

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, OCTOBER 17, 2016
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor Meister called the meeting to order at 6:53 p.m.

PLEDGE OF ALLEGIANCE: Yola Dore led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember D’Amico, Councilmember Duran, Councilmember Horvath, Mayor Pro Tempore Heilman, and Mayor Meister.

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk Quarker, and Assistant City Clerk Crowder.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He stated that there were no public comments. He further stated that no items were added to the Agenda, and the Closed Session adjourned with no reportable action.

APPROVAL OF AGENDA:

Mayor Meister requested that Items 4.A., 5.B., and 5.F. be moved to the Consent Calendar as Items 2.NN., 2.PP., and 2.QQ. respectively.

Councilmember Duran requested that Item 4.E be moved to the Consent Calendar as Item 2.OO.

Motion by Councilmember Duran to approve the October 17, 2016 Agenda as amended, seconded by Councilmember Horvath, and approved as amended.

ADJOURNMENT MOTIONS:

Councilmember Horvath requested that the meeting be adjourned in memory of Los Angeles Sheriff’s Department Sergeant Steven Owen, Officer Jose “Gil” Vega, Officer Lesley Zerebny, Efim Kutz, Councilmember Dejerilyn King Henderson, Leonard Zahn, Vicky Wisnasky, and Lily (animal companion). She also asked that the meeting be adjourned in memory of the following soldier who died in Afghanistan since the last City Council meeting: Staff Sergeant Adam S. Thomas (31).

Councilmember Duran requested that the meeting be adjourned in memory of Everett Thomas Giugni.

Mayor Meister requested that the meeting be adjourned in memory of Shimon Perez and Mike VI, the LSU tiger mascot.

PRESENTATIONS:

Mayor Meister presented a Proclamation to Stephen Reigns in recognition of his service as City poet.

1. PUBLIC COMMENT:

CRYSTAL KESHWAR, LOS ANGELES, spoke regarding Item 2.LL.

PHILIPPA SKLAAR, BRENTWOOD, spoke regarding Item 2.LL.

SORAYA DEEN, LOS ANGELES, spoke regarding Item 2.LL.

BEATRICE GREENBERG, WEST COVINA, spoke regarding Item 2.LL.

DAVID REID, LOS ANGELES, spoke regarding Item 2.H. and various items on the November ballot.

CRAIG PULSIPHER, WEST HOLLYWOOD, spoke regarding Items 2.L. and 2.II.

KATE ANDERSON, AGOURA HILLS, spoke regarding Item 2.KK.

JOSE GARDEA, LOS ANGELES, spoke regarding Item 2.MM.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding Items 2.G., 2.H., 2.O., and 2.EE.

MICHAEL WOJTKIELEWICZ, WEST HOLLYWOOD, spoke regarding Items 4.E. and 5.B.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke regarding Item 5.B., and the long relationship the City has had with Wells Fargo Bank.

MARVIN AUERBACH, WEST HOLLYWOOD, spoke regarding the business Zen Healing.

YOLA DORE, WEST HOLLYWOOD, spoke regarding Disabilities Awareness Month.

JEFFREY SICHALEUNE, LOS ANGELES, spoke regarding events at the West Hollywood Public Library and that the Library now processes passports.

JONATHAN WEEDMAN, WELLS FARGO BANK, spoke regarding Wells Fargo's partnerships with the City of West Hollywood.

IVY BOTTINI, WEST HOLLYWOOD, spoke regarding various issues affecting the City.

DAN MORIN, WEST HOLLYWOOD, spoke regarding various issues affecting the City.

DUSTAN BATTON, WEST HOLLYWOOD spoke regarding Wells Fargo Bank.

DUFF BENNETT, WEST HOLLYWOOD, spoke regarding 925-931 Palm Avenue.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke regarding the Annual Historic Preservation event as well as Item 4.E.

GABRIEL E., WEST HOLLYWOOD, spoke regarding social media in the LGBT community.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember D'Amico reported on his attendance at the Getting to Zero Forum in Denver last week. He spoke regarding comments made regarding AB2222, and stated that Council requested the City Attorney to bring something forward to the Planning Commission regarding this important housing legislation. He congratulated resident Dan Morin on his appointment to the CSW Board of Directors. He thanked the Lesbian & Gay Advisory Board for starting the conversation and being instrumental in the issue of PrEP, and specifically thanked Advisory Board members Robert Gamboa and Lucas John. He disclosed that he received campaign contributions from individuals related to Items 4.B. and 5.B. on tonight's agenda. Finally, he further commented on the recent issues involving Wells Fargo Bank.

Councilmember Duran spoke regarding Item 2.M. and asked the City Manager and the Economic Development Department to take the Item a step further and encourage clubs and hotels to join the City in this celebration. He spoke regarding a recent opinion piece written about the City's Automated Parking Garage and provided clarification on comments made regarding it workability. He spoke regarding Item 2.F. and asked the City Manager to take a look at the agreement with Pavilions as it relates to their recycling center and the issues involved in individuals going into bins for recyclables to take to the recycling center. He also registered his "no" vote on Item 5.B.

Councilmember Horvath provided an update and statistics on the City's ALPR (Automated License Plate Recognition) cameras. She spoke regarding her attendance at a recent Metro meeting. She reported that she attended the League of California Cities Conference October 5-7 in Long Beach. She commented that November is Transgender Awareness Month and that this Wednesday is the Transgender Economic Empowerment Project (TEEP) Job Fair 2016 in the West Hollywood Auditorium. She also reported that SPCA LA is providing a low cost vaccination clinic at Plummer Park

on October 22nd. Finally, she thanked Wells Fargo Bank for speaking at tonight's meeting and apologizing for the recent scandal.

Mayor Pro Tempore Heilman mentioned Halloween and invited everyone to attend the City's Halloween Carnival and encouraged everyone to use their best judgment when deciding whether to bring pets or children. He also reported that he attended the League of California Cities Conference October 5-7 in Long Beach. He commented on Item 2.CC. and asked the City Manager to clarify why the City is not funding these events. He also asked the City Manager to provide Council with an update on the issues raised during public comment regarding 925-931 Palm Ave. He thanked the individuals who spoke on Item 2.LL. Finally, he commented on the Wells Fargo Bank item and thanked the representatives for speaking this evening.

Mayor Meister commented that October is Disabilities Awareness Month and mentioned the various activities that will take place throughout the month. She also mentioned the upcoming Historic Preservation event on October 27th. She reported that she attended the League of California Cities Conference October 5-7 in Long Beach. She thanked Public Safety Staff and the Sherriff's station for the recent Open House. She thanked her colleague for sponsoring Item 2.M. She spoke regarding Item 2.N. and asked that when the Item comes back to Council for discussion in November, that staff provide answers as to whether or not the City can subscribe to COSTAR; which keeps track of rents and rentals, and asked the City Attorney whether the City can condition rent stabilization on new units. She also requested information regarding how many new units have been built in the last few years and has the increase in supply caused rents to decrease. She also asked that staff provide information on what the City can do to make demolition of existing units less attractive and if there is a correlation with doing away with height averaging and demolition of units. She also requested an update on the Tenants Opportunity to Purchase (TOPA) item previously brought before Council. Finally, she clarified the Wells Fargo Bank item.

CITY MANAGER'S REPORT:

City Manager Arevalo commented that staff will prepare responses to Council's various concerns on Consent Calendar items and provide them to Council. He provided an update on this year's Halloween Carnival and stated that the City will be increasing security measures to ensure safety during the event. He also asked that visitors not bring backpacks and bags, to leave pets and children at home, and to be aware of their surroundings during the event. Finally, he wished everyone a safe and Happy Halloween.

Councilmember D'Amico asked the City Manager if Public Safety personnel can help with the issue of illegal food carts. City Manager Arevalo stated that City will have dedicated resources for this issue and that the Code Compliance Division will be taking the lead.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$649,566.95 in expenditures, \$230,766 in potential revenue, and (\$8,842) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, as amended, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,W.,X.,Y.,Z.,AA.,BB.,CC.,DD.,EE.,FF.,GG.,HH.,II.,JJ.,KK.,LL.,MM.,NN.,OO.,PP.,QQ. Motion by Councilmember Duran, seconded by Councilmember D'Amico, and approved.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, October 17, 2016 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, October 12, 2016.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of September 19, 2016. **Approved as part of the Consent Calendar.**

2.C. APPROVAL OF DEMAND REGISTER NO. 792 [D. WILSON, L. QUIJANO]:

SUBJECT: The City Council shall approve or reject the Demand Register for period ending October 7, 2016 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

ACTION: Approve Demand Register NO. 792 and adopt Resolution No.16-4880, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 792." **Approved as part of the Consent Calendar.**

2.D. CLAIMS ADMINISTRATION [D. WILSON, A. WARD]:

SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.

ACTION: Deny the claims of Hrach Babaian, Denise B. Butler, Ryan Stanton, Christine Kim, Yotam Ben Ami Simhoni, Laura Anderson, and Rob McTaggart. **Approved as part of the Consent Calendar.**

2.E. ORDINANCE NO. 16-988 (2ND READING) "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 1.08 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO CLARIFY WHICH VIOLATIONS OF THE CODE SHALL BE SUBJECT TO MISDEMEANOR, INFRACTION OR ADMINISTRATIVE PENALTIES; AMENDING CHAPTER 1.08 OF THE WEST HOLLYWOOD MUNICIPAL

CODE TO CLARIFY UNDER WHAT CIRCUMSTANCES OFFENSES MAY BE RECLASSIFIED AND PLACING SUCH DETERMINATION WITHIN THE DISCRETION OF THE CITY ATTORNEY/CITY PROSECUTOR; AMENDING SECTION 1.08.050 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO ALLOW ONLY FIRST-TIME OFFENDERS THE OPTION TO SATISFY AN ADMINISTRATIVE CITATION VIA REMEDY OF THE VIOLATION; AND AMENDING SECTIONS 9.04.070, 9.04.090, 10.24.080, 11.16.060 AND 11.16.070 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO SUBJECT VIOLATIONS OF THESE SECTIONS TO ADMINISTRATIVE PENALTIES” [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 16-988 amending Chapter 1.08 of the West Hollywood Municipal Code to clarify which violations of the Code shall be subject to misdemeanor, infraction or administrative penalties; amending Chapter 1.08 of the West Hollywood Municipal Code to clarify under what circumstances offenses may be reclassified and placing such determination within the discretion of the City Attorney/City Prosecutor; amending Section 1.08.050 of the West Hollywood Municipal Code to allow only first-time offenders the option to satisfy an administrative citation via remedy of the violation; and amending Sections 9.04.070, 9.04.090, 10.24.080, 11.16.060 and 11.16.070 of the West Hollywood Municipal Code to subject violations of these sections to administrative penalties.

ACTION: Waive further reading and adopt Ordinance No. 16-988, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 1.08 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO CLARIFY WHICH VIOLATIONS OF THE CODE SHALL BE SUBJECT TO MISDEMEANOR, INFRACTION OR ADMINISTRATIVE PENALTIES; AMENDING CHAPTER 1.08 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO CLARIFY UNDER WHAT CIRCUMSTANCES OFFENSES MAY BE RECLASSIFIED AND PLACING SUCH DETERMINATION WITHIN THE DISCRETION OF THE CITY ATTORNEY/CITY PROSECUTOR; AMENDING SECTION 1.08.050 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO ALLOW ONLY FIRST-TIME OFFENDERS THE OPTION TO SATISFY AN ADMINISTRATIVE CITATION VIA REMEDY OF THE VIOLATION; AND AMENDING SECTIONS 9.04.070, 9.04.090, 10.24.080, 11.16.060 AND 11.16.070 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO SUBJECT VIOLATIONS OF THESE SECTIONS TO ADMINISTRATIVE PENALTIES.” **Approved as part of the Consent Calendar.**

- 2.F. ORDINANCE NO. 16-989 (2ND READING) “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTIONS 15.16.030 (GENERAL PROVISIONS), 15.36.030 (UNAUTHORIZED REMOVAL FROM CONTAINERS), 15.36.070 (PLACEMENT OF CONTAINERS AT RESIDENTIAL PREMISES) AND 15.36.080 (RESIDENTIAL SOLID**

WASTE CONTAINERS – TIME OF PLACEMENT) OF ARTICLE 2 (SOLID WASTE AND RECYCLABLES COLLECTION) OF TITLE 15 (ENVIRONMENTAL PROTECTION, POLLUTION AND SOLID WASTE) OF THE WEST HOLLYWOOD MUNICIPAL CODE IN ORDER TO EXPAND THE DEFINITION OF “RESIDENTIAL HOUSEHOLDER” TO INCLUDE THE PROPERTY OWNER, OCCUPANT OR PERSON IN CHARGE OF THE DAY-TO-DAY ACTIVITIES; PRECLUDE THE REMOVAL OF SOLID WASTE OR RECYCLABLE MATERIAL FROM ANY CONTAINER; AND REQUIRE THAT ALL RESIDENTIAL PROPERTIES ADHERE TO THE CITY’S CONTAINER PLACEMENT PROVISIONS” [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 16-989 amending Sections 15.16.030 (general provisions), 15.36.030 (unauthorized removal from containers), 15.36.070 (placement of containers at residential premises) and 15.36.080 (residential solid waste containers – time of placement) of Article 2 (solid waste and recyclables collection) of Title 15 (environmental protection, pollution and solid waste) of the West Hollywood Municipal Code in order to expand the definition of “residential householder” to include the property owner, occupant or person in charge of the day-to-day activities; preclude the removal of solid waste or recyclable material from any container; and require that all residential properties adhere to the City’s container placement provisions.

ACTION: Waive further reading and adopt Ordinance No. 16-989, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTIONS 15.16.030 (GENERAL PROVISIONS), 15.36.030 (UNAUTHORIZED REMOVAL FROM CONTAINERS), 15.36.070 (PLACEMENT OF CONTAINERS AT RESIDENTIAL PREMISES) AND 15.36.080 (RESIDENTIAL SOLID WASTE CONTAINERS – TIME OF PLACEMENT) OF ARTICLE 2 (SOLID WASTE AND RECYCLABLES COLLECTION) OF TITLE 15 (ENVIRONMENTAL PROTECTION, POLLUTION AND SOLID WASTE) OF THE WEST HOLLYWOOD MUNICIPAL CODE IN ORDER TO EXPAND THE DEFINITION OF “RESIDENTIAL HOUSEHOLDER” TO INCLUDE THE PROPERTY OWNER, OCCUPANT OR PERSON IN CHARGE OF THE DAY-TO-DAY ACTIVITIES; PRECLUDE THE REMOVAL OF SOLID WASTE OR RECYCLABLE MATERIAL FROM ANY CONTAINER; AND REQUIRE THAT ALL RESIDENTIAL PROPERTIES ADHERE TO THE CITY’S CONTAINER PLACEMENT PROVISIONS.” **Approved as part of the Consent Calendar.**

- 2.G. ORDINANCE NO. 16-990 (2ND READING) “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTIONS 5.60.030 (MINIMUM CRITERIA FOR ISSUANCE OF A LICENSE) AND 5.60.040 (ISSUANCE OF LICENSE SUBJECT TO CONDITIONS) OF CHAPTER 5.60 (GUN DEALERS) OF TITLE 5 (BUSINESS LICENSES, REGULATION AND PERMITS) OF THE WEST HOLLYWOOD**

MUNICIPAL CODE TO CONFORM TO STATE LAW” [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 16-990 amending Sections 5.60.030 (minimum criteria for issuance of a license) and 5.60.040 (issuance of license subject to conditions) of Chapter 5.60 (gun dealers) of Title 5 (business licenses, regulation and permits) of the West Hollywood Municipal Code to conform to state law.

ACTION: Waive further reading and adopt Ordinance No. 16-990, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTIONS 5.60.030 (MINIMUM CRITERIA FOR ISSUANCE OF A LICENSE) AND 5.60.040 (ISSUANCE OF LICENSE SUBJECT TO CONDITIONS) OF CHAPTER 5.60 (GUN DEALERS) OF TITLE 5 (BUSINESS LICENSES, REGULATION AND PERMITS) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO CONFORM TO STATE LAW.”

Approved as part of the Consent Calendar.

- 2.H. ORDINANCE NO. 16-991 (2ND READING) “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REQUIRING LICENSURE OF TOBACCO RETAILERS TO REDUCE THE ILLEGAL SALE OF TOBACCO TO MINORS BY ADDING CHAPTER 5.114 TO TITLE 5 (BUSINESS LICENSES, REGULATIONS AND PERMITS) OF THE WEST HOLLYWOOD MUNICIPAL CODE; AMENDING SECTION 5.08.010 (BUSINESSES REQUIRED TO BE LICENSED) TO INCLUDE “TOBACCO RETAILERS;” RENAMING CHAPTER 7.12 (TOBACCO VENDING MACHINES AND ADVERTISING SIGNS); AND AMENDING SECTIONS 7.12.020, 7.12.050, AND 7.12.060, AND REPEALING SECTIONS 7.12.010, 7.12.030, AND 7.12.035 AND 7.32 (TOBACCO SALES NEAR SCHOOLS) IN ORDER TO ELIMINATE REDUNDANCY WITH CHAPTER 5.114” [Y. QUARKER, M. CROWDER]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 16-991 requiring licensure of tobacco retailers to reduce the illegal sale of tobacco to minors by adding Chapter 5.114 to Title 5 (business licenses, regulations and permits) of the West Hollywood Municipal Code; amending Section 5.08.010 (businesses required to be licensed) to include “tobacco retailers;” renaming Chapter 7.12 (tobacco vending machines and advertising signs); and amending Sections 7.12.020, 7.12.050, and 7.12.060, and repealing Sections 7.12.010, 7.12.030, and 7.12.035 and 7.32 (tobacco sales near schools) in order to eliminate redundancy with Chapter 5.114.

ACTION: Waive further reading and adopt Ordinance No. 16-991, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REQUIRING LICENSURE OF TOBACCO RETAILERS TO REDUCE THE ILLEGAL SALE OF TOBACCO TO MINORS BY ADDING CHAPTER 5.114 TO TITLE 5 (BUSINESS LICENSES, REGULATIONS AND PERMITS) OF THE WEST HOLLYWOOD MUNICIPAL CODE; AMENDING SECTION 5.08.010 (BUSINESSES REQUIRED TO BE LICENSED) TO INCLUDE

“TOBACCO RETAILERS;” RENAMING CHAPTER 7.12 (TOBACCO VENDING MACHINES AND ADVERTISING SIGNS); AND AMENDING SECTIONS 7.12.020, 7.12.050, AND 7.12.060, AND REPEALING SECTIONS 7.12.010, 7.12.030, AND 7.12.035 AND 7.32 (TOBACCO SALES NEAR SCHOOLS) IN ORDER TO ELIMINATE REDUNDANCY WITH CHAPTER 5.114.” **Approved as part of the Consent Calendar.**

- 2.I. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**
SUBJECT: The City Council will receive reports from various Commissions and Advisory Boards on actions taken at their recent meetings.
ACTION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.J. TREASURER’S REPORT FOR AUGUST 2016 [D. WILSON, L. QUIJANO, K. BARENG, N. CORONADO]:**
SUBJECT: The City Council will receive the Treasurer’s Report for the month ended August 2016 pursuant to Section 53646 of the Government Code of the State of California.
ACTION: Receive and file the August 2016 Treasurer’s Report. **Approved as part of the Consent Calendar.**
- 2.K. CITY OF WEST HOLLYWOOD 2016 INNOVATIONS ANNUAL REPORT [P. AREVALO, F. CONTRERAS, K. MAYERSON]:**
SUBJECT: City Council will receive and file a copy of West Hollywood’s 2016 Innovations Annual Report.
ACTION: Receive and File. **Approved as part of the Consent Calendar.**
- 2.L. 2015-2016 STATE LEGISLATIVE REPORT [C. SCHROEDER, A. REGAN, H. MOLINA]:**
SUBJECT: The City Council will receive a final legislative report with a status of the bills for which the City Council has taken a position during the 2015-16 Regular Legislative Session of the California State Legislature.
ACTION: Receive & File. **Approved as part of the Consent Calendar.**
- 2.M. GOLDEN ANNIVERSARY OF THE 1960’S ON THE SUNSET STRIP [M. LOUIE, M. CHE]:**
SUBJECT: The City Council will receive and file an update on activities planned in celebration of the Golden Anniversary of the 1960’s on the Sunset Strip. This series of exhibitions and events will take place beginning in October 2016 and continue into 2018.
ACTION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.N. INFORMATION ON PROPERTIES REMOVED FROM THE RENTAL MARKET USING THE ELLIS ACT, SUBSEQUENT NEW CONSTRUCTION, AND AFFORDABLE HOUSING [E. SAVAGE, P. NOONAN]:**

SUBJECT: The City Council will receive a report on rental properties removed from the housing market using the Ellis Act and subsequent new construction. Information on affordable housing development in West Hollywood is also provided.

ACTIONS: Receive and file the report. The report will be returned at the November 7, 2016 City Council meeting for discussion. **Approved as part of the Consent Calendar.**

2.O. AMENDING THE CITY'S CONFLICT OF INTEREST CODE [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider adopting a resolution amending the City's Conflict of Interest Code.

ACTIONS: Adopt Resolution No. 16-4881, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE CONFLICT OF INTEREST CODE WHICH INCORPORATES BY REFERENCE THE STANDARD CONFLICT OF INTEREST CODE REGULATIONS PREPARED BY THE FAIR POLITICAL PRACTICES COMMISSION AND REPEALING RESOLUTION NO. 14-4604." **Approved as part of the Consent Calendar.**

2.P. RECOGNITION AND PROMOTION OF NOVEMBER AS TRANSGENDER AWARENESS MONTH [K. COOK, B. SMITH]:

SUBJECT: The City of West Hollywood will recognize November as Transgender Awareness Month.

ACTIONS: 1) Proclaim November as Transgender Awareness Month; 2) Authorize the use of the City name and logo on invitations, programs, and other collateral materials; 3) Direct the Communications Department to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; 4) Approve the Transgender Awards of Appreciation to be presented at a televised meeting of the Transgender Advisory Board on Wednesday, November 9, 2016; 5) Approve the use of City venues for Transgender Awareness Month events and a waiver of event permits, parking validations, and room fees. These events include, but are not limited to: a. Transgender Job Fair on October 20, 2016, held in the West Hollywood Auditorium, b. Announcement of Transgender Awareness Month at the November 7, 2016 City Council Meeting, c. Televised Transgender Advisory Board Meeting on November 9, 2016 in the City Council Chambers, d. Lighting of City Hall at 5:00 PM on November 1, 2016, e. Transgender Day of Remembrance and March on November 20, 2016; and 6) Authorize the Transgender flag to be flown over City Hall and other appropriate locations during the month of November and to be flown at half-staff on November 20, 2016 in commemoration of Transgender Day of Remembrance. **Approved as part of the Consent Calendar.**

2.Q. AUTOMATED EXTERNAL DEFIBRILLATOR (AED) PROGRAM [K. COOK, L. CAMPBELL]:

SUBJECT: The City Council will consider approving an agreement for services with CPR1 LLC in the amount of \$35,000 for an Automated External Defibrillator (AED) Program.

ACTIONS: 1) Approve an agreement for services with CPR1 LLC in the amount of \$35,000 for an Automated External Defibrillator (AED) Program; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

2.R. RELEASE OF REQUEST FOR PROPOSALS FOR “TLC” DOOR TO DOOR TRANSIT SERVICE [E. SAVAGE, D. GIUGNI, C. PLANCK, P. SLOANE GOODMAN]:

SUBJECT: The City Council will consider approving the release of a Request for Proposals for the “TLC” Door to Door transit service.

ACTION: Approve the release and related schedule for a Request for Proposals for the “TLC” Door to Door transit service. **Approved as part of the Consent Calendar.**

2.S. APPROVAL OF FINAL TRACT MAP NO. 71645 FOR THE CONDOMINIUM CONVERSION PROJECT LOCATED AT 1302 - 1310 N. SWEETZER AVENUE [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approval of Final Tract Map No. 71645, subdivision for a 28 unit condominium conversion of an existing apartment building, located at 1302 - 1310 N. Sweetzer Avenue.

ACTIONS: 1) Make findings for the Final Tract Map as follows: a. That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act, b. That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5 (commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the Government Code, c. That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land, pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Parcel Map No. 71645; and 3) Instruct the City Clerk to endorse on the face of the map of Final Parcel Map No. 71645, the certificate that embodies the approval of said map. **Approved as part of the Consent Calendar.**

2.T. APPROVAL OF FINAL PARCEL MAP NO. 71000 FOR THE CONDOMINIUM CONVERSION PROJECT LOCATED AT 613 N. WEST KNOLL DRIVE [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approval of Final Parcel Map No. 71000, subdivision for a 3 unit condominium conversion of an existing apartment building, located at 613 N. West Knoll Drive.

ACTIONS: 1) Make findings for the Final Parcel Map as follows: a. That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act, b. That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5 (commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the Government Code, c. That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land, pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Parcel Map No. 71000; and 3) Instruct the City Clerk to endorse on the face of the map of Final Parcel Map No. 71000, the certificate that embodies the approval of said map. **Approved as part of the Consent Calendar.**

2.U. NOTICE OF COMPLETION FOR CIP 1606, RESIDENTIAL STREET PAVING PROGRAM [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approving the Notice of Completion for CIP 1606, Residential Street Paving Program.

ACTIONS: 1) Accept the work and authorize the following: a. Filing a Notice of Completion by the City Engineer, b. Final payment to the contractor at the end of the 35 day lien period, c. Release of the Performance Bond on the date of recordation of the Notice of Completion, d. Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices. **Approved as part of the Consent Calendar.**

2.V. AGREEMENT FOR SERVICES WITH JOHN L. HUNTER AND ASSOCIATES, INC. FOR IMPLEMENTATION OF PROGRAMS FOR COMPLIANCE WITH THE NATIONAL POLLUTANT DISCHARGE ELIMINATION SYSTEM (NPDES) PERMIT [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approving an Agreement for Services with John L. Hunter and Associates, Inc. for implementation of programs for compliance with the National Pollutant Discharge Elimination System (NPDES) Permit.

ACTIONS: 1) Approve an Agreement for Services with John L. Hunter and Associates, Inc. in an amount up to \$95,180 per year for a total not-to-exceed value of \$190,360 for implementation of programs for compliance with the National Pollutant Discharge Elimination System (NPDES) Permit for two years; and 2) Authorize the City Manager, or designee, to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**

2.W. AGREEMENT FOR SERVICES WITH MARTIN AND CHAPMAN COMPANY TO PROVIDE ELECTION SERVICES FOR THE MARCH 7, 2017 GENERAL MUNICIPAL ELECTION [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider approval of an agreement with Martin and Chapman Company to provide election supplies and related services for the upcoming General Municipal Election to be held on Tuesday, March 7, 2017.

ACTIONS: 1) Approve an agreement for services with Martin and Chapman Company in an amount not-to-exceed \$128,142.69 (includes 10% contingency) for Election Services for the General Municipal Election to be held on March 7, 2017; 2) Authorize the City Clerk to issue Change Orders not to exceed 10% (\$11,649.34) of the original agreement; and 3) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

2.X. AMENDMENT TO AGREEMENT FOR SERVICES WITH SOUTHWEST PIPELINE AND TRENCHLESS CORP. [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider amending the agreement for services with Southwest Pipeline and Trenchless Corp to increase the not-to-exceed amount of the Agreement for CIP 1609, Sewer Repair and Rehabilitation Mid-City Area – Group B.

ACTIONS: 1) Approve Amendment No. 1, to the agreement for services with Southwest Pipeline and Trenchless Corp., to increase the amount of the agreement by \$80,507 for a total not-to-exceed amount of \$670,890 for the construction of CIP 1609, Sewer Repair and Rehabilitation Mid-City Area – Group B; 2) Authorize the City Manager or designee to execute documents incident to the agreement; and 3) Authorize the City Engineer to manage change orders to the agreement for services in an amount not to exceed 25% (\$134,178) of the total agreement amount. **Approved as part of the Consent Calendar.**

2.Y. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH FEHR & PEERS FOR THE MID-CITY NEIGHBORHOOD TRAFFIC CALMING STUDY [S. DEWOLFE, J. KEHO, B. SIEGL, W. DAVIS]:

SUBJECT: The City Council will consider amending the agreement for services with Fehr & Peers for neighborhood traffic studies to modify the scope of work and increase the not-to-exceed amount of the Agreement. This contract amendment adds the Mid-City neighborhood to the study areas to be evaluated for traffic calming opportunities.

ACTIONS: 1) Approve Amendment No. 2 to the agreement for services with Fehr and Peers to modify the scope of services and increase the amount of the agreement by \$50,000 for a total not-to-exceed amount of \$189,090; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

2.Z. AMENDMENT NO. 1 TO THE AGREEMENT FOR SERVICES WITH HDL SOFTWARE, LLC TO PROVIDE THE CITY WITH BUSINESS TAX SOFTWARE [D. WILSON, J. LEONARD]:

SUBJECT: The City Council will consider approving Amendment No. 1 to the Agreement for Services with HdL Software, LLC, to increase the scope of services and not-to-exceed amount of the Agreement, in order to customize the City's new business tax software to most effectively integrate the City's new business credit program into HdL's standard software.

ACTIONS: 1) Approve Amendment No. 1 to the Agreement for Services with HdL Software, LLC, to increase the not-to-exceed amount of the Agreement by \$8,360 for customization of HdL's software, for a new total not-to-exceed amount of \$122,513; and 2) Authorize the City Manager, or designee, to execute documents incident to the Agreement for Services. **Approved as part of the Consent Calendar.**

2.AA. ALL-WAY STOP CONTROLS AT DESIGNATED WILLOUGHBY AVENUE INTERSECTIONS [S. DEWOLFE, J. KEHO, B. SIEGL, W. DAVIS]:

SUBJECT: The City Council will consider the installation of all-way stop controls at two designated Willoughby Avenue intersections.

ACTION: Adopt Resolution No. 16-4882 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DESIGNATING WILLOUGHBY AVENUE AND STANLEY AVENUE, AND WILLOUGHBY AVENUE AND SPAULDING AVENUE, AS ALL-WAY STOP CONTROL INTERSECTIONS AND DIRECTING STAFF TO ERECT APPROPRIATE SIGNS AND MARKINGS." (Attachment A) **Approved as part of the Consent Calendar.**

2.BB. CITY OF WEST HOLLYWOOD 2016 TOY AND FOOD DRIVE [K. COOK, B. SMITH]:

SUBJECT: The City Council will receive an update on the 2016 Toy and Food Drive.

ACTIONS: 1) Authorize the use of the City's name and logo on invitations, programs, and other collateral materials; and 2) Direct the Communications Department to utilize all appropriate communication tools to promote the Food and Toy Drive including, but not limited to, the City's website and social media tools. **Approved as part of the Consent Calendar.**

2.CC. RUSSIAN CULTURAL EVENTS 2016-2017 [K. COOK, B. SMITH, T. RODZINEK]:

SUBJECT: The City Council will consider co-sponsoring and authorizing the use of City venues and waiving event permits and facility use fees for the West Hollywood Library Public Meeting Room (Council Chambers) and other City facilities for an upcoming series of cultural events produced by various non-profit organizations. The events will take place on the

dates indicated in the background analysis. The events are co-sponsored by the Russian Advisory Board.

ACTIONS: 1) Approve the use of City venues and waive event permits and facility use fees for the West Hollywood Library Public Meeting Room (Council Chambers) and other City facilities for specific performances and presentations; 2) Authorize an additional hour of validated parking for event participants at the 5-story West Hollywood Park garage, for a total of 3 hours; 3) Approve waiving the 3-hour parking restrictions in Plummer Park for the events that exceed 2 hours; and 4) Allow non-profit organizations to charge admission or accept donations to offset production costs for performances or projects while using City facilities.
Approved as part of the Consent Calendar.

2.DD. TOWARD INCLUSION – THE CITY OF WEST HOLLYWOOD AND THE BISEXUAL / PANSEXUAL / FLUID COMMUNITY [E. SAVAGE, J. BOOK, J. ERICKSON]:

SUBJECT: The City Council will receive a White Paper titled “Toward Inclusion – The City of West Hollywood and the Bisexual / Pansexual / Fluid Community.”

ACTIONS: Adopt the Lesbian and Gay Advisory Board’s recommendations in support of combating biphobia and increasing Bi visibility. **Approved as part of the Consent Calendar.**

2.EE. 2016 HALLOWEEN CARNAVAL EVENT STREET CLOSURES, FACILITY USE, PERMIT PARKING AND AGREEMENT FOR MEDICAL CARE CENTERS [E. SAVAGE, K. COOK, C. SMITH]:

SUBJECT: The City Council will consider approving street closures associated with the City’s annual Halloween Carnaval to be held on Monday, October 31, 2016.

ACTIONS: 1) Approve street closures associated with the City’s annual Halloween Carnaval to be held on Monday, October 31, 2016, as outlined in this staff report; 2) Lift permit parking citywide from 11:00 a.m. on Monday, October 31, 2016 through 12:00 p.m. on Tuesday, November 1, 2016; 3) Waive enforcement of all on-street meters within the City limits from 6:00 p.m. on Monday, October 31, 2016 through 2:00 a.m. on Tuesday, November 1, 2016; 4) Approve the use of the Five Story Parking Structure, Plinth Parking Structure, El Tovar Parking Lot, El Tovar Place between San Vicente Boulevard and Robertson Boulevard, Melrose Parking Lot and the West Hollywood Park North Lot for Public Safety vehicles and production team parking from 5:00 a.m. on Monday, October 31, 2016 through 7:00 a.m. on Tuesday, November 1, 2016; 5) Approve the use of the Auditorium and Skyroom in West Hollywood Park from 7:00 a.m. on Sunday, October 30, 2016 through 10:00 a.m. on Tuesday, November 1, 2016 for Public Safety briefings and the Event Services and Recreation team’s command center; 6) Approve an agreement for services with Town & Country in an amount not to exceed \$35,000 for services to supply and build two medical care centers; 7) Authorize the

City Manager or his designee to execute documents incident to the agreement; and 8) Authorize the City Manager or his designee to negotiate with event producers for additional requests. **Approved as part of the Consent Calendar.**

2.FF. CO-SPONSORSHIP OF C.I.T.Y. X1 THANKSGIVING EVENT FOR LGBTQ YOUTH [E. SAVAGE, J. BOOK, J. ERICKSON]:

SUBJECT: The City Council will consider co-sponsoring the 2016 C.I.T.Y. x1 Thanksgiving event for LGBTQ youth, and authorizing an expenditure for it.

ACTION: Approve co-sponsorship of 2016 C.I.T.Y. x1 Thanksgiving celebration for LGBTQ youth, and authorize reimbursement of up to \$700 for purchase of food for the event. **Approved as part of the Consent Calendar.**

2.GG. CO-SPONSORSHIP OF LOS ANGELES COUNTY LESBIAN AND BISEXUAL WOMEN'S HEALTH COLLABORATIVE TRAINING [E. SAVAGE, C.PLANCK]:

SUBJECT: The City Council will consider co-sponsorship of the Los Angeles Lesbian and Bisexual Women's Health Collaborative training for medical/health professionals.

ACTIONS: 1) Approve co-sponsorship of Los Angeles County Lesbian and Bisexual Women's Health Collaborative training for medical/health professionals; 2) Authorize use of City name and logo in promotional material; and 3) Authorize use of staff support for the event on Thursday, Dec. 1, 2016. **Approved as part of the Consent Calendar.**

2.HH. CITY CO-SPONSORSHIP OF TRANSIT FORUM TARGETING SENIORS [E. SAVAGE, D. GIUGNI, C. PLANCK, P. SLOANE GOODMAN]:

SUBJECT: The City Council will consider approving City co-sponsorship of "Get on Board – Getting Around Town Car-Free", a transit forum targeting seniors, to be held on November 16, 2016.

ACTIONS: 1) Authorize City co-sponsorship of the transit forum including use of City name, and logo on promotional materials; 2) Direct Communications Department to utilize all appropriate communication channels to promote the event; 3) Authorize the use of the City Council chambers on November 16, 2016, including set-up and logistics for the event to be provided by the Facility Maintenance and Field Services Division and waiver of any parking fees; and 4) Authorize the Communications Department to provide live and recorded broadcast of the event. **Approved as part of the Consent Calendar.**

2.II. CO-SPONSORSHIP OF HIV CRIMINALIZATION PANEL DISCUSSION [J. HEILMAN, J. DURAN, A. LOVANO, D. MURRAY]:

SUBJECT: The City Council will consider co-sponsoring a HIV Criminalization Panel Discussion hosted by APLA Health and the Coalition

for HIV Criminalization Reform on Wednesday, November 16, 2016 from 4-7pm at the West Hollywood City Council Chambers.

ACTIONS: 1) Authorize co-sponsorship of the HIV Criminalization Panel Discussion on Wednesday, November 16, 2016 from 4-7 pm; 2) Authorize use of the City Council Chambers and waive facility use fees and parking fees for the 5-story parking structure for attendees of the event; 3) Authorize the Director of Finance and Technology Services to allocate \$450 from Special Council Programs account number 100-1-01-00-531001 for costs associated with use of WaveGuide to provide audio and visual assistance; 4) Authorize APLA Health, the Los Angeles HIV Law and Policy Project, the LA LGBT Center and Californians for HIV Criminalization Reform to utilize the City of West Hollywood's name and logo on printed and online promotional materials; and 5) Direct the Communications Department to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools. **Approved as part of the Consent Calendar.**

2.JJ. CO-SPONSORSHIP OF THE SYSTEMIC CHANGE PROJECT [J. HEILMAN, A. LOVANO]:

SUBJECT: The City Council will consider co-sponsorship of the Systemic Change Project at the Pacific Design Center on November 3, 2016.

ACTIONS: 1) Approve the co-sponsorship of the Systemic Change Project and the use of the City's name and logo on promotional materials; 2) Approve the use of the Silver Screen Theater at the Pacific Design Center per the City's Development Agreement with the building owner for the Systemic Change Project meeting on November 3, 2016; and 3) Direct the Communications Department to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website, a press release, and social media tools. **Approved as part of the Consent Calendar.**

2.KK. SUPPORT FOR EXPANSION OF LOS ANGELES COUNTY LGBTQ SERVICES SCAN [J. DURAN, J. HEILMAN, E. SAVAGE, D. GIUGNI]:

SUBJECT: The City Council will consider providing financial support to expand a scan of LGBTQ services in Los Angeles County.

ACTIONS: 1) Approve a Grant Agreement for \$5,000 with Southern California Grantmakers to provide financial support for a proposed expansion of a scan of services for LGBTQ youth in Los Angeles County; 2) Authorize the City Manager or designee to execute documents incident to the award of the Grant Agreement; and 3) Authorize the Director of Finance and Technology Services to allocate \$5,000 from Special Council Programs account number 100-1-01-00-531001 to fund this grant agreement. **Approved as part of the Consent Calendar.**

2.LL. RESOLUTION AGAINST HATE AND ANTI-MUSLIM BIGOTRY [L. HORVATH, J. DURAN, A. LOVANO, S. BERGER]:

SUBJECT: The City Council will consider adopting a resolution condemning all hateful speech and violent action directed at Muslims, those perceived to be Muslims, immigrants, and people of color, and also condemning political tactics that use fear to manipulate voters to gain power or influence.

ACTIONS: 1) Adopt Resolution No. 16-4883 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONDEMNING VIOLENCE AND HATE SPEECH, AND EXPRESSING SOLIDARITY WITH MUSLIMS AND ALL THOSE TARGETED FOR THEIR ETHNICITY, RACE, OR RELIGION"; and 2) Direct staff to send signed copies of the adopted resolution to the offices of President Barack Obama, US Senators Dianne Feinstein and Barbara Boxer, US Representative Adam Schiff, Governor Jerry Brown, CA State Senator Benjamin Allen, CA Assemblymember Richard Bloom, Young Elected Officials Network, Center for Popular Democracy, and other partners as appropriate. **Approved as part of the Consent Calendar.**

2.MM. RESOLUTION IN SUPPORT OF THE LOS ANGELES COUNTY SAFE, CLEAN NEIGHBORHOOD PARKS AND BEACHES MEASURE OF 2016 – MEASURE A [J. DURAN, J. HEILMAN, H. MOLINA]:

SUBJECT: The City Council will consider supporting Measure A, which will enact a parcel tax of 1.5 cents per square foot of development, generating approximately \$94 million per year for local parks, beaches and open space areas within cities and unincorporated areas of Los Angeles County. Measure A will replace expiring dedicated funding from the voter-approved Propositions A of 1992 and 1996.

ACTIONS: 1) Adopt Resolution 16 - 4884 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF THE LOS ANGELES COUNTY SAFE, CLEAN NEIGHBORHOOD PARKS AND BEACHES, MEASURE OF 2016 – MEASURE A;" and 2) Direct staff to send copies of the adopted resolution to the Los Angeles County Board of Supervisors and local partners as appropriate. **Approved as part of the Consent Calendar.**

2.NN. (4.A.) APPROVAL OF AN EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES AT 8945 ASHCROFT AVENUE [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider accepting an easement and right of way for street and sidewalk purposes at 8945 Ashcroft Avenue, on the northeast corner of Ashcroft Avenue/Almont Street.

ACTIONS: 1) Adopt Resolution No. 16-4885, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ACCEPTING THE GRANT OF AN EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES AT 8945 ASHCROFT AVENUE IN THE CITY OF WEST HOLLYWOOD;" and 2) Direct the City Clerk to submit a certified copy of Resolution No. 16-4885, as well as the

Easement in Attachment A for recordation by the office of the Recorder of the County of Los Angeles. **Approved as part of the Consent Calendar.**

2.OO. (4.E.) CITYWIDE MULTIFAMILY DEVELOPMENT STUDY UPDATE AND AGREEMENT FOR SERVICES WITH CERRELL ASSOCIATES FOR MULTIFAMILY HOUSING SPEAKER SERIES [S. DEWOLFE, J. KEHO, B. SIEGL, D. DEGRAZIA, M. LEVY, E. SAVAGE]:

SUBJECT: The City Council will receive an update regarding the Multifamily Development Study, including a public opinion survey and a planned multifamily housing educational speaker series, and consider approval of an agreement for services with Cerrell Associates to develop and promote the speaker series.

ACTIONS: 1) Approve an agreement for services with Cerrell Associates in the amount of \$24,999 for the development of a multifamily housing speaker series (Attachment A) as a public engagement tool; 2) Authorize the City Manager or designee to execute documents incident to the agreement, and 3) Direct staff to return to Council to discuss developing the content of the speak series. **Approved as part of the Consent Calendar.**

2.PP. (5.B.) DISCUSSION OF CITY RESPONSE TO WELLS FARGO SCANDAL [J. D'AMICO, L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider directing the Director of Finance and Technology Services to evaluate options for responding to the Wells Fargo scandal and report back to City Council with recommendations.

RECOMMENDATIONS: 1) Direct the Department of Finance and Technology Services to research and evaluate options for responding to the Wells Fargo scandal, including suspending future additional business with Wells Fargo for a period of time or releasing a Request for Proposals to choose a new bank for the City; 2) Report back to the City Council with recommendations; and 3) Direct the Social Services Division to work with community partners to educate the public on potential financial abuse, specifically those most at risk including older adults. **Approved as part of the Consent Calendar, noting the "no" vote of Councilmember Duran.**

2.QQ. (5.F.) RESOLUTIONS REGARDING THE ADMINISTRATION OF THE GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, MARCH 7, 2017 [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider approving the necessary resolutions for conducting the General Municipal Election to be held on Tuesday, March 7, 2017. The Council will also consider consolidating the City's election with a Countywide Special Election scheduled for the same date.

RECOMMENDATIONS: 1) Adopt Resolution No. 16 - 4887, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, CALLING AND GIVING NOTICE OF A

GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, MARCH 7, 2017 FOR THE ELECTION OF CERTAIN OFFICERS AS REQUIRED BY THE PROVISIONS OF THE LAWS OF THE STATE OF CALIFORNIA RELATING TO GENERAL LAW CITIES;" 2) Adopt Resolution No. 16 - 4888, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, REQUESTING THE BOARD OF SUPERVISORS OF THE COUNTY OF LOS ANGELES TO DIRECT THE REGISTRAR-RECORDER / COUNTY CLERK TO ADMINISTER, MANAGE AND OVERSEE THE CITY OF WEST HOLLYWOOD'S GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, MARCH 7, 2017; AND REQUEST FOR CONSOLIDATION OF THE GENERAL MUNICIPAL ELECTION WITH ANY COUNTYWIDE ELECTION HELD ON MARCH 7, 2017;" 3) Adopt Resolution No. 16 - 4889, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA ADOPTING REGULATIONS FOR CANDIDATES FOR ELECTIVE OFFICE PERTIANING TO CANDIDATES' STATEMENTS SUBMITTED TO THE VOTERS AT AN ELECTION TO BE HELD ON TUESDAY, MARCH 7, 2017;" and 4) Approve the consolidation of the City's General Municipal Election with the Los Angeles County's Countywide Special Election, if called by the Los Angeles County Board of Supervisors to be held on March 7, 2017.
Approved as part of the Consent Calendar.

3. PUBLIC HEARINGS: None.

4. UNFINISHED BUSINESS:

4.A. APPROVAL OF AN EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES AT 8945 ASHCROFT AVENUE [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider accepting an easement and right of way for street and sidewalk purposes at 8945 Ashcroft Avenue, on the northeast corner of Ashcroft Avenue/Almont Street.

ACTIONS: This Item was moved to the Consent Calendar.

4.B. SELECTION OF TEAM FOR THE PILOT DIGITAL BILLBOARD AT 8775 SUNSET BOULEVARD [S. DEWOLFE, J. KEHO, B. SIEGL, S. LEJEUNE]:

SUBJECT: The City Council will consider ratification of the top-scoring team from a competitive bid process to partner with the City for the Pilot Digital Billboard on the City owned property of 8775 Sunset Boulevard.

Senior Planner Sarah Lejeune provided background information as outlined in the staff report dated October 17, 2016.

PETE SCANTLAND, WEST HOLLYWOOD, CEO of Orange Barrel Media and spoke regarding his company's design.

AARON GREEN, LOS ANGELES, spoke on behalf of Afriat Consulting for his client Orange Barrel Media.

TOM WISCOMBE, WEST HOLLYWOOD, spoke regarding his design.

SARAH STIFLER, WEST HOLLYWOOD, Chief Communications Officer for MOCA, spoke regarding this project and its significance to MOCA.

TIM FOX, LOS ANGELES, Outfront Media spoke regarding the project that they submitted and asked Council to consider Recommendation #2.

Councilmember Duran spoke in support of Staff's recommendation.

Councilmember D'Amico spoke in support of staff's recommendation. He mentioned Zaha Hadid's proposal and spoke in support of recommendation #2 to expand the project to look for additional sites, to utilize the other proposals from the other finalists.

Mayor Pro Tempore Heilman suggested that it should be a 10-year deal, instead of 5-years. He expressed concern regarding turning the parking lot into a pedestrian-oriented area and mentioned that elements of the top design may cause security issues. He also expressed concern with the proposed height.

Staff clarified that at this point, Council is approving a team and not a project and that the design will go through all the required City departmental reviews, community meetings, and will be brought back to Council as well.

Councilmember Horvath thanked all of the participants and staff. She commented that the Zaha Hadid proposal was outstanding and would have been her choice; however, she will move forward with staff's recommendation.

Mayor Meister commented that the Zaha Hadid project was her personal preference as well. She expressed concern with staff's giving too much weight to the financial component. She agreed with Mayor Pro Tempore Heilman's concerns about public safety. She inquired if the item went to the Arts & Cultural Affairs or Planning Commissions. Finally, she spoke in support of a 5-year deal with the option to extend as opposed to a 10-year deal.

ACTIONS: 1) Confirm selection of Orange Barrel Media/Tom Wiscombe Architecture/MoCA as the highest ranked team in the competitive bid

process and direct staff to commence contract negotiations for financial compensation, design, construction, and operation of the Pilot Digital Billboard at 8775 Sunset for a 10- year period; and 2) Direct staff to evaluate expanding the project to identify an additional site or sites that could facilitate installation of additional pilot digital sign projects from the four finalist teams, including evaluating potential costs and revised revenue projections related to multiple pilot signs, and report back to the City Council with options for consideration. **Motion by Councilmember D’Amico, seconded by Councilmember Duran, and approved noting the “no” vote of Mayor Meister.**

4.C. UPDATE ON POTENTIAL LOCAL TAX INITIATIVES FOR THE MARCH 2017 BALLOT [D. WILSON, J. LEONARD]:

SUBJECT: The City Council will receive an update on potential local tax initiatives for the March 2017 ballot, including the results of recent polling conducted by an independent public opinion research firm known as FM3.

Revenue Management Manager John Leonard provided background information as outlined in the staff report dated October 17, 2016.

Richard Bernard, of FM3, presented the polling results. Mr. Leonard further clarified staff’s recommendation.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding a potential tax measure on the March ballot.

ACTIONS: 1) Receive and file an update regarding potential local tax initiatives and the results from recent polling; and 2) Direct staff to not pursue a local tax initiative for the March 2017 ballot, and to continue to evaluate potential local tax initiatives for future ballots. **Motion by Councilmember Duran, seconded by Mayor Pro Tempore Heilman, and approved.**

4.D. PRESENTATION - ANALYSIS OF THE WEST HOLLYWOOD LODGING MARKET [D. WILSON, J. LEONARD]:

SUBJECT: The City Council will receive a presentation of the completed report titled “Analysis of the Lodging Market within the City of West Hollywood”, prepared by PKF Consulting (CBRE Hotels).

Revenue Management Manager John Leonard provided background information as outlined in the staff report dated October 17, 2016.

Bruce Baltin of CBRE Hotels presented the analysis of the West Hollywood lodging market.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding the impact of the new hotels.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding Airbnb.

Councilmember D'Amico expressed concern with the report and the differences between the consultant's analysis and the Peer Review.

The Consultant and Staff provided clarification on the projected numbers and the findings of both the PKF and the Peer Review.

Mayor Meister recommended a Study Session with the Planning Commission and Economic Development Department to further discuss the findings and the City's future policies.

Councilmember Heilman commented that the analysis provided should be included in future Council or Planning Commission items that consider approving new hotels.

ACTIONS: 1) Receive a presentation of the Analysis of the Lodging Market within the City of West Hollywood, California, by PKF Consulting (CBRE Hotels) and 2) direct staff to include this type of analysis in future Planning Commission and Council items that consider new hotels. **Motion by Councilmember Duran, seconded by Councilmember D'Amico, and approved.**

4.E. CITYWIDE MULTIFAMILY DEVELOPMENT STUDY UPDATE AND AGREEMENT FOR SERVICES WITH CERRELL ASSOCIATES FOR MULTIFAMILY HOUSING SPEAKER SERIES [S. DEWOLFE, J. KEHO, B. SIEGL, D. DEGRAZIA, M. LEVY, E. SAVAGE]:

SUBJECT: The City Council will receive an update regarding the Multifamily Development Study, including a public opinion survey and a planned multifamily housing educational speaker series, and consider approval of an agreement for services with Cerrell Associates to develop and promote the speaker series.

ACTIONS: This Item was moved to the Consent Calendar.

5. NEW BUSINESS:

5.A. FIBER INFRASTRUCTURE AND SERVICE STRATEGIC PLAN [D. WILSON, E. TSIPIIS]:

SUBJECT: The City Council will receive and file the results of the Fiber Infrastructure and Services Strategic Plan, which examined the feasibility and potential benefits of a robust fiber-optic cable infrastructure throughout the City.

Information Technology Manager Eugene Tsipis provided background information as outlined in the staff report dated October 17, 2016.

Mayor Meister spoke in support of approving the first phase only at this time.

Councilmember Horvath spoke in support of this Item. She spoke regarding small businesses and home businesses need this infrastructure, sooner rather than later.

Councilmember D'Amico expressed concern that the City does not have enough large firms to get to the funding projected in the Plan, and expressed concern that small businesses will not pay a higher amount for this service.

Staff and the Consultant spoke regarding the need to build this infrastructure for the future and to be forward thinking to attract companies and residents who are seeking fiber infrastructure.

Councilmember Heilman suggested that the City focus on serving its existing residents, businesses, and for emergency response, and not so much for attracting new digital businesses.

ACTIONS: 1) Receive and file the Fiber Network Infrastructure and Services Strategic Plan; and 2) Move forward with Phase I. **Motion by Councilmember Horvath, seconded by Councilmember Duran, and approved.**

5.B. DISCUSSION OF CITY RESPONSE TO WELLS FARGO SCANDAL [J. D'AMICO, L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider directing the Director of Finance and Technology Services to evaluate options for responding to the Wells Fargo scandal and report back to City Council with recommendations.

ACTIONS This Item was moved to the Consent Calendar.

5.C. STUDY AND REPORT ON SUNSET BOULEVARD MUSIC, ENTERTAINMENT, DINING, HOTEL AND PERFORMANCE CONTENT PRODUCTION OPPORTUNITIES ALONG WITH THE OPPORTUNITIES FROM THE CITY'S ZONING CODE AND INFRASTRUCTURE [J. D'AMICO, J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to hire a consultant to study and report on current and future opportunities for enhancing the identity and experience of the Sunset Strip; expanding the music, entertainment, dining, hotel and entertainment production atmosphere. In addition, the consultant will work with the Community Development Department to study the City infrastructure, the roadway, the sidewalks, the parking and zoning code to help improve creative business opportunities and improve the urban environment deficiencies. This item will help the City to prioritize the Sunset Strip as a target destination for entertainment and culture, while also adapting to changes

in technology and trends, and preserving the Strip's history and significance.

ACTION: *This Item was Tabled to the November 7, 2016 Council meeting.

****Due to a Fire Alarm in Council Chambers, the room was cleared and the meeting was stopped during the discussion of Item 5.C. Council approved by consensus to table the remaining Items and bring them back to Council at the November 7, 2016 meeting under Unfinished Business.***

5.D. AMENDMENTS TO CITY'S LOBBYIST REGULATIONS [L. MEISTER, J. HEILMAN, A. LOVANO]:

SUBJECT: The City Council will consider directing the City Attorney to draft an ordinance to prohibit campaign consultants from serving as lobbyists.

ACTION: *This Item was Tabled to the November 7, 2016 Council meeting.

5.E. REGULATIONS ON CONTRIBUTIONS TO WEST HOLLYWOOD POLITICAL CANDIDATE CAMPAIGNS [L. HORVATH, J. D'AMICO, A. LOVANO]:

SUBJECT: The City Council will review political campaign contribution regulations from a variety of California cities and consider directing the City Attorney to draft an ordinance creating additional regulations on contributions to West Hollywood political candidate campaigns.

ACTION: *This Item was Tabled to the November 7, 2016 Council meeting.

5.F. RESOLUTIONS REGARDING THE ADMINISTRATION OF THE GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, MARCH 7, 2017 [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider approving the necessary resolutions for conducting the General Municipal Election to be held on Tuesday, March 7, 2017. The Council will also consider consolidating the City's election with a Countywide Special Election scheduled for the same date.

ACTIONS: This Item was moved to the Consent Calendar.

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE:

6.A. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD LOWERING THE THRESHOLD FOR REPORTING BEHESTED CONTRIBUTIONS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [M. JENKINS, Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will review and approve a new section 2.88.030 to Chapter 2.88 of Article 4 of Title 2 of the West Hollywood Municipal Code to read as follows: 2.88.030 Disclosure of Behested Payments. Payments made principally for legislative, governmental, or charitable purposes that are made at the behest of a City official as defined in California Government Code section 82015(b)(2)(B)(iii) shall be reported within 30 days following the date on which the payment or payments equal or exceed one thousand dollars (\$1,000) in the aggregate from the same source in the same calendar year in which they are made. The report shall be filed by the City official with the City Clerk. The report shall contain the following information: name of payor, address of payor, amount of the payment, date or dates the payment or payments were made, the name and address of the payee, a brief description of the goods or services provided or purchased, if any, and a description of the specific purpose or event for which the payment or payments were made.

ACTION: *This Item was Tabled to the November 7, 2016 Council meeting.

PUBLIC COMMENT: None.

COUNCILMEMBER COMMENTS: None.

Due to a Fire Alarm in Council Chambers, the room was cleared and the meeting was stopped during the discussion of Item 5.C. Council approved by consensus to table the remaining Items and bring them back to Council at the November 7, 2016 meeting under Unfinished Business.

ADJOURNMENT: The City Council adjourned at 10:56 p.m. in memory of Los Angeles Sheriff's Department Sergeant Steven Owen, Officer Jose "Gil" Vega, Officer Lesley Zerebny, Efim Kutz, Councilmember Dejerilyn King Henderson, Leonard Zahn, Vicky Wisnasky, Lily (animal companion), Staff Sergeant Adam S. Thomas (31), Everett Thomas Giugni, Shimon Perez, and Mike VI, LSU tiger mascot to the Annual Congress of Commissions & Advisory Boards, which will be on Saturday, October 29, 2016 at 9:00 A.M. at West Hollywood Park Public Meeting Room - Council Chambers.