

**Advisory Board Meeting**

**Date/Time: Wednesday, August 16<sup>th</sup> 2017, at 4:00 pm**

**Location: Pacific Design Center – 8687 Melrose Ave. Suite M60  
West Hollywood, CA**

**WEST HOLLYWOOD  
DESIGN DISTRICT**

**AGENDA**

- 1) CALL TO ORDER 4:00pm
  - a) Self-Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
  
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm  
RECOMMENDATION: Approve Agenda and Minutes
  
- 3) CURRENT FINANCIALS 4:07pm  
RECOMMENDATION: Receive and Approve Current Financials
  
- 4) New Business 4:10pm
  - a) BID Manager Update Report
  - b) New Member Agreement Discussion
  - c) Vote for Linda Mossessian to join the Board
  - d) Programming: BID Mixers, DIEM 2018 Discussion, Dine & Design
  - e) Viyet Partnership
  
- 5) UNFINISHED BUSINESS 4:20pm
  - a) Content Management Update – Matte Black
  - b) Renaming – The District / WEHO: Review Survey Results
  - c) DIEM at West Edge Discussion Update
  - d) West Edge and the Design District update
  
- 6) CITY / VWH / CHAMBER REPORTS 4:30pm  
Maribel Louie, Tom Kiely, Genevieve Morrill
  
- 7) BOARD MEMBER / PUBLIC COMMENTS 5:00pm
  
- 8) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

8687 Melrose Avenue, Suite M60; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: August 10, 2017  
Signature: [Handwritten Signature]