

City of West Hollywood
Arts and Cultural Affairs Commission
URBAN ART SUBCOMMITTEE
MEETING AGENDA

THURSDAY, MAY 18, 2017

5:00 P.M.

Location: Community Room – West Hollywood City Hall
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; if you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net

Written materials distributed to the Urban Art Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California during normal business hours. They will also be available for inspection during the Urban Art Subcommittee meeting at the staff liaison's table.

I. CALL TO ORDER (5:00 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the March 15, 2017 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. NEW BUSINESS (5:05 P.M.)

A. Stage I Artist Approval – 8432 & 8420 Sunset Boulevard (Pendry Hotel and Condominiums) (5:05 P.M.)

The Subcommittee will receive a presentation from art consultant Tiffany Lendrum, Lendrum Fine Art, on three proposed artists for the hotel and condominium project at 8432 & 8420 Sunset Boulevard and consider recommending approval of the project to the Arts and Cultural Affairs Commission.

RECOMMENDATIONS:

1. Consider recommending approval of three artists for Stage I Artist Approval for the urban art project at 8432 & 8420 Sunset Boulevard (Pendry Hotel and Condominiums) to the Arts and Cultural Affairs Commission in accordance with the City's Urban Art Policy and Guidelines.

2. Receive and file submissions from the developer in accordance with the Urban Art Policy and Guidelines including: 1) The artist selection procedure used and 2) Artist's resume, biographical materials and evidence of artistic/cultural experience.

IV. UNFINISHED BUSINESS (5:25 P.M.)

A. Urban Art Subcommittee Projects (5:25 P.M.)

The Subcommittee will receive an update from staff and discuss Urban Art projects under the Subcommittee's oversight.

▪ 563 Alfred Street (Center of Early Ed)	▪ 8432 Sunset Boulevard (Pendry Hotel and Condominiums)
▪ 625 N San Vicente (West Hollywood Park Civic Art)	▪ 8555 Santa Monica Blvd
▪ 625 N San Vicente (AIDS Monument)	▪ 8950 Sunset Blvd.
▪ 627 La Peer	▪ 9001 Santa Monica Blvd.
▪ 702 N. Doheny Drive	▪ 9040 Melrose Avenue (Melrose Triangle)
▪ 826 N. Kings Road	▪ 9040 Sunset Boulevard (The Edition)
▪ 1013 Genesee	▪
▪ 1035 N. Vista	▪ Collections Management
▪ 1041 N. Formosa (The Lot)	▪ De-accession Policy
▪ 1048 N. Curson	▪ Gift Policy
▪ 1250 N. Fairfax	▪ Percent for Art Ordinance Modification
▪ 8017-8029 Norton	▪ Percent for Art Design Guidelines
▪ 8350 Santa Monica Boulevard (The Crown)	▪ Rocky & Bullwinkle

RECOMMENDATION: Provide staff direction as applicable on Urban Art projects under the Subcommittee's oversight.

V. EXCLUDED CONSENT CALENDAR (5:30 P.M.)

VI. PUBLIC COMMENT (5:35 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its June 15, 2017 meeting agenda.

X. ADJOURNMENT (5:45 P.M.)

The Urban Art Subcommittee will adjourn to its meeting scheduled Thursday, June 15, 2017 at 5:00 p.m. in the Community Meeting Room at West Hollywood City Hall located at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
 County of Los Angeles)
 City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: MAY 15, 2017

Signature: Alyssa P. Pineda