

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

Thursday, February 23, 2017 – 3:30 p.m.

Location: Community Meeting Room – City Hall
8300 Santa Monica Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (3:30 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the January 26, 2016 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (3:35 P.M.) The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. 8410 Sunset Electronic Billboard – Temporary Public Art Opportunity

The Subcommittee will review and consider recommending approval of the temporary video art project proposal by IF, Innovation Foundation for "AES+F- The Feast of Trimal Chio" for installation on the electronic billboard at 8410 Santa Monica Boulevard from March 1 – April 30, 2017 to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposal by IF, Innovation Foundation for temporary video art project proposal by IF, Innovation Foundation for “AES+F The Feast of Trimalchio” for installation on the electronic billboard at 8410 Santa Monica Boulevard from March 1 – April 30, 2017 to the Arts and Cultural Affairs Commission.

C. 9039 Sunset Electronic Billboard – Temporary Public Art Opportunity

The Subcommittee will review and consider recommending approval of the temporary video art project proposal by IF, Innovation Foundation for “Barry Anderson” for installation on the electronic billboard at 8410 Santa Monica Boulevard from March 1 – April 30, 2017 to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video art project proposal by IF, Innovation Foundation for temporary video art project proposal by IF, Innovation Foundation for “Barry Anderson” for installation on the electronic billboard at 9039 Santa Monica Boulevard from March 1 – April 30, 2017 to the Arts and Cultural Affairs Commission.

III. UNFINISHED BUSINESS

A. “Review And Approval Process For Temporary Art Projects, Programs, Exhibits And Events” As Reviewed By The City Attorney. (3:40 PM)

The Subcommittee will continue its review and discussion of the Review and Approval Process for Temporary Art Projects, Programs, Exhibits and Events and consider recommending approval to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve “Review and Approval Process of Temporary Art Projects, Programs, Exhibits and Events.”

B. Temporary Art/Sculpture Project Proposals – “Love & B Loved” by Nina Palomba (3:50 P.M.)

The Subcommittee will review, discuss and consider recommending approval of the temporary mural project, “Love & B Loved” by artist Nina Palmoba in accordance with the temporary art proposal review criteria.

RECOMMENDATION: Consider recommending approval of the temporary mural project, “Love & B Loved” by artist Nina Palmoba to the Arts and Cultural Affairs Commission.

C. “KISS” by artist Maggie West (3:55 P.M.)

The Subcommittee, pursuant to its direction of January 26, 2017, will review diverse images by artist Maggie West for the approved visual art installation “KISS” for the billboard at 8430 Sunset Boulevard from February 2017 – August 2017.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve an image by artist Maggie West for an installation on the vertical billboard at 8430 Sunset Boulevard.

IV. NEW BUSINESS

A. Temporary Art/Sculpture Project Proposal - "Champ" by artist Zoe Buckman (4:00 PM)

The Subcommittee will review, discuss and consider recommending approval of Art Production Fund neon sculpture installation "Champ" by artist Zoe Buckman proposed for the corner of Sunset and Sweetzer near The Standard hotel to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend approval of the Art Production Funds' art installation, "Champ" by artist Zoe Buckman for the corner of Sunset and Sweetzer near The Standard hotel to the Arts and Cultural Affairs Commission.

B. Temporary Art/Billboard Project – "How to Read El Pato Pascual: Disney's Latin America and Latin America's Disney" by Artist Arturo Herrera (4:10 P.M.)

The Subcommittee will review, discuss and consider recommending approval of the MAK Center for Art and Architecture proposed visual art installation "How to Read El Pato Pascual: Disney's Latin America and Latin America's Disney" by artist Arturo Herrera on the vertical billboard exhibition at 8430 Sunset Boulevard from September 2017 – January 2018, in conjunction with PST LA: LA. to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approves the MAK Center for Art and Architecture proposed visual art installation "How to Read El Pato Pascual: Disney's Latin America and Latin America's Disney" by artist Arturo Herrera on the vertical billboard exhibition at 8430 Sunset Boulevard from September 2017 – January 2018, in conjunction with PST LA: LA.

C. Temporary Art Proposal – "The List" by Banu Cennetoglu (4:20 P.M.)

The Subcommittee will review, discuss and consider recommending approval of a proposed installation by Banu Cennetoglu presented by REDCAT to be installed in March, 2017.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approves the REDCAT proposed installation "The List" by artist Banu Cennetoglu on a site to be determined in March, 2017.

D. Regard by Rebecca Lowry (4:30 P.M.)

The Subcommittee will receive a report from staff on the current condition of the public art installation *Regard* by artist Rebecca Lowry.

RECOMMENDATION: Provide direction to staff on *Regard* by artist Rebecca Lowry.

V. EXCLUDED CONSENT CALENDAR (4:40 P.M.)

VI. PUBLIC COMMENT (4:45 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of March 23, 2017 meeting agenda.

X. ADJOURNMENT (4:50 P.M.)

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, March 23, 2017 at 3:30 p.m. in the Community Meeting Room of the West Hollywood City Hall at 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: February 16, 2017

Signature: Alyssa T. Pohlman