

Sunset Strip Business Improvement District Advisory Board Meeting

Date/Time: Monday, November 20, 2017, at 11:00 am

Location: BOA Steakhouse

West Hollywood, CA



AGENDA

- 1) CALL TO ORDER/CHAIR REPORT 11:00am
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda

- 2) APPROVAL OF AGENDA & MINUTES 11:05am

- 3) CURRENT FINANCIALS 11:07am

- 4) BLOCK BY BLOCK REPORT 11:10am

- 5) UNFINISHED BUSINESS 11:20am
 - a) BID Manager Update Report
 - b) Street Pole Banner Agreement
 - c) Social Media Update

- 6) NEWBUSINESS 11:35am
 - a) New Member Nominations – Troy Pade- GM, Sunset Tower & Kevin Briggs- GM, The Grafton
RECOMMENDATION: Vote to approve new board members
 - b) New Member Oath- Raphael Farasat-Partner, Pink Dot, Troy Pade-GM, Sunset Tower & Kevin Briggs – GM, The Grafton
 - c) Sunset Strip Announcements
 - d) 2018 Budget Discussion
 - e) Develop Marketing Plan

- 7) EXTERNAL PARTNER REPORTS 11:50am
 - a) Maribel Louie – City of West Hollywood
 - b) Tom Kiely – Visit West Hollywood
 - c) Genevieve Morrill – West Hollywood Chamber of Commerce

- 8) BOARD MEMBER COMMENTS 11:55am
 - a) Voting Members
 - b) Honorary Member

- 9) PUBLIC COMMENTS 12:00pm

- 10) ADJOURNMENT 12:05pm

Written material distributed to the Board Sunset Strip Business Improvement District Advisory Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Ave, Suite M60, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: November 15, 2017

Signature: Rhonda T. Pollard