

City of West Hollywood
Arts and Cultural Affairs Commission
URBAN ART SUBCOMMITTEE
MEETING AGENDA

THURSDAY, JANUARY 18, 2018

5:00 P.M.

*Location: **Community Room – West Hollywood City Hall**
8300 Santa Monica Boulevard, West Hollywood*

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net

Written materials distributed to the Urban Art Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California during normal business hours. They will also be available for inspection during the Urban Art Subcommittee meeting at the staff liaison's table.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the December 14, 2017 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS

A. 1013 Genesee – Stage III Final Art Plan Approval

The Subcommittee will receive a presentation of the Final Art Plan from artist Elena Manferdini for the urban art project at 1013 Genesee. The Subcommittee will also consider recommending approval of Stage III Final Art Plan for the urban art project at 1013 Genesee to the Arts and Cultural Affairs Commission in accordance with the City's Urban Art Policy and Guidelines

RECOMMENDATIONS:

1. Consider recommending approval of Stage III Final Art Plan by artist Elena Manferdini for the urban art project at 1013 Genesee to the Arts and Cultural Affairs Commission in accordance with the City's Urban Art Policy and Guidelines.
2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including: 1) description of the project, 2) the artist's biography and narrative statements, 3) construction drawings and specifications, including location of the Art Plaque. 4) scale model/renderings of artwork, 5) final list of special materials and colors, 6) list of proposed fabricators and suppliers, 7) completed maintenance plan and special considerations, 8) permits or approvals from the City Building Official (if applicable) and 9) project timeline and finalized Project Budget.

B. Urban Art Subcommittee Projects

The Subcommittee will receive an update from staff and discuss Urban Art projects under the Subcommittee's oversight.

STAGE I

- none

STAGE II

- 625 N San Vicente (AIDS Monument)
- 702 N Doheny Drive
- 1040 La Brea
- 1048 N Curson Avenue

STAGE III

- 1013 Genesee
- 8432 Sunset Boulevard (Pendry Hotel and Condominiums)
- 8497 Sunset Boulevard

STAGE IV

- 563 Alfred Street (Center of Early Ed)
- 647 N San Vicente (West Hollywood Park Civic Art)
- 826 N Kings Road
- 1035 N Vista
- 1041 N Formosa (The Lot)
- 1250 N Fairfax
- 8017 Norton

- 9001 Santa Monica Blvd.
- 9040 Sunset Boulevard (The Edition)
- 9060 Melrose Avenue (Melrose Triangle)

OTHER PROJECTS

- Collections Management
- De-accession Policy
- Gift Policy
- Percent for Art Ordinance Modification
- Percent for Art Design Guidelines
- Rocky & Bullwinkle (Traffic triangle at Sunset Boulevard/Holloway)

RECOMMENDATION: Provide staff direction as applicable on Urban Art projects under the Subcommittee's oversight.

IV. NEW BUSINESS

A. Review and Discussion of Urban Art Guidelines

The Subcommittee will review the current Urban Art Guidelines and provide staff direction on proposed updates.

RECOMMENDATION: Provide staff direction as applicable on the Urban Art Guidelines proposed updates.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its February 15, 2018 meeting agenda.

X. ADJOURNMENT

The Urban Art Subcommittee will adjourn to its adjourned meeting scheduled Thursday, February 15, 2018, at 5:00 p.m. in the Community Meeting Room at West Hollywood City Hall located at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
 County of Los Angeles)
 City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: January 10, 2018
 Signature: [Handwritten Signature]