

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
SPECIAL MEETING AGENDA

THURSDAY, MARCH 22, 2018 – 3:30 P.M.

Location: **Community Meeting Room – West Hollywood Library**
625 N San Vicente Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the February 22, 2018 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

- II. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. 8410 Sunset Electronic Billboard – Temporary Public Art Opportunity

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *SUNSET SERIES* by artist Skip Arnold for installation on the electronic billboard at 8410 Sunset Boulevard from April 1, 2018 -- May 31, 2018.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposed by Jessica Rich, The Rich Picture, for *SUNSET SERIES* by artist Skip Arnold for installation on the electronic billboard at 8410 Sunset Boulevard from April 1, 2018 – May 31, 2018.

C. 9039 Sunset (1Oak) Electronic Billboard – Temporary Public Art Opportunity

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposed by Jessica Rich, The Rich Picture, for *MY GOLEM* by artist Julie Weitz for installation on the electronic billboard at 9039 Sunset Boulevard (1Oak) from April 1, 2018 – May 31, 2018.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposed by Jessica Rich, The Rich Picture, for *MY GOLEM* by artist Julie Weitz for installation on the electronic billboard at 9039 Sunset Boulevard (1Oak) from April 1, 2018 – May 31, 2018.

D. Art on Construction Fence Project – Cedars-Sinai, 310 San Vicente Blvd.

The Subcommittee will receive a proposal from Cedars-Sinai, 310 San Vicente Blvd., for their Art on Construction Fence project and accompanying WEHO Muralist Roster application for the artist Christine Nguyen, as approved by staff according to the Zone Ordinance 19.20.240.

RECOMMENDATION: Receive and file.

E. WEHO Muralist Roster – Application Review

The Subcommittee will review applications from eight (8) muralists including Alexandra Grant, Alic Daniel, Eva Struble, Giuseppe Percivati, John Park, Johnny Otto, Kaleo Sallas, Kevin Johnson for inclusion on the WEHO Muralist Roster in accordance with the West Hollywood Mural Program guidelines.

ACTION: Recommend to the Arts and Cultural Affairs Commission approval of artist applications for inclusion on the West Hollywood Muralist Roster.

III. UNFINISHED BUSINESS

A. Temporary Art Project Proposal – Kelly Lamb, XY Contiguity

The Subcommittee will receive a presentation from artist Kelly Lamb for the Temporary Art Project Proposal “XY, Contiguity” first reviewed at its meeting on January 25, 2018 and consider recommending to the Arts and Cultural Affairs Commission approval of the project.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Temporary Art Project Proposal, “XY, Contiguity,” proposed by artist Kelly Lamb with a budget not to exceed \$10,000.

B. Art on the Outside Current, Upcoming and Potential Projects and Budget Status Update

The Subcommittee will receive an update from Staff on Art on the Outside current, upcoming and potential projects and budgets.

RECOMMENDATION: Provide direction as applicable.

IV. NEW BUSINESS

A. Temporary Art Project Proposal – Scott Young, “Untitled (neon chicken head sign reimagined)”

The Subcommittee will review a proposal from artist Scott Young for a Temporary Art Project Proposal “Untitled (neon chicken head sign reimagined)” for exhibition on the Santa Monica Boulevard median at Holloway Drive and consider recommending to the Arts and Cultural Affairs Commission approval of the project.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Temporary Art Project Proposal “Untitled (neon chicken head sign reimagined)” for exhibition on the Santa Monica Boulevard median at Holloway Drive as proposed by artist Scott Young with a budget not to exceed \$21,000.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of April 26, 2018 special meeting agenda.

X. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its next special meeting scheduled Thursday, April 26, 2018 at 3:30 p.m. in the Community Meeting Room of the West Hollywood Library at 625 N. San Vicente Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: MARCH 15, 2018

Signature: Alyssa T. Palka