

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE
MEETING AGENDA
THURSDAY, JUNE 8, 2017
5:00 P.M.
WEST HOLLYWOOD CITY HALL – COMMUNITY MEETING ROOM
8300 SANTA MONICA BOULEVARD

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; if you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, 323.GO.COMMUTE (323/466-3876) or go to www.metro.net.

Written materials distributed to the Performing Arts and Cultural Affairs Subcommittee within 72 hours of the Performing Arts and Cultural Affairs Subcommittee meeting are available for public inspection immediately upon distribution in the Arts Division at City Hall, 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Performing Arts and Cultural Affairs Subcommittee meeting at the staff liaison's table. For a complete listing of arts and cultural programs, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (5:00 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the May 11, 2017 meeting minutes.
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

III. NEW BUSINESS (5:05 P.M.)

**A. HATCH – Digital Filmmaker Incubator Pilot Program Grant Application
(5:05 P.M.)**

The Subcommittee will review an application submitted by Max Landwirth and consider recommending approval of a grant to support the scripted film project "L" in accordance with program guidelines and review criteria for ratification by the Arts and Cultural Affairs Commission.

RECOMMENDATION: Consider recommending that the Arts and Cultural Affairs Commission approve a HATCH – Digital Filmmaker Incubator Pilot Program Grant in the amount of \$1,000 to support the scripted film project “L” by Max Landwirth in accordance with program guidelines and review criteria.

IV. UNFINISHED BUSINESS (5:15 P.M.)

A. Arts Participation Grant Application (5:15 P.M.)

The Subcommittee will review additional documentation the supports the Arts Participation Grant application submitted by visual artist and arts educator Valentina Quezada at its May 11, 2017, meeting. The proposed project aims to provide “Senior Studio,” a series of six art-making classes for seniors that expands the art making process in the community as it relates to the City’s Cultural Planning process and in consideration of the Commission’s adopted work plan to support the City’s Aging in Place Initiative.

RECOMMENDATIONS:

1. Consider waiving the fiscal sponsor requirement for the Arts Participation application or provide the funding requested as an honorarium to the artist in the amount of \$1,000.
2. Forward the Subcommittee’s recommendation to the Arts and Cultural Affairs Commission for approval.

B. West Hollywood Cultural Plan (5:25 P.M.)

The Subcommittee will continue its review of the draft cultural plan with consultant Amanda Carlson and provide staff suggestions and direction on the cultural planning process for West Hollywood.

RECOMMENDATION: Provide staff direction on the cultural planning process for West Hollywood.

C. Performing Arts and Cultural Affairs Projects (5:45 P.M.)

The Subcommittee will receive and file updates on Performing Arts and Cultural Affairs projects under the Subcommittee’s oversight:

- Coast Playhouse
- Free Theatre in the Parks
- HATCH – Digital Filmmaker Incubator Pilot Program
- Laurel House Project
- One City One Pride
- Performing Arts and Cultural Affairs Subcommittee Work Plan 2016-2018
- Plummer Park Fiesta Hall
- Summer Sounds / Winter Sounds
- Transgender Arts Initiative Grant
- WEHO Arts Grant Program
- West Hollywood Cultural Plan

RECOMMENDATION: Provide staff direction on Performing Arts and Cultural Affairs projects as applicable.

V. EXCLUDED CONSENT CALENDAR (5:55 P.M.)

VI. ITEMS FROM THE SUBCOMMITTEE

VII. ITEMS FROM STAFF

VIII. PUBLIC COMMENT (6:05 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the July 13, 2017 meeting agenda.

X. ADJOURNMENT (6:10 P.M.)

The Performing Arts and Cultural Affairs Subcommittee will adjourn to its next regular meeting scheduled Thursday, July 13 2017, at 5 p.m. in the West Hollywood City Hall – Community Meeting Room located at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: JUNE 5, 2017

Signature: Alyson F. Pollock