

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
**ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA**

THURSDAY, APRIL 27, 2017 – 3:30 P.M.

Location: Community Meeting Room – City Hall
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (3:30 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the March 23, 2017 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (3:35 P.M.) The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. 8410 Sunset Electronic Billboard – Temporary Public Art Opportunity

The Subcommittee will review and consider recommending approval of the temporary art project proposal by IF, Innovation Foundation for an exhibition

featuring, *Leave of Absence* by artist Kan Seung Lee for installation on the electronic billboard at 8410 Santa Monica Boulevard from August 28 – June 30, 2017 to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve a temporary art project proposal by IF, Innovation Foundation for an exhibition featuring *Leave of Absence* by artist Kan Seung Lee for installation on the electronic billboard at 8410 Santa Monica Boulevard from August 28 – June 30, 2017 to the Arts and Cultural Affairs Commission.

C. WEHO Muralist Roster

The Subcommittee will review applications from three (3) muralists: Ben Soleimani, Daniel Lahoda and Grant Young for inclusion on the WEHO Muralist Roster in accordance with the West Hollywood Mural Program guidelines.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve artist applications for inclusion on the West Hollywood Muralist Roster.

III. NEW BUSINESS

A. Commercial Business Mural Application – 8650 Melrose Avenue (BMB Investments) (3:40 P.M.)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by Richard Davidoff for 8650 Melrose Avenue (BMB Investments) featuring an artwork by Ben Solemani.

RECOMMENDATION: Consider recommending that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 8650 Melrose Avenue (BMB Investments) featuring a work by Ben Solemani as art and not creative signage.

B. Commercial Business Mural Application – 8949 Santa Monica Boulevard (Salt and Straw) (3:50 P.M.)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by Minda Heyman for 8949 Santa Monica Boulevard featuring an artwork by Daniel Lahoda.

RECOMMENDATION: Consider recommending that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 8949 Santa Monica Boulevard (Salt and Straw) featuring an artwork by Daniel Lahoda as art and not creative signage.

C. Commercial Business Mural Application – 8495 Sunset Boulevard (Pink Dot) (4:00 P.M.)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application

submitted by Raphael Farasat for 8495 Sunset Boulevard (Pink Dot) featuring an artwork by Grant Young.

RECOMMENDATION: Consider recommending that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 8495 Sunset Boulevard (Pink Dot) featuring an artwork by Grant Young as art and not creative signage.

IV. UNFINISHED BUSINESS

A. Public Fiction Project (4:10 PM)

The Subcommittee will receive an update from curator Lauren Mackler with Public Fiction regarding the Commission approved project to be implemented in 2018.

RECOMMENDATION: Provide staff direction as applicable on the Public Fiction project.

V. EXCLUDED CONSENT CALENDAR (4:25 P.M.)

VI. PUBLIC COMMENT (4:30 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of May 25, 2017 meeting agenda.

X. ADJOURNMENT (4:40 P.M.)

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, May 25, 2017 at 3:30 p.m. in the Community Meeting Room of the West Hollywood City Hall at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: APRIL 21, 2017
Signature: RAFAEL FARASAT