

**SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD
REVISED MEETING AGENDA
MONDAY MAY 2, 2016 – 11:00 A.M.**

*Location: BOA Steakhouse
9200 Sunset Boulevard, West Hollywood*

Written materials submitted to the Sunset Strip Business Improvement District Advisory Board members within 72 hours of the Sunset Strip Business Improvement District Advisory Board meeting are available for public inspection immediately upon distribution in the Arts and Economic Development Division at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Sunset Strip Business Improvement District Advisory Board meeting at the staff liaison's table. For a complete listing of the Sunset Strip Business improvement District Agenda, please visit www.weho.org/bids.

I. CALL TO ORDER

- A. Roll Call**
- B. Approval of the Agenda**
- C. Approval of the April 7, 2016 Adjourned Meeting Minutes**
- D. Public Comment**

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Board for separate discussion. Items removed for separate discussion will be heard following New Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

B. Block by Block Monthly Report

The Board will receive the Block by Block Monthly Activity Summary Report for the past month.

RECOMMENDATION: Receive and file.

C. Street Media Ad Hoc Committee Update

The Board will receive and file an update compiled by Selbert Perkins Design Collaborative on the West Hollywood Street Media (gateways and wayfinding) meeting held April 5, 2016.

RECOMMENDATION: Receive and file report.

D. Sunset Strip Business Improvement District Works Magazine Ad

The Board will receive and file the Sunset Strip Business Improvement District advertisement for the West Hollywood Chamber of Commerce WORKS Magazine June 1, 2016.

RECOMMENDATION: Receive and file advertisement.

III. UNFINISHED BUSINESS

A. Sunset Strip BID Budget Fiscal Year 2017

The Board will receive an update from staff on the revised proposed Sunset Strip Business Improvement District Budget for Fiscal Year 2017.

RECOMMENDATION: Provide staff direction on budget revisions for Fiscal Year 2017.

IV. NEW BUSINESS

A. Board Member Nominations

The Board will discuss nominations to replace former Board member Amanda Browning.

RECOMMENDATION: Schedule a vote to approve Board member replacement at the June 6, 2016 meeting.

B. Sunset Strip Street Light Pole Banner Policy

The Board will receive a presentation from staff on the Sunset Strip Street Pole Banner Policy and discuss nuances and next steps.

RECOMMENDATION: Provide staff direction on the Sunset Strip Street Light Pole Banner Policy.

C. Los Angeles County Sheriff's Department West Hollywood Report

The Board will receive a report from the Los Angeles County Sheriff's Department West Hollywood for the previous month.

RECOMMENDATION: Receive report.

D. Appointment to Serve on the Street Media Ad Hoc Committee

The Board will consider appointing a member of the Board to serve on the Street Media Ad Hoc Committee

RECOMMENDATION: Appoint a Board member to serve on the Street Media Ad Hoc Committee for the month of June 2016.

E. Sunset Strip BID Advisory Board July 2016 Meeting Schedule

The Board will consider rescheduling its July 4, 2016 meeting in observance of Independence Day (July 4th).

RECOMMENDATION: Reschedule the July 2016 meeting.

V. EXCLUDED CONSENT

VI. PUBLIC COMMENT

VII. ITEMS FROM BOARD MEMBERS

- A. Sponsorship Ad Hoc Committee (Maen, Latteri)
- B. West Hollywood Chamber of Commerce Board (Latteri)

VIII. ITEMS FROM THE STAFF

- A. PR and Marketing Services Update
- B. Transportation System Focus Group (Rod Gruendyke)

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Board will advise staff on development of the June 6, 2016 meeting agenda.

X. ADJOURNMENT

The Sunset Strip BID Advisory Board will adjourn to its next meeting scheduled Monday, June 6, 2016 at 11:00 a.m., BOA Steakhouse, 9200 Sunset Boulevard, West Hollywood.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that I posted this agenda on:

Date: April 28, 2016

Signature: 
Office of the City Clerk