

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA
THURSDAY, FEBRUARY 22, 2018 – 3:30 P.M.
Location: Community Meeting Room – City Hall
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the January 25, 2018 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

- II. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

III. UNFINISHED BUSINESS

A. Los Angeles Art Association / James Peterson – Final Art Plan

The Subcommittee will receive an update from Peter Mays, Los Angeles Art Association and artist James Peterson for the exhibition *cacti* at the Santa Monica Boulevard at Doheny Sculpture Park.

RECOMMENDATION: Approve the Final Art Plan for the exhibition *cacti* presented by Peter Mays, Los Angeles Art Association and artist James Peterson.

B. Art on the Outside Current, Upcoming and Potential Projects and Budget Status Update

The Subcommittee will receive an update from Staff on Art on the Outside current, upcoming and potential projects and budgets.

RECOMMENDATION: Provide direction as applicable.

IV. NEW BUSINESS

A. Temporary Art Project Proposal – IF Foundation / SUPERCONSCIOUS

The Subcommittee will receive a presentation from Jessica Rich, curator, and demonstration from artist Nancy Baker Cahill for the Temporary Art Project Proposal SUPERCONSCIOUS first reviewed at its meeting on January 25, 2018 and consider recommending to the Arts and Cultural Affairs Commission approval of the project.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Temporary Art Project Proposal, SUPERCONSCIOUS, proposed by curator Jessica Rich, to be exhibited in July 2018.

B. 8410 & 9039 Sunset Digital Billboards – Temporary Public Art Project

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a temporary video art project, produced by curator Jessica Rich. As directed by City Council, the project is a retrospective of female artists who have been featured on the digital billboards and recent acquisitions to the Urban Art Collection, in celebration of Women's History Month. The project will be installed on the digital billboards at 8410 and 9039 Sunset Boulevard from March 1, 2018 – March 31, 2018.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project, produced by curator Jessica Rich, for a retrospective of female artists to be featured on the digital billboards at 8410 and 9039 Sunset Boulevard from March 1, 2018 – March 31, 2018.

C. Discussion – How to Present Digital Billboards on WeHo Arts Social Media – Jessica Rich, curator

The Subcommittee will receive a presentation from Jessica Rich, curator for the digital billboards on Sunset Boulevard, and discuss options on how to present the artwork being shown on digital billboards on to our WeHo Arts Social Media channels.

RECOMMENDATION: Provide direction to staff as applicable.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of March 22, 2018 meeting agenda.

X. ADJOURNMENT

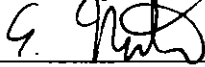
The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, March 22, 2018 at 3:30 p.m. in the Community Meeting Room of the West Hollywood City Hall at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **February 15, 2018**

Signature: 
Office of the City Clerk