

Advisory Board Meeting

Date/Time: Wednesday, October 18th 2017, at 4:00 pm

**Location: Pacific Design Center – 8687 Melrose Ave. Suite M60
West Hollywood, CA**

**WEST HOLLYWOOD
DESIGN DISTRICT**

AGENDA

- | | |
|--|--------|
| 1) CALL TO ORDER | 4:00pm |
| a) Self-Introductions/Roll Call | |
| b) Posting of Agenda | |
| c) Board Comments on Agenda | |
| 2) APPROVAL OF AGENDA & RECEIVE MINUTES | 4:05pm |
| RECOMMENDATION: Approve Agenda and Minutes | |
| 3) CURRENT FINANCIALS | 4:07pm |
| RECOMMENDATION: Receive and Approve Current Financials | |
| 4) New Business | |
| a) BID Manager Update Report | 4:10pm |
| b) Programming Discussion | |
| c) Vacant Retail Space Discussion | |
| d) BID Safety and Cleaning Discussion | |
| e) Upcoming Events | |
| 5) UNFINISHED BUSINESS | 4:20pm |
| a) Content Management Update – Matte Black | |
| b) SMLZ Logo Update | |
| c) West Edge and the Design District Update | |
| d) PDC Donation Update | |
| e) New Member Agreement Resolution | |
| 6) CITY / VWH / CHAMBER REPORTS | 4:30pm |
| Maribel Louie, Tom Kiely, Genevieve Morrill | |
| 7) BOARD MEMBER / PUBLIC COMMENTS | |
| | 5:00pm |
| 8) ADJOURNMENT | |

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: 10-13-17
Signature: C. R. [Signature]