

Advisory Board Meeting

Date/Time: Wednesday, May 17th, 2017, at 4:00 pm
Location: Pacific Design Center – 8687 Melrose Ave. Suite M60
West Hollywood, CA

WEST HOLLYWOOD
DESIGN DISTRICT

AGENDA

- 1) CALL TO ORDER 4:00pm
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda

- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm
RECOMMENDATION: Approve Agenda and Minutes

- 3) CURRENT FINANCIALS 4:05pm
RECOMMENDATION: Receive and Approve Current Financials

- 4) NEW BUSINESS 4:10pm
 - a) District get together hosted by Michael Aram

- 5) UNFINISHED BUSINESS 4:25pm
 - a) Content Management Update – Matte Black
 - b) Update: BID Manager position
 - c) Renaming – The District / Branding Scheduling and next steps
 - d) Recap and update on Coraggio Group strategy meetings

- 6) CITY / VWH / CHAMBER REPORTS 4:45pm
Maribel Louie, Tom Kiely, Genevieve Morrill

- 7) BOARD MEMBER / PUBLIC COMMENTS 5:00pm

- 8) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

8687 Melrose Avenue, Suite M60; West Hollywood, CA 90069; Tel. 310.289.2534; Fax 310.289.2529

APPIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: MAY 11, 2017
Signature: Allyson P. Poreh