarding Item 2.E.

AMANDA SMASH HYDE, WEST HOLLYWOOD, spoke regarding Item 2.E.

LENNY D., WEST HOLLYWOOD, spoke regarding Item 2.E.

RICHARD GIESBRET, WEST HOLLYWOOD, spoke regarding Items 2.M. and 2.N.

The following individuals did not wish to speak, but submitted a Citizen Position slip expressing their support for the following Consent Calendar Items: *Bill Gordon (2.E.), Manny Rodriguez (2.E.), Adam Bass (2.E.), Wesley Bridle (2.E.), Victor Omelczenko (4.C. and 5.A.).*

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Meister indicated her "no" vote on Item 2.D. She further stated that she would be abstaining from Item 2.L. since she is still working with the Fair Political Practices Commission (FPPC) to determine if she can participate in actions taken by

the Council on this project, as the property is close to her home, but is located in Los Angeles. She spoke regarding Item 2.K. and asked that Staff include in the scope of work that the City obtain a set of unweighted data tabs or cross-tabs and weighted data tabs or cross-tabs if applicable. She spoke regarding Item 2.N. and requested that Planning look at the basic standards from the businesses surrounding the park that will be open to the park, as it relates to light and sound. She spoke regarding Item 2.V. and requested that the Communications Department utilize the website to provide more information on this item. She spoke regarding Item 2.X., and asked that Council agree to provide additional direction as follows: 1) Support the "March for Our Lives" event and to add to the Fiscal Impact \$600; which is the cost to provide shuttle service to the Hollywood & Highland Metro Station; 2) Authorize the City's name and logo on *March for Our Lives* promotional materials; 3) Direct the Communications Department to utilize all appropriate communication tools to promote the shuttles service including social media, website, and press release; and 4) Authorize the Director of Finance & Technology Services to allocate \$600 from budgeted funds in the Special City Council Programs Account. She also spoke regarding FedEx refusing to end their partnership with the National Rifle Association (NRA) and requested that Council give direction to staff to put FedEx on notice that we will sever ties with them due to this relationship; and suggested UPS, who does not offer a special discount to NRA members. Council agreed by consensus to direct staff to bring back an item to further discuss this issue. She spoke regarding Item 4.D. and thanked the City Manager for bringing the Item forward. She suggested that the last paragraph be revised to read "**may** include existing City staff..."depending on staffing needs. She spoke regarding Item 5.A. and requested that an additional recommendation be added to explore creation of a fund within the housing trust fund for emergency situations, such as food delivery, mobile showers and temporary hotel rooms for displaced residents. Council agreed by consensus to direct staff to bring back an item to further discuss this issue. She reported that she attended the Information Session on mandatory seismic retrofitting, the Kimpton Hotel ribbon cutting, the League of California Cities Los Angeles County Division General Membership meeting, and the City's Homeless Services Connect Day. She also reported that LAHSA is extending their winter shelters until Saturday, March 31st.

Councilmember D'Amico commented that he will be attending the National League of Cities Conference next week in Washington, DC. He thanked everyone who came to speak on the Home Sharing item, and encouraged Airbnb to act responsibly. He commented on various Consent Calendar items. He spoke on Items 4.B. and 4.C. and inquired about the cold/wet weather shelter at the Metro site in the City that he suggested during the Study Session on Homelessness. He spoke regarding Item 2.V. and congratulated the City Attorney Jenkins and Assistant City Attorney Hogin for their hard work and dedication to our City. Finally, he mentioned Item 4.D. and thanked the City Manager's office for the Item.

Councilmember Horvath reported that she represented the City at several Clean Power Alliance meetings, the League of California Cities LA County Division meeting, and spoke regarding the upcoming West Hollywood Sheriff's Booster Club Baker to Vegas event scheduled for March 16-18. She also reported that she will be attending the National League of Cities Conference in Washington DC as well, and will speak on a

panel regarding Cannabis regulation. She expressed kind words towards staff member Michelle Bell who will be retiring from the City. She asked staff to look at the Holloway/La Cienega; Sunset Blvd. /Holloway; and Sunset/La Cienega intersections and determine whether the signal timing needs to be adjusted or more enforcement is needed to help with the back-up of traffic in these areas. She commented on various Consent Calendar items and indicated her “no” vote on Item 2.D. She thanked everyone who participated in the Homeless Study as part of the last City Council meeting. She spoke regarding Item 4.C. and requested that staff include a meeting between West Hollywood, Los Angeles, and Beverly Hills to discuss issues surrounding our borders, including homelessness and public safety. She reported that she has been in conversation with Councilmember Ryu and Councilmember Koretz of Los Angeles, and Vice-Mayor Gold in Beverly Hills. Finally, she mentioned Item 4.D. and thanked the City Manager for bringing the Item forward.

Mayor Pro Tempore Duran thanked Cleo Smith and the Special Events staff for their hard work on the Elton John Aids Foundation Academy Awards party. He commented that the LA Marathon is scheduled for Sunday, March 18th and will travel through West Hollywood. He reported that he will also be attending the National League of Cities Conference, as well as the National Association of Latino Elected Officials (NALEO) Conference in Washington DC. He spoke regarding the importance of the ONE Archives exhibit at the Werle Building. He spoke regarding the series of articles in the Los Angeles Times on homelessness. He indicated his “no” vote on Item 2.E.

Mayor Heilman thanked Cleo Smith, Sheriff’s and the Special Events staff who worked on all of the Academy Award Events over the weekend. He also thanked the residents and businesses for their patience during the Academy Award Events. He followed-up on Rob Bergstein’s public comments on smoke free rent stabilized units, and directed staff to return with a Council item for further discussion. He reported that he will be attending a meeting of LA County Mayors on Monday, March 12th in Los Angeles. He suggested that in the interest of time, Council discontinue commenting on Consent Calendar items during Councilmember comments. Finally, he commented on Item 2.E.

CITY MANAGER’S REPORT:

City Manager Arevalo introduced West Hollywood Sheriff’s Captain Aloma, who provided information on the homicide that occurred over the weekend in the City. He also provided an update in the City’s crime statistics, and information on the steps that the Sheriff’s Department is taking to address crime on the Eastside.

City Manager Arevalo commented that staff is bringing an item to the next Council meeting that requests issuing an RFP for security cameras at various locations in the City. He further stated that Staff will bring an item forward based on the recommendations from the Rent Stabilization Commission for smoke free rental units. In response to Councilmember D’Amico’s inquiry regarding cold/wet weather locations at the Metro Site, he indicated that staff is working with the County on the Metro location on this and other items. Finally, he commented that the LA Marathon will come

through the City and that City employee, John Keho, is participating. He expressed kind words and congratulated City staff member Michelle Bell on her retirement.

Mr. Arevalo and Captain Aloma responded to inquiries from Councilmembers Meister and Horvath regarding more of a presence by the Sherriff's on the east side; including foot patrols, the mobile command center, and satellite office.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$209,600 in expenditures, \$0 in potential revenue, and (\$7,420) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, as amended, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,W.,X.,Y.,Z.,AA.,BB., CC. Motion by Councilmember D'Amico, seconded by Mayor Pro Tempore Duran, and approved, noting the "no" votes of Councilmembers Meister and Horvath on Item 2.D., the "no" vote of Mayor Pro Tempore Duran on Item 2.E., and the abstention of Councilmember Meister on Item 2.L.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, March 5, 2018 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, February 28, 2018.

ACTION: Receive and file. Approved as part of the Consent Calendar.

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of February 20, 2018. Approved as part of the Consent Calendar.

2.C. DEMAND REGISTER NO. 820, RESOLUTION NO. 18-5027:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 820 and adopt Resolution No. 18-5027, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 820". Approved as part of the Consent Calendar.

2.D. ORDINANCE NO. 18-1022 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATED TO STANDARDS FOR THE R4B-C AND R3C-C ZONING DISTRICTS,

AND A ZONE MAP AMENDMENT UPDATING THE ZONING MAP, TO CONFORM WITH THE WEST HOLLYWOOD GENERAL PLAN 2035, SELECTED ZONES, WEST HOLLYWOOD, CALIFORNIA.” [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 18-1022 amending Title 19 of the West Hollywood Municipal Code related to standards for the R4B-C and R3C-C zoning districts, and a zone map amendment updating the zoning map, to conform with the West Hollywood General Plan 2035, selected zones, West Hollywood, California.

ACTION: Waive further reading and adopt Ordinance No. 18-1022, “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATED TO STANDARDS FOR THE R4B-C AND R3C-C ZONING DISTRICTS, AND A ZONE MAP AMENDMENT UPDATING THE ZONING MAP, TO CONFORM WITH THE WEST HOLLYWOOD GENERAL PLAN 2035, SELECTED ZONES, WEST HOLLYWOOD, CALIFORNIA.” **Approved as part of the Consent Calendar, noting the “no” votes of Councilmember Meister and Councilmember Horvath.**

- 2.E. ORDINANCE NO. 18-1024 (2ND READING) “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REQUIRING LICENSURE OF HOME SHARING BY ADDING CHAPTER 5.66 (HOME SHARING) TO TITLE 5 (BUSINESS LICENSES, REGULATIONS AND PERMITS) OF THE WEST HOLLYWOOD MUNICIPAL CODE; AMENDING SECTION 5.08.010 (BUSINESSES REQUIRED TO BE LICENSED) TO INCLUDE “HOME SHARING”; AMENDING SECTION 17.52.010 (GROUNDS FOR TERMINATION); AMENDING SECTION 19.36.331 (SHORT-TERM VACATION RENTALS); AND AMENDING THE DEFINITIONS FOUND IN SECTION 19.90.020 THAT PERTAIN TO SHORT TERM RENTALS.” [Y. QUARKER, M. CROWDER]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 18-1024 requiring licensure of home sharing by adding Chapter 5.66 (Home Sharing) to Title 5 (Business Licenses, Regulations and Permits) of the West Hollywood Municipal Code; amending Section 5.08.010 (Businesses Required to be Licensed) to include “Home Sharing”; amending Section 17.52.010 (Grounds for Termination); amending Section 19.36.331 (Short-term Vacation Rentals); and amending the definitions found in Section 19.90.020 that pertain to short term rentals.

ACTION: Waive further reading and adopt Ordinance No. 18-1024, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REQUIRING LICENSURE OF HOME SHARING BY ADDING CHAPTER 5.66 (HOME SHARING) TO TITLE 5 (BUSINESS LICENSES, REGULATIONS AND PERMITS) OF THE WEST HOLLYWOOD MUNICIPAL CODE; AMENDING SECTION 5.08.010 (BUSINESSES REQUIRED TO BE

LICENSED) TO INCLUDE "HOME SHARING"; AMENDING SECTION 17.52.010 (GROUNDS FOR TERMINATION); AMENDING SECTION 19.36.331 (SHORT-TERM VACATION RENTALS); AND AMENDING THE DEFINITIONS FOUND IN SECTION 19.90.020 THAT PERTAIN TO SHORT TERM RENTALS." **Approved as part of the Consent Calendar, noting the "no" vote Mayor Pro Tempore Duran.**

2.F. ORDINANCE NO. 18-1025 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 1.08.030 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO THE SERVICE OF ADMINISTRATIVE CITATIONS" [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 18-1025 amending Section 1.08.030 of the West Hollywood Municipal Code relating to the service of administrative citations.

ACTION: Waive further reading and adopt Ordinance No. 18-1025, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 1.08.030 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO THE SERVICE OF ADMINISTRATIVE CITATIONS". **Approved as part of the Consent Calendar.**

2.G. ORDINANCE NO. 18-1026 (2ND READING) "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.07 OF THE WEST HOLLYWOOD MUNICIPAL CODE PERTAINING TO PARKING ON GRADES" [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 18-1026 amending Title 10 Chapter 10.07 of the West Hollywood Municipal Code pertaining to Parking on Grades.

ACTION: Waive further reading and adopt Ordinance No. 18-1026, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.07 OF THE WEST HOLLYWOOD MUNICIPAL CODE PERTAINING TO PARKING ON GRADES". **Approved as part of the Consent Calendar.**

2.H. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will receive Synopses from the Transportation Commission and Lesbian and Gay Advisory Board regarding actions taken at their recent meetings.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.I. 2018 CITY OF WEST HOLLYWOOD HOMELESS DEMOGRAPHIC SURVEY [P. NOONAN, D. GIUGNI]:

SUBJECT: The City Council will approve a Memorandum of Understanding (MOU) between the Los Angeles Homeless Services

Authority (LAHSA) and the City of West Hollywood to conduct the annual Homeless Demographic Survey.

ACTION: Authorize the City Manager or designee to execute the MOU documents. **Approved as part of the Consent Calendar.**

2.J. AGREEMENT FOR SERVICES WITH UNITY IN DIVERSITY ARTS FOUNDATION FOR VICTORY IN EUROPE DAY PRODUCTION SERVICES [K. COOK, B. SMITH, T. RODZINEK]:

SUBJECT: The City Council will consider awarding an Agreement for the Victory in Europe Day Production Services to Unity in Diversity Arts Foundation and authorizing staff to coordinate Victory in Europe Day. This will include the official ceremony in Fiesta Hall, Plummer Park and Immortal Regiment March on Santa Monica Boulevard on Sunday, May 6, 2018.

ACTIONS: 1) Approve an agreement for services with Unity in Diversity Arts Foundation for event production services in the amount not to exceed \$3,000; 2) Authorize the Director of Finance and Technology Services to increase budgeted revenues in account 100-463007 and budgeted expenditures in account 100-1-01-18-534109 in the amount of sponsorships received; 3) Authorize staff to negotiate event sponsorship agreements in consultation with the Finance Department and/or City Attorney, and authorize the City Manager or assignee to execute documents incident to any event sponsorship agreements; 4) Authorize the City Manager or assignee to execute documents incident to the agreement; 5) Approve a closure of Santa Monica Boulevard between Plummer Park and Fairfax Avenue on Sunday, May 6, 2018 beginning at 9:30 a.m. for the "Immortal Regiment" march to Plummer Park. Sheriff personnel have the authority to move the march to the sidewalk if the participant turnout is low. Staff will confer with Sheriff Personnel to plan and execute the march in a safe manner for all; and 6) Waive all city fees, including Plummer Park facility fees (approximately \$500). **Approved as part of the Consent Calendar.**

2.K. AUTHORIZATION TO RELEASE A REQUEST FOR QUALIFICATIONS FOR A CONSULTANT TO CONDUCT A COMMUNITY STUDY FOR THE CITY OF WEST HOLLYWOOD [P. NOONAN, D. GIUGNI]:

SUBJECT: The City Council will consider authorizing staff to issue a Request for Qualifications (RFQ) to select a consultant to conduct a Community Study for the City of West Hollywood.

ACTION: Authorize the release of an RFQ for consultant services to conduct a Community Study for the City of West Hollywood. **Approved as part of the Consent Calendar.**

2.L. AGREEMENT FOR LEGAL SERVICES WITH BAKER & HOSTETLER, LLP [J. KEHO, D. GRAY]:

SUBJECT: The City Council will consider approval of an agreement for legal services with Baker & Hostetler, LLP for up to \$150,000 to provide special legal services to the City.

ACTIONS: 1) Approve an Agreement for legal services with Baker Hostetler for a not to exceed amount of \$150,000; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar, noting the abstention of Councilmember Meister.**

2.M. NEIGHBORHOOD TRAFFIC MANAGEMENT PROGRAM PETITION PROCESS [J. D'AMICO, L. HORVATH, J. LEONARD, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to review the City's Neighborhood Traffic Management Program (NTMP) petition process to determine if existing requirements should be amended to better serve the community, especially in multifamily neighborhoods.

ACTIONS: 1) Direct staff to review the City's Neighborhood Traffic Management Program petition process and evaluate if existing requirements should be amended to better serve the community; 2) Direct staff to collaborate with WAZE and other navigation apps on solutions to direct traffic to arterial streets and deter drivers from using secondary and local streets where possible; and 3) Return to City Council within six months with an evaluation of the online petition process and recommendations for alternative options to implement test traffic calming measures. **Approved as part of the Consent Calendar.**

2.N. IMPROVEMENTS TO ALLEYWAY ADJACENT TO WEST HOLLYWOOD PARK [J. HEILMAN, J. D'AMICO, J. LEONARD, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to work with an architect/design/engineering consultant to develop options for aesthetic improvements to the alleyway north of West Hollywood Park.

ACTIONS: 1) Direct staff to work with an architect/design/engineering consultant to evaluate options for making improvements to the alleyway north of West Hollywood Park to provide a more aesthetically pleasing entrance to West Hollywood Park and a better connection to the businesses on Santa Monica Boulevard and Robertson Boulevard; and 2) Return to City Council within six months with options for how to proceed. **Approved as part of the Consent Calendar.**

2.O. WOMEN'S HISTORY MONTH 2018 PROGRAMMING UPDATE [M. LOUIE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will receive an update on programming related to Women's History Month 2018 and will consider approval of programming in celebration of the 25th anniversary of the Women's Advisory Board.

ACTIONS: 1) Receive an update on Women's History Month 2018 programming, including updates related to 25th anniversary of the

Women's Advisory Board; 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; and 3) Approve the use of the West Hollywood City Council Chambers and authorize an additional two hours of validated parking for event participants, at the 5-story West Hollywood Park garage, for a total of 4 hours. Waive parking fees for the events in an estimated total amount of \$450 (75 cars x \$3 per hr. = \$450 in parking fees). **Approved as part of the Consent Calendar.**

2.P. CO-SPONSORSHIP OF CMG SHORT FILM FESTIVAL [M. LOUIE, A. CAMPBELL, M. CHE]:

SUBJECT: The City Council will consider co-sponsoring the CMG Short Film Festival and authorizing the use of the West Hollywood City Council Chambers for the event, to be held over two days, on Saturday, October 6th, 2018, and Sunday, October 7th, 2018.

ACTIONS: 1) Approve co-sponsorship of the CMG Short Film Festival, scheduled for Sunday, October 6th and Sunday, October 7th at the West Hollywood City Council Chambers; 2) Approve the waiver of facilities use and parking fees in the amount of \$1,700 for the event; 3) Authorize use of the City name and logo on promotional and collateral materials and the promotion of the event through the City's website, calendar, and social media network; 4) Approvals are conditional upon the execution of an Event Co-sponsorship Agreement with the Event Organizer per the attached agreement. **Approved as part of the Consent Calendar.**

2.Q. CO-SPONSORSHIP OF THE CAPITOL DRUGS HEALTH FAIR EVENT [M. LOUIE, C. SMITH, M. REATH]:

SUBJECT: The City Council will consider the co-sponsorship of the Capitol Drugs Health Fair and Sample Saturday event to take place on Saturday, March 24, 2018.

ACTIONS: 1) Approve the co-sponsorship of the Capitol Drugs Health Fair and Sample Saturday on Saturday, March 24, 2018; 2) Approve fee waivers in an amount not to exceed \$1,600, which includes the waiver of Special Event Permit fees (\$1,000), Encroachment Permit fees (\$100) and Parking Meter fees (\$500); 3) Authorize the City Manager or his designee to approve minor modifications to the Special Event Permit provided that they do not result in a material alteration of the event or create a significant new impact; and 4) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

2.R. CO-SPONSORSHIP OF PAWSAPALOOZA 2018 [L. HORVATH, L. MEISTER, J. LEONARD, A. LOVANO]:

SUBJECT: The City Council will consider co-sponsoring PAWSAPALOOZA to be hosted by PAWS/LA on Saturday, May 12, 2018 from 9 am to 4 pm at West Hollywood Park.

ACTIONS: 1) Authorize co-sponsorship of PAWSAPALOOZA 2018 and approve the use of West Hollywood Park on Saturday, May 12, 2018 from

9am to 4pm.; 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; 3) Waive the Special Event permit fee, encroachment fee, and parking at the 5-story parking structure for event volunteers and vendors (estimated \$1,588); 4) Authorize the use of the City name and logo on promotional and collateral materials; 5) Direct the Communications Department to utilize all appropriate communications tools to promote the event such as the City's website and social media tools; and 6) Approvals are conditional upon the execution of an Event Co-sponsorship Agreement with the Event Organizer. **Approved as part of the Consent Calendar.**

2.S. SPONSORSHIP OF A CONVERSATION WITH RICHARD A. MCKAY, AUTHOR OF "PATIENT ZERO AND THE MAKING OF THE AIDS EPIDEMIC" [J. DURAN, J. D'AMICO, J. LEONARD, A. LOVANO]:

SUBJECT: The City Council will consider sponsoring a discussion featuring Richard A. McKay, author of "Patient Zero and the Making of the AIDS Epidemic", in conversation with Steven Reigns, on May 9, 2018 in the City Council Chambers.

ACTIONS: 1) Authorize sponsorship of and direct staff to organize a discussion featuring Richard A. McKay in conversation with Steven Reigns on May 9, 2018 in the City Council Chambers; 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; 3) Approve the use of City facilities and waive facility use fees and parking fees at the 5-story parking structure for attendees of the event (estimated \$791 in waived fees); 4) Direct the Communications Department to utilize all appropriate communications tools to promote the event such as the City's website and social media tools and direct WeHoTV production staff to film the event; and 5) Authorize the Director of Finance & Technology Services to allocate \$3,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the event. **Approved as part of the Consent Calendar.**

2.T. SPONSORSHIP OF A COMMUNITY EVENT WITH TOMMIE SMITH, OLYMPIAN AND HUMAN RIGHTS ACTIVIST [L. HORVATH, J. LEONARD, A. LOVANO]:

SUBJECT: The City Council will consider sponsoring a community event featuring a discussion with Tommie Smith, Olympian and human rights activist.

ACTIONS: 1) Authorize sponsorship of and direct staff to organize an event featuring Tommie Smith discussing his legacy, and the contemporary issues of racial discrimination and civil rights; 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; 3) Approve the use of City facilities and waive facility use fees and parking fees at the 5-story parking structure for attendees of the event (estimated \$791 in waived fees); 4) Direct the Communications Department to utilize all appropriate communications tools to promote the

event such as the City's website and social media tools; and 5) Authorize the Director of Finance & Technology Services to allocate \$2,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the event. **Approved as part of the Consent Calendar.**

2.U. SUPPORT FOR ONE ARCHIVES EXHIBIT LOST & FOUND: THE AIDS CRISIS IN AMERICA [J. D'AMICO, L. HORVATH, J. LEONARD, A. LOVANO]:

SUBJECT: The City Council will consider providing \$5,000 to support the ONE Archives Foundation upcoming exhibit, Lost & Found: The AIDS Crisis in America.

ACTIONS: 1) Approve financial support for Lost & Found: The AIDS Crisis in America; 2) Authorize the use of the City name and logo on promotional and collateral materials; 3) Authorize the Director of Finance and Technology Services to allocate \$5,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for associated costs; and 4) Approvals are contingent upon the execution of a grant agreement with the ONE Archives Foundation. **Approved as part of the Consent Calendar.**

2.V. RESOLUTION IN SUPPORT OF THE "AFFORDABLE HOUSING ACT"- A PROPOSED BALLOT INITIATIVE INTENDED TO REPEAL THE COSTA-HAWKINS RENTAL HOUSING ACT OF 1995 [J. LEONARD, H. MOLINA, A. LOVANO]:

SUBJECT: The City Council will consider adopting a resolution in support of the "Affordable Housing Act" (AHA), a proposed ballot initiative currently gathering signatures, which aims at repealing the Costa Hawkins Rental Housing Act of 1995.

ACTIONS: 1) Adopt Resolution No. 18-5028 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF THE AFFORDABLE HOUSING ACT"; and 2) Direct staff to send copies of the adopted resolution to Governor Jerry Brown, State Senator Benjamin Allen, Assemblymember Richard Bloom, the initiative's proponents, and other parties as deemed appropriate. **Approved as part of the Consent Calendar.**

2.W. RESOLUTION IN SUPPORT OF SB 918 (WIENER) HOMELESS YOUTH ACT OF 2018 [J. HEILMAN, L. MEISTER, J. LEONARD, H. MOLINA, A. LOVANO]:

SUBJECT: The City Council will consider adopting a resolution in support of SB 918 (Wiener) Homeless Youth Act of 2018.

ACTIONS: 1) Adopt Resolution No. 18-5029 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 918 (WIENER) HOMELESS YOUTH ACT OF 2018"; and 2) Direct staff to send copies of the adopted resolution to Governor Jerry Brown, State Senators Ben Allen and Scott Wiener, Assembly Members Richard

Bloom and Blanca Rubio, and other parties as deemed appropriate.
Approved as part of the Consent Calendar.

2.X. RESOLUTION URGING FEDERAL ACTION ON GUN CONTROL [J. HEILMAN, L. MEISTER, J. LEONARD, A. LOVANO]:

SUBJECT: The City Council will consider adopting a resolution in support of federal action on gun control.

ACTIONS: 1) Adopt Resolution No. 18-5030, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD URGING FEDERAL ACTION ON GUN CONTROL;" 2) Direct the Community & Legislative Affairs Division to send copies of the adopted resolution to President Donald Trump, U.S. Senators Dianne Feinstein and Kamala Harris, Congressman Adam Schiff, Governor Jerry Brown, State Senator Ben Allen, State Assembly Member Richard Bloom, and other partners as appropriate; 3) Direct Staff to include the following as approved by Consensus by the Council during the meeting: a) Support the "March for Our Lives" event and to add to the Fiscal Impact \$600; which is the cost to provide shuttle service to the Hollywood & Highland Metro Station; b) Authorize the City's name and logo on *March for Our Lives* promotional materials; c) Direct the Communications Department to utilize all appropriate communication tools to promote the shuttles service including social media, website, and press release; and d) Authorize the Director of Finance & Technology Services to allocate \$600 from budgeted funds in the Special City Council Programs Account. . **Approved as part of the Consent Calendar.**

2.Y. CONSENT TO ASSIGN LEGAL SERVICES AGREEMENT [PAUL AREVALO]:

SUBJECT: The City Council will consider a request to assign current legal services agreement to accommodate a proposed merger of Jenkins & Hogin, LLP with another law firm.

ACTION: Staff recommends that the City Council approve Amendment No. 3 to Legal Services Agreement between City of West Hollywood and Jenkins & Hogin LLP to consent to an assignment to Best, Best, & Krieger LLP of the Agreement. **Approved as part of the Consent Calendar.**

2.Z. (4.B.) SUMMARY REPORT ON CITY COUNCIL'S STUDY SESSION ON HOMELESSNESS [C. PLANCK]:

SUBJECT: The City Council will receive a summary report on its recent Study Session on Homelessness.

ACTIONS: 1) Receive and file; and 2) Utilize information and feedback provided at the Study Session by the City Councilmembers, the expert panelists and the public serve inform the creation of an updated plan and recommendations to address homelessness. That plan is currently being developed as a result of a planning grant awarded to the City of West Hollywood from Measure H funds and the United Way Home for Good Funders Collaborative. **Approved as part of the Consent Calendar.**

2.AA. (4.C.) NEXT STEPS IN HOMELESSNESS RESPONSE [J. HEILMAN, L. MEISTER, J. LEONARD, A. LOVANO]:

SUBJECT: The City Council will consider additional recommendations regarding the City's response to homelessness.

ACTIONS: 1) Direct the Public Safety Department to work with the Sheriff's Department to analyze interactions with homeless persons in 2017 to determine if additional steps can be taken to address top public safety issues; 2) Direct the Public Safety Department and the City Attorney to evaluate whether the City needs to install signs along major corridors to ensure there is compliance with the City's prohibitions on loitering and lying on sidewalks; 3) Direct the Community & Legislative Affairs Division and the City Lobbyist to include in its Legislative Priorities support for legislation that would expand the definition of gravely disabled to allow earlier intervention to address mental and physical health issues faced by some homeless community members; 4) Direct staff to work with supportive housing providers to determine if innovative housing solutions such as motel conversions are possible in West Hollywood or in partnership with other jurisdictions; 5) Direct staff to work with the City of Los Angeles to determine if funding from Measure HHH can be utilized by a Council of Governments ("COG") to partner on affordable housing projects; 6) Direct the Department of Public Works to explore options for replacing the existing recycling center in the Pavilions parking lot; and 7) Direct staff to meet with Los Angeles County Library officials to discuss posting signs about facility rules and to develop a protocol for enforcement. **Approved as part of the Consent Calendar.**

2.BB. (4.D.) URBAN DESIGN & ARCHITECTURE STUDIO [P. ARAVELO, O. DELGADO, J. KEHO]:

SUBJECT: The City Council will consider the creation of a new Urban Design & Architecture Studio and the creation of a new Urban Design & Architecture Studio Manager.

ACTIONS: 1) Approve a new Division under the Deputy City Manager of Community Services titled Urban Design & Architecture Studio; 2) Approve a new Division Manager position to oversee the Division of Urban Design & Architecture Studio; 3) Direct the Human Resources Division to develop a job specification for the position identified in this report and work with the Deputy City Manager of Community Services to commence the recruitment process; and 4) Direct the Department of Finance and Technology Services to allocate funding in the 2018-2019 Budget for the new position. **Approved as part of the Consent Calendar.**

2.CC. (5.A.) SEISMIC RETROFIT, REHABILITATION, AND CAPITAL IMPROVEMENT GRANTS FOR AFFORDABLE HOUSING PROPERTIES [P. NOONAN]:

SUBJECT: The City Council will consider exploring the creation of a grant program for seismic retrofitting, rehabilitation, and capital improvements at

affordable housing properties, and rent stabilized properties in exchange for a certain level of affordability.

ACTION: Approved as part of the Consent Calendar.

3. PUBLIC HEARINGS: None.

4. UNFINISHED BUSINESS:

4.A. APPROACHES FOR PROMOTING HOUSING AFFORDABILITY AND FUNDING TO EXPLORE AN AFFORDABLE ACCESSORY DWELLING UNIT INCENTIVE PROGRAM [P. NOONAN]:

SUBJECT: The City Council will receive a study on various approaches for promoting housing affordability, consider directing staff to conduct further research on implementing programs in West Hollywood, and consider allocating funds to explore an affordable accessory dwelling unit program for single-family homeowners.

Acting Director of Human Services and Rent Stabilization Peter Noonan provided background information as outlined in the staff report dated March 5, 2018. He introduced Jessica Hitchcock of Bae Urban Economics, who provided a presentation on approaches for promoting affordable housing.

The following individual did not wish to speak, but submitted a Citizen Position slip expressing their support for the item: *Victor Omelczenko.*

Councilmember D'Amico requested information on whether energy sustainability will be a part of this study and future planning. Mr. Noonan confirmed that it was included as one of the strategies to explore.

Councilmember Meister spoke in support of the item and requested that when staff and the consultant are looking at energy sustainability, that they also look at seismic retrofitting to assist owners as well. She directed staff not to omit artist work/live housing from their studies. She spoke in support of sending the report to those at the State level to request funding for housing rather than additional housing bills.

Mayor Heilman spoke in support of the item, but expressed concern that City staff did not provide the consultant with information on what has been previously considered and determined to not be applicable for the City; or options that we have already implemented. He spoke in support of one of the options presented; which included buying existing buildings and preserving the housing there. He also spoke in support of micro-units as part of a larger project.

ACTION: 1) Receive the study and authorize the Director of Finance and Technology Services to allocate \$35,000 from unallocated reserves in the Affordable Housing Trust Fund to Professional Services Account 216-3-05-62-521004 for consulting services to explore the feasibility and potential benefits of establishing pilot programs to promote additional affordability within the West Hollywood housing market; and 2) Authorize the Director of Finance and Technology Services to allocate \$25,000 from unallocated reserves in the Affordable Housing Trust Fund to Professional Services Account 216-3-05-62-521004 for consulting services related to the exploration of an affordable accessory dwelling unit incentive program.
Motion by Mayor Pro Tempore Duran, seconded by Councilmember Horvath, and approved.

4.B. SUMMARY REPORT ON CITY COUNCIL'S STUDY SESSION ON HOMELESSNESS [C. PLANCK]:

SUBJECT: The City Council will receive a summary report on its recent Study Session on Homelessness.

ACTION: This Item moved to the Consent Calendar.

4.C. NEXT STEPS IN HOMELESSNESS RESPONSE [J. HEILMAN, L. MEISTER, J. LEONARD, A. LOVANO]:

SUBJECT: The City Council will consider additional recommendations regarding the City's response to homelessness.

ACTION: This Item moved to the Consent Calendar.

4.D. URBAN DESIGN & ARCHITECTURE STUDIO [P. ARAVELO, O. DELGADO, J. KEHO]:

SUBJECT: The City Council will consider the creation of a new Urban Design & Architecture Studio and the creation of a new Urban Design & Architecture Studio Manager.

ACTION: This Item moved to the Consent Calendar.

5. NEW BUSINESS:

5.A. SEISMIC RETROFIT, REHABILITATION, AND CAPITAL IMPROVEMENT GRANTS FOR AFFORDABLE HOUSING PROPERTIES [P. NOONAN]:

SUBJECT: The City Council will consider exploring the creation of a grant program for seismic retrofitting, rehabilitation, and capital improvements at affordable housing properties, and rent stabilized properties in exchange for a certain level of affordability.

ACTION: This Item moved to the Consent Calendar.

5.B. APPOINTMENT OF VOTING DELEGATE FOR THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG) [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider appointing a Voting Delegate and Voting Delegate – Alternate for the Southern California Association of Governments (SCAG) General Assembly in preparation for their Regional Conference to be held on May 3 – 4, 2018 in Indian Wells, California.

ACTION: Council appointed Councilmember Lindsey Horvath as Voting Delegate and Councilmember Lauren Meister as Voting Delegate – Alternate to the Southern California Association of Governments (SCAG) 53rd Annual Regional Conference and General Assembly, to be held May 3 - 4, 2018. **Approved by consensus.**

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE: None.

PUBLIC COMMENT:

ERIC JON SCHMIDT, WEST HOLLYWOOD, announced that he is running for City Council.

LYN ETCETERA, WEST HOLLYWOOD, spoke regarding changing the Council meeting day to Wednesday or Thursday to allow for more participation.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 8:53 p.m. in memory of Sergeant Christina M. Schoenecker, Russ Solomon, and Bernard Alane, to its next regular meeting, which will be on Monday, March 19, 2018 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 19th day of March, 2018 by the following vote:

AYES:	Councilmember:	D'Amico, Horvath, Meister, and Mayor Heilman.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	Mayor Pro Tempore Duran.
ABSTAIN:	Councilmember:	None.

JOHN HEILMAN, MAYOR

ATTEST:

YVONNE QUARKER, CITY CLERK