

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
ADJOURNED MEETING AGENDA**

THURSDAY, DECEMBER 15, 2016 – 5:00 P.M.

*Location: Community Meeting Room – West Hollywood City Hall
8300 Santa Monica Boulevard, West Hollywood*

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (5:00 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the November 17, 2016 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (5:10 P.M.)

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following New Business items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

B. Arts Grants 2017

The Commission will receive and file the City Council staff report from December 5, 2016 approving the City's Arts Grant programs for 2017.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS (5:15 P.M.)

- A. WeHo Arts: The Plan – West Hollywood Cultural Planning Process (5:15 P.M.)**
Social Practice Artist Rosten Woo will provide the Commission with an overview of the social practice project as reviewed and approved by the Performing Arts and Cultural Affairs Subcommittee. Chair Madeleine Rackley, consultant Amanda Carlson and staff will provide additional updates on the progress of The Plan.

RECOMMENDATION: Receive updates.

- B. Performing Arts and Cultural Affairs Subcommittee Report (5:30 P.M.)**
The Commission will receive a report from the Performing Arts and Cultural Affairs Subcommittee Report on its adjourned meeting held December 1, 2016 and will consider ratifying recommendations proposed by the Subcommittee, including providing additional funding for the Social Practice Project in the amount not to exceed \$3,000.

RECOMMENDATION: Ratify the recommendations of the Performing Arts and Cultural Affairs Subcommittee and provide direction as applicable.

- C. PST: LA/LA in West Hollywood – Señor Plummer and Getty Funded Projects (5:40 P.M.)**
The Commission will receive an update from Staff on the PST: LA/LA project in West Hollywood, and will receive and file the City Council Staff report of December 5, 2016 approving the *SEÑOR PLUMMER* project and overview of PST: LA/LA.

RECOMMENDATION: Receive and file.

- D. West Hollywood Park Phase II (5:50 P.M.)**
The Commission will receive and file the City Council staff report from December 5, 2016 advancing the West Hollywood Park Phase II project and will discuss options for celebrating the Shepard Fairey "Peace Elephant" mural before it is obscured by the new construction.

RECOMMENDATIONS:

1. Receive and file the staff report.
2. Discuss options for celebrating the "Peace Elephant" mural.

- E. AIDS Monument (6:00 P.M.)**
The Commission will receive and file the City Council staff report from December 5, 2016 and receive an update from staff on the AIDS Monument Project.

RECOMMENDATION: Receive and File.

- F. Arts and Cultural Affairs Commission Projects (6:05 P.M.)**
The Commission will receive an update from staff on current Arts and Cultural Affairs Commission projects and discuss as needed projects under the Commission's oversight:

<ul style="list-style-type: none"> ▪ Art on the Outside <ul style="list-style-type: none"> - Temporary Art Projects - Large Screen Electronic and Video Signs – 8410 and 9039 Sunset Blvd. - West Hollywood Mural Program 	<ul style="list-style-type: none"> ▪ Performing Arts and Cultural Affairs ▪ PST: LALA • Arts Grant Program • Free Theatre in the Parks • One City One Pride • Winter and Summer Sounds
<ul style="list-style-type: none"> ▪ West Hollywood Capital Projects – Plummer Park; West Hollywood Park; 1343 N. Laurel. 	<ul style="list-style-type: none"> ▪ Urban Art – Current Projects ▪ Public Art Conservation

RECOMMENDATION: Provide direction as applicable on Commission projects.

IV. NEW BUSINESS (6:10 P.M.)

A. HATCH – Digital Filmmaker Incubator Pilot Program (6:10 P.M.)

The Commission will receive the City Council staff report from December 5, 2016 regarding a new pilot program to support digital filmmakers that will require an application and review process to be overseen by the Commission.

RECOMMENDATION: Determine the appropriate Commission subcommittee to oversee the Commission’s review process.

B. 9039 Sunset Electronic Billboard (1OAK) – IF, Innovation Foundation Proposal for Artwork (6:15 P.M.)

The Commission will review and consider recommending approval of the temporary art project proposal by IF, Innovation Foundation for an exhibition featuring “The Hypnotist Part 1 & 2” by artist Kenzo Minami for installation on the electronic billboard at 1OAK, 9039 Sunset Blvd from January 1 – February 28, 2017.

RECOMMENDATION: Approve the temporary art project proposal by IF, Innovation Foundation for an exhibition featuring “The Hypnotist Part 1 & 2” by artist Kenzo Minami, for installation on the electronic billboard at 1OAK, 9039 Sunset Blvd from January 1 – February 28, 2017 in accordance with the temporary art proposal review criteria.

C. 8410 Sunset Electronic Billboard – Temporary Public Art Opportunity (6:25 P.M.)

The Commission will review and consider recommending approval of one of the temporary art project proposals by IF, Innovation Foundation for an exhibition featuring “The Snail and the Razor or Jane the Baptist” by artist Jesse Fleming for installation on the electronic billboard at 8410 Sunset Boulevard from January 1 – January 31, 2017.

RECOMMENDATION: Approve a temporary art project proposal by IF, Innovation Foundation for an exhibition featuring, The Snail and the Razor or Jane the Baptist by artist Jesse Fleming or for installation on the electronic billboard at 8410 Santa

Monica Boulevard from January 1 – January 31, 2017 to the Arts and Cultural Affairs Commission.

V. EXCLUDED CONSENT (6:35 P.M.)

VI. PUBLIC COMMENT (6:40 P.M.)

The public is given the opportunity to address the Commission on any item within its responsibility. At the discretion of the Commission, speakers may be limited to three minutes each.

VII. ITEMS FROM COMMISSIONERS

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission will advise staff on development of the January 26, 2017 meeting agenda.

X. ADJOURNMENT (6:45 P.M.)

The Arts and Cultural Affairs Commission will adjourn to its meeting scheduled January 26, 2017 at 5:00 p.m. in the Community Meeting Room – West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: December 8, 2016

Signature: Alger T. Fialin