

**SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD
MEETING AGENDA**

MONDAY October 17, 2016 - 11:00 A.M.

Location: BOA Steakhouse

9200 Sunset Boulevard, West Hollywood

Written materials submitted to the Sunset Strip Business Improvement District Advisory Board members within 72 hours of the Sunset Strip Business Improvement District Advisory Board meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Sunset Strip Business Improvement District Advisory Board meeting at the staff liaison's table. For a complete listing of the Sunset Strip Business improvement District Agenda, please visit www.weho.org/bids.

I. CALL TO ORDER

A. Roll Call

B. Approval of the Agenda

C. Approval of the September 19,2016 Meeting Minutes

D. Public Comment

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Board for separate discussion. Items removed for separate discussion will be heard following New Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. CITY SAFETY REPORT – Crime Stats

A. Block by Block Monthly Report

The Board will receive the Block by Block Monthly Activity Summary Report for the past month.

RECOMMENDATION: Receive and file.

IV. UNFINISHED BUSINESS

A. Board Member Nominations

The Board will continue to discuss board member nominations.

RECOMMENDATION: Vote to approve Board Member replacement.

B. Sunset Strip Street Light Pole Banner Policy and Sponsorship

The Board will continue the discussion on what direction to take in regards to obtaining sponsors for the Sunset Strip Street Light Pole Banners.

RECOMMENDATION: The board will vote on hiring the West Hollywood Chamber of Commerce on a month to month retainer.

C. Street Media Ad Hoc Committee Update

The board will receive an update from the city of the plans to prioritize the entranceway signage on the Sunset Strip.

V. NEW BUSINESS

VI. EXCLUDED CONSENT

VII. PUBLIC COMMENT

VIII. ITEMS FROM BOARD MEMBERS

- A. West Hollywood Chamber of Commerce Board (Latteri)
- B. Transportation System Update (Gruendyke/Presentation)

IX. ITEMS FROM THE STAFF

- A. Transit Services Program Overview

X. DEVELOPMENT OF NEXT MEETING AGENDA

The Board will advise staff on the development of the November 21, 2016 adjourned meeting agenda.

XI. ADJOURNMENT

The Sunset Strip BID Advisory Board will adjourn to its adjourned meeting scheduled Monday, November 21, 2016 at 11:00 a.m., BOA Steakhouse, 9200 Sunset Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
 County of Los Angeles)
 City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: OCTOBER 13, 2016
 Signature: [Handwritten Signature]