

**SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD
MEETING AGENDA**

MONDAY September 19, 2016 - 11:00 A.M.

*Location: BOA Steakhouse
9200 Sunset Boulevard, West Hollywood*

Written materials submitted to the Sunset Strip Business Improvement District Advisory Board members within 72 hours of the Sunset Strip Business Improvement District Advisory Board meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Sunset Strip Business Improvement District Advisory Board meeting at the staff liaison's table. For a complete listing of the Sunset Strip Business improvement District Agenda, please visit www.weho.org/bids.

I. CALL TO ORDER

- A. Roll Call**
- B. Approval of the Agenda**
- C. Approval of the August 1, 2016 Meeting Minutes**
- D. Public Comment**

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Board for separate discussion. Items removed for separate discussion will be heard following New Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

B. Block by Block Monthly Report

The Board will receive the Block by Block Monthly Activity Summary Report for the past month.

RECOMMENDATION: Receive and file.

III. CITY SAFETY REPORT

IV. UNFINISHED BUSINESS

A. Board Member Nominations

The Board will discuss nominations to replace former Board member Amanda Browning.

RECOMMENDATION: Vote to approve Board Member replacement.

B. Sunset Strip Street Light Pole Banner Policy and Sponsorship

The Board will receive an update from staff on the Sunset Strip Street Pole Banner Policy and sponsorship.

RECOMMENDATION: Provide staff direction on the Sunset Strip Street Light Pole Banner Policy.

C. Street Media Ad Hoc Committee Update

The Board will consider appointing a member of the Board to serve on the Street Media Ad Hoc Committee

RECOMMENDATION: Appoint a Board member to serve on the Street Media Ad Hoc Committee for the month of October 2016.

V. NEW BUSINESS

A. Press Release

The board will review the press release informing the public of the Sunset Strip BID, Visit West Hollywood and DKC teaming up.

RECOMMENDATION: Review and approve press release.

B. Council Member John D'Amico

Discuss ideas and possible initiatives for the Sunset Strip.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: SEPTEMBER 14, 2016

Signature: [Handwritten Signature]

VI. EXCLUDED CONSENT

VII. PUBLIC COMMENT

VIII. ITEMS FROM BOARD MEMBERS

C. Sponsorship Ad Hoc Committee (Maen, Latteri)

B. West Hollywood Chamber of Commerce Board (Latteri)

C. Transportation System Update (Gruendyke)

IX. ITEMS FROM THE STAFF

X. DEVELOPMENT OF NEXT MEETING AGENDA

The Board will advise staff on the development of the October 17, 2016 adjourned meeting agenda.

XI. ADJOURNMENT

The Sunset Strip BID Advisory Board will adjourn to its adjourned meeting scheduled Monday, October 17, 2016 at 11:00 a.m., BOA Steakhouse, 9200 Sunset Boulevard, WestHollywood.