RUSSIAN ARTS AND CULTURE MONTH

Call for Vendors, Artists, Performers and Volunteers

Send us an e-mail at westhollywoodrussianfest@weho.org or call us at 323-848-6501

The City of West Hollywood through its Russian Advisory Board invites businesses, artists, performers and volunteers to take part in the 16th Annual Russian Arts and Culture FESTIVAL. The grand event will take place on Sunday, May 21, 2017 and will give an opportunity to introduce your business and talent to thousands of people as part of the Russian Arts and Culture Month promotional campaign.

Background:
Russian Arts and Culture Festival has become very important in the life of the Russian speaking community, the entire City of West Hollywood and Los Angeles County. The cultural and creative identity of the Russian speaking community is embodied in its visual arts, history, and language. The cultural well-being is derived from sharing its values, beliefs, identity, and self-expression with one another and the Southern California community as a whole. Our Russian speaking community represents at least 15% of our city's population and they are an important factor in our business and economic growth.

Our goal is to promote dialogue, understanding and appreciation between the global citizens of West Hollywood, greater Los Angeles and abroad, as well as to showcase the contribution of the Russian speaking community into the life of the City and the United States of America.

The Russian Arts and Culture Month is the month of May. The month will present the 16th annual Russian Arts and Culture Festival that will be taking place on May 21 and celebrating and exploring many aspects of Russian arts and culture brought to this country from the various regions of the former Soviet Union. We are specifically seeking artists, performers, and proposals that highlight Russian heritage, its history, and culture. The month will include a ceremony honoring WWII Veterans from the former Soviet Union to be held on Sunday, May 7th, at 11:00 a.m. in Plummer Park and an "Immortal Regiment" march.

For questions and other inquiries, please e-mail us at westhollywoodrussianfest@weho.org or call us at 323-848-6501. Thank you for your interest and we look forward to getting your submissions.