

Advisory Board Meeting

Date/Time: Wednesday, October 19, 2016, at 4:00 pm

Location: Pacific Design Center – 8687 Melrose Ave. Suite M60
West Hollywood, CA

WEST HOLLYWOOD DESIGN DISTRICT

AGENDA

- 1) CALL TO ORDER 4:00pm
 - a) Self-Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda
- 2) APPROVAL OF AGENDA & RECEIVE MINUTES 4:05pm

RECOMMENDATION: Approve Agenda and Minutes
- 3) CURRENT FINANCIALS 4:05pm

RECOMMENDATION: Receive and Approve Current Financials
- 4) NEW BUSINESS 4:10pm
 - a) WHDD Studio Project

RECOMMENDATION: Discuss and form new committee
- 5) UNFINISHED BUSINESS 4:25pm
 - a) PR Update (Business stories, Instagram Library etc.)
 - b) Update: Street Media Committee
 - c) EVENTS
 - i) WestEdge - 11/3-11/6
 - ii) DIEM – 11/11, Opening Party – 11/10
- 6) EXECUTIVE DIRECTOR REPORT 4:50pm
 - a) Partnerships
 - b) BID Restructure
 - c) New District Businesses Report
 - d) Website/Stats – Include new Job Listings section to website
- 7) CITY / VVH / CHAMBER REPORTS 5:15pm

Maribel Louie, Genevieve Morrill
- 8) BOARD MEMBER / PUBLIC COMMENTS 5:20pm
- 9) ADJOURNMENT

Written material distributed to the Board of West Hollywood Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the
City of West Hollywood in the Office of the City Clerk and that I
posted this agenda on:

Date: 10-14-16

Signature: C. Rom