

**SUNSET STRIP BUSINESS IMPROVEMENT
DISTRICT ADVISORY BOARD
MEETING AGENDA**

MONDAY January 23, 2017 - 11:00 A.M.

Location: BOA Steakhouse

9200 Sunset Boulevard, West Hollywood

Written materials submitted to the Sunset Strip Business Improvement District Advisory Board members within 72 hours of the Sunset Strip Business Improvement District Advisory Board meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Sunset Strip Business Improvement District Advisory Board meeting at the staff liaison's table. For a complete listing of the Sunset Strip Business improvement District Agenda, please visit www.weho.org/bids.

I. CALL TO ORDER

A. Roll Call

B. Approval of the Agenda

C. Approval of the November 21, 2016 Meeting Minutes

D. Public Comment

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Board for separate discussion. Items removed for separate discussion will be heard following New Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. CITY SAFETY REPORT – Crime Stats

A. Block by Block Monthly Report

The Board will receive the Block by Block Monthly Activity Summary Report for the past month.

RECOMMENDATION: Receive and file.

B. Crime Stats

The Board will receive Crime Stats Report for the past month.

RECOMMENDATION: Receive and file

IV. Financials

The Board will receive the financial report for the past month.

RECOMMENDATION: Receive and file

V. UNFINISHED BUSINESS

A. Board Member Nominations

The Board will continue to discuss board member nominations.

RECOMMENDATION: Vote to approve Board Member replacement.

B. Sunset Strip Street Light Pole Banner Policy and Sponsorship

The Board will continue the discussion on what direction to take in regards to obtaining sponsors for the Sunset Strip Street Light Pole Banners.

RECOMMENDATION: Vote to appoint the West Hollywood Chamber of Commerce as the firm selling the Sunset Strip Street Light Pole Banner Ad space.

VI. NEW BUSINESS

A. West Hollywood City's Arts Division

Discuss cultural planning and programming and receive input from the Sunset Strip BID.

VII. EXCLUDED CONSENT

VIII. PUBLIC COMMENT

IX. ITEMS FROM BOARD MEMBERS

A. West Hollywood Chamber of Commerce Board (Latteri)

B. Transportation System Update (Gruendyke)

C. City of West Hollywood

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

X. ITEMS FROM THE STAFF

A. Social Media Update

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: JANUARY 18, 2017

Signature: Alysa T. Potlatch

XI. DEVELOPMENT OF NEXT MEETING AGENDA

The Board will advise staff on the development of the February 27, 2017 adjourned meeting agenda.

XII. ADJOURNMENT

The Sunset Strip BID Advisory Board will adjourn to its adjourned meeting scheduled Monday, February 27, 2017 at 11:00 a.m., BOA Steakhouse, 9200 Sunset Boulevard, WestHollywood.