

**WEST HOLLYWOOD SENIOR ADVISORY BOARD
MINUTES**

WEDNESDAY, November 29, 2017
West Hollywood City Hall, Community Conference Room
8300 Santa Monica Blvd., West Hollywood, CA 90069

1. CALL TO ORDER

The meeting was called to order by Chair John Allendorfer at 2 PM.

2. PLEDGE OF ALLEGIANCE

Marcy Norton led the Pledge of Allegiance.

3. ROLL CALL

Members present: John Allendorfer, Esther Baum, Pat Dixon, Sophia Gelman, Bernice Levin, William McNeeley, and Joy Nuell.

Members absent: Barbara Krupa and Lee Walkup

Staff present: Leslie Isenberg, Corey Roskin, and Kim Patterson

4. ADJOURNMENT MOTIONS

There were none.

5. APPROVAL OF AGENDA

The agenda was unanimously approved.

6. APPROVAL OF MINUTES

The minutes of the October 25, 2017 meeting were unanimously approved.

7. PUBLIC COMMENT

Marcy Norton gave an update on her mother's health, and announced that as of November 1, Cedars-Sinai Hospital has a geriatric department with three geriatric specialists.

Corey Roskin added that Cedars-Sinai will host a holiday event on Thursday, December 14, and can include three members of the Board as guests.

8. UNFINISHED BUSINESS

A. SENIOR ADVISORY BOARD WORKPLAN

The Board approved the 2018 workplan that they developed over the past several meetings.

B. HIV ZERO INITIATIVE YEAR ONE EVALUATION REPORT AND WORLD AIDS DAY

David Giugni, Social Services Manager, gave a PowerPoint presentation on the first year of the HIV Zero Initiative, detailing the goals, activities and next steps. He also announced the World AIDS Day activities.

9. NEW BUSINESS

A. SENIOR MONTH UPDATE AND OVERVIEW

Nancy Desser, the Activities Coordinator at the West Hollywood Comprehensive Services Center, announced December activities.

B. ANNUAL PERFORMANCE UPDATE FOR THE WEHO PICKUP

Francisco Gomez, Transportation Program Administrator, gave a presentation on the successful PickUp Shuttle program which is a free and fun form of transit during the evenings of Friday and Saturday, and Sundays from 2-10 PM. He also reported on the 2018 plans for a major refresh of the service's brand and marketing strategies.

10. PUBLIC COMMENT

There was none.

11. ITEMS FROM THE BOARD

Sophia Gelman read her poem entitled "Dream City" which expressed her appreciation for the City.

Esther Baum suggested that Dial-a-Ride operate on the weekends to accommodate riders who would like to attend the many events in the City. She would like this to be placed on a future agenda.

Bernice Levin agreed with Sophia Gelman that there is so much about the City to be thankful for.

Pat Dixon said that she feels very fortunate to live in West Hollywood and in California. She also spoke about a health crisis in her family.

William McNeeley said he is looking forward to attending the World AIDS Day events this weekend.

Chair Allendorfer reported that he attended the forum on dementia, the affordable housing tour, and the Veterans Day event.

A. SENIORS IN ACTION AD HOC SUB-COMMITTEE REPORT

Due to the holidays, the subcommittee did not meet but will proceed in January.

12. ITEMS FROM STAFF

Leslie Isenberg announced that the next meeting will be a no-host lunch with a light agenda in celebration of the holidays.

Corey Roskin announced that the Gay Men's Chorus of LA has donated tickets to the Board for the December 16 matinee concert at the Alex Theater.

13. ADJOURNMENT

The Senior Advisory Board adjourned at 3:25 PM to the Special Meeting on December 27, 2017 beginning at 12 Noon at Marco's Trattoria, 8200 Santa Monica Blvd., West Hollywood, CA 90046.


JOHN ALLENDORFER,
CHAIRPERSON

ATTEST:



STAFF LIAISON

A copy of the audio recording of this meeting can be obtained from the City Clerk's office upon request.

(Disclaimer: Staff records the meetings for the sole purpose of composing the official meeting minutes; therefore the recordings are not of commercial quality.)