

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

THURSDAY, DECEMBER 21, 2017 – 3:30 P.M.

Location: Community Meeting Room – City Hall
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the November 16, 2017 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

- II. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Commercial Business Mural Application – 8807 Melrose Avenue

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by VCA Miller Robertson for 8807 Melrose Avenue featuring an artwork by Ruben Rojas.

RECOMMENDATION: Consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application for 8807 Melrose Avenue featuring a work by Ruben Rojas as art and not creative signage.

C. 8410 Sunset Electronic Billboard – Temporary Public Art Opportunity

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposed by IF, Innovation Foundation for *HOLLOW POINT* by artist Nancy Baker Cahill for installation on the electronic billboard at 8410 Sunset Boulevard from January 1, 2018 – February 28, 2018.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposed by IF, Innovation Foundation for *HOLLOW POINT* by artist Nancy Baker Cahill for installation on the electronic billboard at 8410 Sunset Boulevard from January 1, 2018 – February 28, 2018.

D. 9039 Sunset (1Oak) Electronic Billboard – Temporary Public Art Opportunity

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art project proposed by IF, Innovation Foundation for *INITIAL CONDITIONS* by artist Amia Yokoyama for installation on the electronic billboard at 9039 Sunset Boulevard (1Oak) from January 1, 2018 – February 28, 2018.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposed by IF, Innovation Foundation for *INITIAL CONDITIONS* by artist Amia Yokoyama for installation on the electronic billboard at 9039 Sunset Boulevard (1Oak) from January 1, 2018 – February 28, 2018.

III. UNFINISHED BUSINESS

A. Temporary Art Project Proposal Update – Mier Gallery/Anna Fasshauer

The Subcommittee will receive a presentation and update from the Mier Gallery and artist Anna Fasshauer for a proposed Temporary Art Project first reviewed at its meeting of July 27, 2017, and consider recommending to the Arts and Cultural Affairs Commission approval of the project.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Temporary Art Project proposed by Mier Gallery/Anna Fasshauer.

B. Community Plaza Banners Temporary Art Exhibition Update

The Subcommittee will receive a presentation from artist Miguel Andrisani (MIGS) about the design for the Community Plaza Banners Temporary Art Exhibition.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Community Plaza Banners Temporary Art Exhibition design by artist Miguel Andrisani (MIGS).

C. 9x9 Mural (West Hollywood Park) RFP – Review of Artist Proposals

The Subcommittee will review proposals submitted for the 9x9 Mural (West Hollywood Park) Request for Proposals (RFP) and consider recommending to the Arts and Cultural Affairs Commission approval of one of the artist proposals.

RECOMMENDATION: Recommend that the Subcommittee select an artist proposal for the 9x9 Mural (West Hollywood Park) and forward to the Arts and Cultural Affairs Commission for approval.

D. WeHo Arts: The Plan

The Subcommittee will continue its review of cultural plan Priorities and Recommendations, Annual Priorities, Implementation Framework and provide direction on the implementation of *WeHo Arts: The Plan* through its 2018-2020 Work Plan.

RECOMMENDATION: Provide staff direction on the implementation of *WeHo Arts: The Plan* through its 2018-2020 Work Plan and forward to the Arts and Cultural Affairs Commission for discussion.

E. Art on the Outside Current, Upcoming and Potential Projects and Budget Status Update

The Subcommittee will receive an update from Staff on Art on the Outside current, upcoming and potential projects and budgets.

RECOMMENDATION: Provide direction as applicable.

IV. NEW BUSINESS

None

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of January 25, 2018 meeting agenda.

X. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, January 25, 2018 at 3:30 p.m. in the Community Meeting Room of the West Hollywood City Hall at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: December 14 2017

Signature: [Handwritten Signature]