

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

Thursday, July 28, 2016 – 3:30 p.m.

Location: Community Meeting Room – West Hollywood Library
625 N. San Vicente Boulevard, West Hollywood

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net.

Written materials distributed to the Arts and Cultural Affairs Commission within 72 hours of the Arts and Cultural Affairs Commission meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Arts and Cultural Affairs Commission meeting at the staff liaison's table. For a complete listing of arts and cultural program, events and opportunities, please visit weho.org/arts.

I. CALL TO ORDER (3:30 P.M.)

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the June 23, 2016 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

II. CONSENT CALENDAR (3:35 P.M.) The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS (3:40 P.M.)

A. 9039 Sunset Electronic Billboard – LA><ART Proposal for Artwork (3:40 P.M.)

The Subcommittee will review and consider recommending approval of the temporary art project proposal by LA><ART for an exhibition featuring works by artist Martine Syms for installation on the electronic billboard at 1OAK, 9039

Sunset Blvd from September 1 – October 31, 2016 to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal by LA><ART for an exhibition featuring works by artist Martine Syms for installation on the electronic billboard at 1OAK, 9039 Sunset Blvd from September 1 – October 31, 2016 in accordance with the temporary art proposal review criteria.

B. 8410 Sunset Electronic Billboard – LA><ART Proposal for Artwork (3:45 P.M.)

The Subcommittee will review and consider recommending approval of the temporary art project proposal by LA><ART for an exhibition featuring works by artist Amy Jorgensen for installation on the electronic billboard at 8410 Sunset Blvd from September 1 – October 31, 2016 to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal by LA><ART for an exhibition featuring works by artist Amy Jorgensen for installation on the electronic billboard at 8410 Sunset Blvd from September 1 – October 31, 2016 in accordance with the temporary art proposal review criteria.

C. 8410 Sunset Electronic Billboard – LA><ART Proposal for Artwork (3:50 P.M.)

The Subcommittee will review and consider recommending approval of the temporary art project proposal by LA><ART for an exhibition featuring works by artist Basma Alsharif for installation on the electronic billboard at 8410 Sunset Blvd from November 1 – December 31, 2016 to the Arts and Cultural Affairs Commission.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal by LA><ART for an exhibition featuring works by artist Basma Alsharif for installation on the electronic billboard at 8410 Sunset Blvd from November 1 – December 31, 2016 to the Arts and Cultural Affairs Commission.

IV. NEW BUSINESS (4:00 P.M.)

A. Commercial Business Mural Application – 8224 W. Sunset Blvd (4:00 P.M.)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of a Commercial Business Mural Application submitted by The Stand on Sunset at 8224 W. Sunset Blvd featuring a work by an unknown artist as art and not creative signage.

RECOMMENDATION: Consider recommending that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application featuring a work by an unknown artist for installation at 8500 Santa Monica Boulevard as art and not creative signage.

B. Art on the Outside Current, Upcoming and Potential Projects Status Update
(4:05 P.M.)

The Subcommittee will receive and file a status update of Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Receive and file.

B. Highlights from the Public Art Network Year in Review, Americans for the Arts Conference 2016 – (4:10 P.M.)

The Subcommittee will receive and file a presentation from Staff about temporary project highlights from the Public Art Network Year in Review, Americans for the Arts Conference 2016.

RECOMMENDATION: Receive and file.

V. EXCLUDED CONSENT CALENDAR (4:30 P.M.)

VI. PUBLIC COMMENT (4:35 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDAS

The Subcommittee will advise staff on the development of September 22, 2016 meeting agenda.

X. ADJOURNMENT (4:40 P.M.)

The Art on the Outside Subcommittee will adjourn to its next meeting scheduled Thursday, September 22, 2016 at 3:30 p.m. in the Community Meeting Room of the West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: JULY 21, 2016

Signature: [Handwritten Signature]